

Unique Programs Supporting Organized Dentistry!



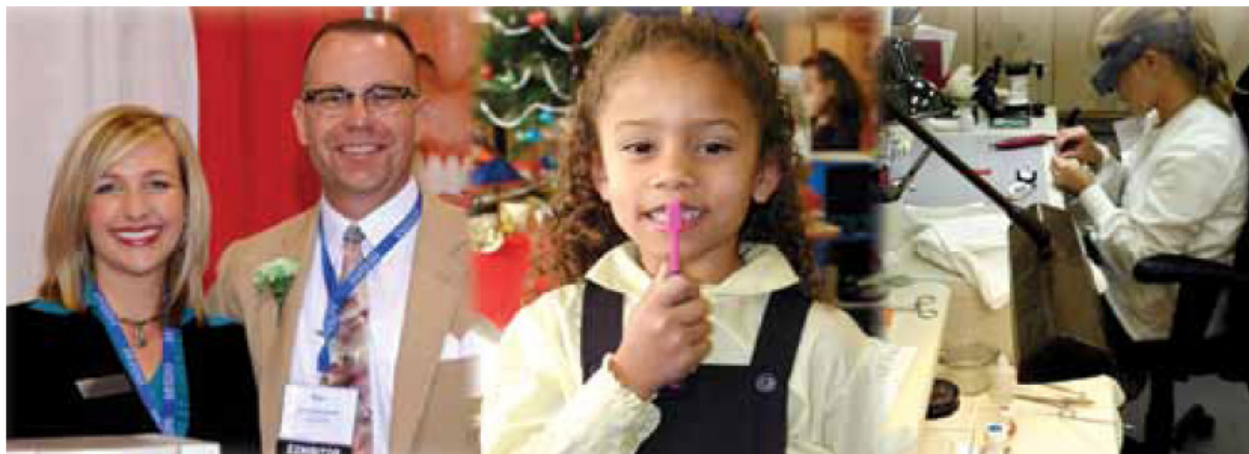
The **AzDA Services Business Affiliate program** is designed to provide businesses a formal relationship with the Arizona Dental Association that demonstrates their commitment and support to organized dentistry and AzDA member dentists. The AzDA Services Business Affiliate program requires both an annual financial contribution and the assurance of the highest level of customer service to AzDA members. The program provides a recognizable logo actively promoted by AzDA Services in print, video and online advertising to AzDA Members. The logo is used by the Business Affiliate partners to promote their products and services to AzDA members providing an identifiable connection to AzDA and organized dentistry in Arizona.

There are a host of benefits and promotional discounts that the Business Affiliate Partners receive for their generous financial support:

- Business Affiliate logo to display and promote your support of organized dentistry
- 10% discount INSCRIPTIONS Advertising
- 10% discount Western Regional Dental Convention booth space
- 10% discount on Continuing Education (CE) Table Sponsorships
- Discounted flat rate on AzDA one time use Mailing labels
- Listings and links on AzDA Services www.azdaservices.com and AzDA www.azda.org websites
- Listing and contact information in Annual Membership Directory

Cost: \$500.00 (annual contribution) plus \$150.00 application fee (non-refundable)

For More Information Contact: John Lighthizer (480) 344-5777 ext. 313





Date: _____

Business Name: _____

Business Category (banking, dental laboratory, dental supplies, etc...): _____

Business Address: _____

City _____ State _____ Zip _____

Business Phone: _____ Business Fax: _____ Website: _____

Primary Business Contact: _____ Phone: _____

e-mail: _____ Alternative Contact: _____

Authorized Signature (1) _____

Print Name: _____

Credit Card Number _____ V-Code: _____ Exp. Date: _____

Amount _____ Business Affiliate Payment (\$500) Amount _____ One-time Application Fee (\$150)

Check Payment: Check #: _____

Payable to: AzDA Services Inc., 3193 N. Drinkwater Blvd., Scottsdale, AZ 85251

AzDA Services is the wholly owned for-profit subsidiary of the Arizona Dental Association. The Business Affiliate Program requires an annual contribution of \$500.00, and a one-time \$150.00 (non-refundable) application fee paid to AzDA Services, Inc. This contribution is not tax-deductible and does not confer any membership rights or endorsement status to the Business Affiliate Company. The Business Affiliate annual contribution does entitle the company to defined discounts and promotional benefits as designated by AzDA Services, Inc., including the use of the AzDA Services Business Affiliate logo to promote the company's participation in the program. The Business Affiliate program is designed to promote the companies that support organized dentistry to AzDA Members and encourage the consideration of patronage to these companies. The Business Affiliate program formally recognizes the corporate support provided by the contributing companies and promotes their support through AzDA media portfolio products and other promotional means to AzDA Member Dentists. (1) By the above signature authorization, I am confirming I understand the nature of this contribution to AzDA Services and I will use the AzDA Services Business Affiliate logo strictly as outlined. Further, I understand the AzDA Services Business Affiliate Program will require annual renewal and AzDA Services, Inc. will invoice my company for the defined contribution amount at the time of annual renewal. The Business Affiliate Company will be afforded 30 days to pay the annual contribution amount or have their Business Affiliate status lapse and then will be required to reapply to continue to be part of the program. Eligibility for the Business Affiliate Program may be terminated, withdrawn or modified at any time at the sole discretion of AzDA Services, Inc.

To become a AzDA Services Business Affiliate complete & Fax this form to John Lighthizer at (480) 344-1442