

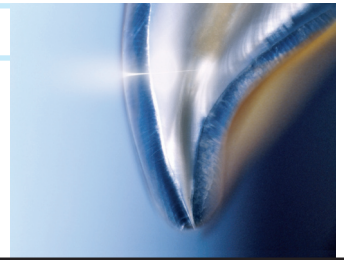


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## The Science of Shade Communication

Featuring

Dr. Martin R. Mendelson, DDS



Restoration by Olivier Tric, CDT and Dr. Douglas Terry

### Shade Science and Color Communication

*A Program for the Dentist, Hygienist and Auxiliary*

One of the only areas in dentistry that even the untrained eye can identify as questionable with a tooth is the shade. There are 3 steps to communicating shade more effectively: Understanding color, understanding what influences our perception of color, and utilizing this knowledge for predictable step-by-step shade taking. Understanding color science and what influences our perception of color will enable you to choose shades with greater accuracy. Mastering and understanding this science is a key component to the predictable success of your laboratory-fabricated restorations.

In this program we will explore the science of color perception, the influencing factors on this perception and how to use this knowledge for predictable shade taking. We will discuss the physical properties of light and how to apply these properties to the act of shade selection. We will explore step-by-step shade taking using the VITA 3D-Master® shade guide and predictable shade selection using the VITA Easyshade®.

#### Learning Objectives

- Identify the three areas for effective shade communication
- Identify how light carries color
- Identify how objects reflect color
- Identify what influences our perception of color
- Understand how to take predictable shades with the VITA 3D-Master® shade guide
- Understand how to take predictable shades with the VITA Easyshade®

**Each doctor paid registration receives a free VITA 3D-Master Tooth Guide – a \$103<sup>00\*</sup> value!** \* US dollars

FOR INFORMATION AND REGISTRATION:

[www.vident.com/courses](http://www.vident.com/courses)

Fax this form to: 714-961-6288

800-828-3839 x238 USA

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Dr. Martin R. Mendelson is an alumnus of the Baltimore College of Dental Surgery and is the Director of Professional Development for Vident. He has been involved in all aspects of dentistry for two decades. Dr. Mendelson is the former Director of Education for Americus Dental Labs-Clearwater where he primarily functioned as the clinical liaison between the dentist and the dental laboratory. Dr. Mendelson lectures nationally on color science and dentist/technician communications. He has written articles for Contemporary Dental Assisting, Dentistry Today and Inside Dentistry. Dr. Mendelson is a member of the National Speaker's Association and the Crown Council. He can be reached at [mmendelson@vident.com](mailto:mmendelson@vident.com).

*in conjunction with PDA Dental Laboratory*



**Friday, June 19, 2009** PDA Educational Center  
1408 Horizon Avenue  
Lafayette, CO 80026  
(303) 494-2118

Registration &  
Continental breakfast: 8:30 AM

Course Time: 9:00 AM to 12:00 PM  
Tuition: Doctor: \$95  
Staff: \$45

**3 CE credits to be provided by VIDENT**

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