

Finally Revealed!

How You Can Have Whiter, Straighter, Healthier Teeth And Finally Smile With Confidence!!!

In This Confidential Free Report You Will Discover:

- How you can have a Whiter, More Confident, and Attractive smile quickly and easily without metal braces
- The harsh reality about crooked teeth that most people don't know!
- The truth about your smile and how to get more respect, impress others, and look more attractive
- How you can easily take care of stained teeth and have a whiter smile using your aligners!
- And Much More!!

invisalign



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It's Unfair, But True.

See, we all want to be attractive, but we can dress up, get the hair and make-up done just right. Yet one of the first things people notice, the one thing that makes a lasting impression is your smile!

Without a great smile you just don't look your best! I guarantee it!

Many people are unaware of how much of an impact their smile makes when being introduced to people, the level of respect they are given, or even how it can affect either positively or negatively their relationship with their spouse or significant other.

But first, if you are reading this letter, I'm guessing you are experiencing one of these problems or situations:

1. Stained or discolored teeth
2. Worn teeth
3. A crooked smile
4. Or you really like your smile, but you know it can be even more beautiful

If you fit into any of these categories, I can help you!

The Harsh Reality about Crooked Teeth That You Don't Know!

Hi! My name is Dr. Robert Gallien, and I want to Congratulate you on taking the steps to find out how you and others can have a whiter, brighter, more attractive and more confident smile!

I have created this booklet to educate people, like yourself, who want to improve their smile and don't know what questions to ask, what procedures are available to them, and don't know that with the advancements in technology that you can turn your smile into a "Hollywood" smile within a short amount of time.

- **Did you know that having crooked teeth can cause them to function improperly?** Our body was made to work together in synergy. When teeth are crooked, they can become worn down, and sensitivity and chipping can occur. Also more stress is placed on certain areas that usually can't handle these forces. This can result in periodontal disease and erosion of the supporting bone. Not a good scenario. Then I'm supposed to be able to perform miracles and somehow fix these problems when you're 50 instead of when you're 20 or 30! Not an easy job let me tell you!
- **Did you know there are several ways to improve your smile whether they are crooked and/or discolored?**

➤ *Did you know we have the technology available to straighten those crooked teeth without metal braces?*

It's true. This technology is called **Invisalign**. It consists of a series of plastic trays called aligners. They look similar to whitening trays that most people have at home. Every 2 weeks you change into your new aligners. Each aligner moves the crooked teeth ever-so-slightly until after a set amount of months and then- **WOW**- your teeth are straight. *Keep reading for my special offer at the end of this report!* Your next question is- "Dr. Gallien, how much does this wonderful technology cost?" At my office, we don't have 20 staff members to pay everyday, so we can offer this new technology at the same price as regular braces! To make it even more affordable we offer monthly payment plans so your cost could be as little as \$116 a month! We also file all insurances so whatever you get for orthodontic coverage, that's just more money you will save. My philosophy is to give as many people as possible the chance to have a more attractive smile that will last a lifetime.

The Truth about Your Smile and How to Get More Respect, Impress Others, and Look More Attractive

Let's face it, we always want to be the best we can be. We know that if we take care of ourselves that we feel better, more energetic, and have high confidence in what we do. We can also agree that when we look good, others are attracted to us. It's all about positive energy. No one wants to be around someone that mopes around all day. Or who doesn't take care of themselves which includes their smile.

I can't tell you how many people come to our office and ask me to fix or improve their smile before a special occasion- whether it's a wedding, a vacation, or a graduation. I love seeing people leave my office with a whiter, brighter, straighter smile. My question is- "Why don't you do something now to fix your smile? Why do you wait for a special occasion to feel great about your teeth?" Well now, you don't have to wait for that one-in-a-million special day, you can improve your smile today! We have a special financing program that can make your life so much easier!

You Can Easily Take Care of Stained Teeth and Have a Whiter Smile Using Your Aligners!

Not only can the invisalign aligners straighten your teeth without braces, the aligners can also be used as a whitening tray. Now we can kill 2 birds with one stone! You can whiten, brighten, and straighten your teeth all at once! Then after your teeth are straightened, you can use your last aligner to touch up your smile when it's not as bright as you want it to be! Isn't that a deal! Usually whitening trays can cost as much as \$400! Now we have the technology that can straighten and whiten all at the same time! How can you pass this up? I wish that this

technology was developed when I was younger and I'm only 33! I had the big ugly band braces on every single tooth in my head- talk about brace-face! And now you have the chance to boost your confidence and improve your smile without people even knowing what you're doing! Even though they can't see it, that doesn't mean it's not there!

UGH! Gum Disease

Make a commitment to yourself to improve your health and your smile today. Did you know that 4 out of 5 people are walking around with the worst silent killer of teeth and it's called periodontal disease (aka gum disease)? Did you know that gum disease has been linked to heart disease? Yep and why do you think we stress flossing between your teeth so much? If that food stays trapped between the teeth for hours and hours, it causes the bacteria in your mouth to propagate and release toxins that cause the gums to become inflamed and bleed. Many people don't floss because their teeth are so crooked that they get the floss caught and then they have floss **AND** food caught between their teeth! But when they're nice and straight after invisalign, the floss can glide through those teeth like silk. And the gums become healthier and stronger for years and years to come. So why wouldn't you want to improve your teeth, your smile, and your gums all at the same time?

You see, I'm so confident that you'll want to come and straighten your teeth with invisalign that I'm giving you an added bonus! If you qualify for invisalign, I will give you a whitening kit for free! **Yes FREE!** I will be so proud of you for taking the bull by its horns and fixing your teeth that I will make them whiter and brighter too! By calling our office today, what do you have to lose? Nothing, unless you choose to ignore this letter and miss an opportunity of a lifetime.... To have the smile you truly deserve!

Thank you very much for reading this report. I hope you found this to be helpful. If you have any questions- or if you'd like to schedule a free invisalign consultation, please call one of our friendly staff right now and set up your appointment at 423-894-5725.

Sincerely,

Robert J. Gallien, DDS

P.S. Time is running out! The free whitening offer is for a limited time only. This offer expires in **30 days** so call immediately to reserve your spot, 423-894-5725.

PPS. The only way you can get a whiter, brighter, more confident, more attractive smile is by calling and finding out what your options are. Please call today while this is fresh on your mind, and be amazed at how quickly we can have you loving your smile!