



Drs. Love
& Miller, P.C.

Drs. Love and Miller now offering the ViziLite® Plus Oral Cancer Screening Test

Important information for all our valued patients

Did you know that one American dies every hour from oral cancer?

It's a statistic you can't afford to ignore, even if you don't think you're at risk for oral cancer. Why? Because 25% of oral cancer cases occur in people who don't smoke and have no other lifestyle risk factors. The truth is, everyone is at risk for oral cancer, including you. That's why we have always conducted an oral cancer screening at all new patient appointments, and why we are now going even further and offering the ViziLite® Plus Oral Cancer Screening Test.

Oral Cancer is Highly Curable When Caught Early

ViziLite® Plus helps identify oral lesions at their earliest stage of development. When pre-malignant lesions or early-stage oral cancer is found, treatment is simpler, less invasive and more than 90% successful.

How ViziLite® Plus Works

ViziLite® Plus is a simple technology that assists dental professionals in the early detection of oral abnormalities, including pre-malignant lesions and oral cancer. The ViziLite® Plus exam improves our ability to identify, evaluate and monitor abnormal areas that are difficult to see under conventional lighting. The process itself is quite simple:

1. First, you rinse with a cleansing solution
2. Then, we will examine your mouth using

ViziLite®'s specially-designed light technology

3. Finally, if a suspicious lesion is detected, we will mark it with a blue dye, and begin the process of further examination and treatment (if necessary) from there.

Oral Cancer Statistics

Remember, oral cancer is highly treatable if caught early. If not, you could be putting yourself and your family at unnecessary risk.

- Every hour of every day, one American dies of oral cancer.
- The mortality rate associated with oral cancer has not improved significantly in the last 40 years.
- The death rate in the United States for oral cancer is higher than that of cervical cancer, Hodgkin's disease, cancer of the brain, liver, testes, kidney, or ovary.
- More than 30,000 Americans will receive an oral cancer diagnosis this year. In five years, only 57% will still be alive.
- 27% of oral cancer victims do not use tobacco or alcohol and have no other lifestyle risk factors.

Don't become an oral cancer statistic! Please call our office today to request a ViziLite® Plus exam for yourself and your family.

Dr.. Melanie Love & Dr. Mark Miller

P.S. Unfortunately, your dental insurance will not cover the ViziLite® Plus Oral Cancer Screening Test at this time. The current cost for the exam is \$100, which we believe you find a reasonable price to pay for greater peace of mind concerning your family's oral health.