



# Drs. Love & Miller, P.C.

## Family & Cosmetic Dentistry

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## Drs. Love and Miller now offering ViziLite® Plus Oral Cancer Screening Test

### An important announcement to all our valued patients

**Did you know that one American dies every hour from oral cancer?**

It's a statistic you can't afford to ignore, even if you don't think you or your family is at risk for oral cancer. Why? **Because 27% of oral cancer cases occur in people who don't smoke and have no other lifestyle risk factors.** The truth is, everyone is at risk for oral cancer. That's why we have always conducted oral cancer screenings at all new patient appointments, and why we are now offering a valuable new service, the ViziLite® Plus Oral Cancer Screening Test.

### Oral cancer is highly curable when caught early

ViziLite® Plus helps identify oral lesions at their earliest stage of development. When pre-malignant lesions or early-stage oral cancer is found, treatment is simpler, less invasive and more than 90% successful.

### How ViziLite® Plus works

ViziLite® Plus is a simple technology that assists dental professionals in the early detection of oral abnormalities, including pre-malignant lesions and oral cancer. The ViziLite® Plus exam improves our ability to identify, evaluate and monitor abnormal areas that are difficult to see under conventional lighting. The process itself is very simple:

1. First, we will ask your to rinse your mouth with a cleansing solution.
2. Then, we will examine your mouth using ViziLite®'s specially-designed light technology
3. Finally, if a suspicious lesion is detected, we will mark it with a blue dye, and begin the process of further examination and treatment, if necessary.

### Oral cancer statistics

Remember, oral cancer is highly treatable if caught early. If not, you could be putting yourself and your family at unnecessary risk. Remember:

- The mortality rate associated with oral cancer has not improved significantly in the last 40 years.

- The death rate in the United States for oral cancer is higher than that of cervical cancer, Hodgkin's disease, cancer of the brain, liver, testes, kidney, or ovary.
- More than 30,000 Americans will receive an oral cancer diagnosis this year. In five years, only 57% will still be alive.
- 27% of oral cancer victims do not use tobacco or alcohol and have no other lifestyle risk factors.

Don't become an oral cancer statistic! Please call our office today to request a Vizilite® Plus exam for yourself and your family.

*Unfortunately, your dental insurance will not cover the Vizilite® Plus exam at this time. The current cost for the exam is \$65, which we believe you will find a reasonable price to pay for peace of mind when it comes to your family's oral health.*

## Our new parking garage is now complete!

We are happy to report that construction is now complete on the new Spectrum parking structure adjacent to our office. There are three floors of parking available for your convenience, and an elevator that connects the parking structure to the courtyard outside our office. It's just steps from there to our front door. There are also handicapped parking spaces on each floor located next to the elevator.

Thank you to everyone who was so patient and understanding during this construction phase. It is truly appreciated.

## Informed consent - does it affect you?

Just a reminder to all parents of children under the age of 18... in order to provide treatment to your under-18 family member, we require the written consent of a parent or guardian. This also applies if the child is over 18, but you, as the parent or guardian, are financially responsible for their treatment in our office.

**Please note:** In extreme or unusual cases we may accept verbal consent, however we strongly prefer that the parent or guardian be available to provide written consent for treatment. Thank you for your understanding and cooperation.

*New patients are always welcome at Drs. Love and Miller!*

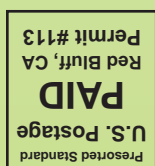
## Other news from Drs. Love and Miller

**1** Please have a look at our **new website**, [www.loveandmiller.com](http://www.loveandmiller.com), and let us know what you think!

**2** For your added convenience, we are now accepting **American Express**, in addition to Visa and Mastercard.

**3** Send us your **email address!** This will help us keep our database as current as possible, and also allow us at a future point to contact you online to confirm appointments, etc, should you so choose. Please email your address to [info@loveandmiller.com](mailto:info@loveandmiller.com), or let us know at your next visit.

**4** As always, we would like to take the opportunity to thank you, our patients, for your referrals to our office and your continuing support of our practice. Happy Summer!



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