

# SPEAKER

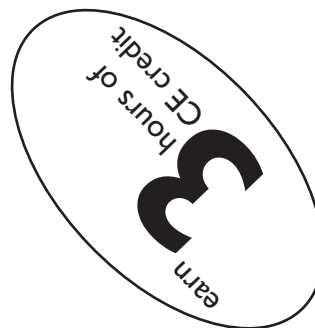
---



**Tom Beckett** is a principal with Executive Risk Consulting, LLC, providing risk management services

to physician professional liability insurers. Tom's experience includes serving as Vice President of Risk Management at Fortress Insurance Company, Senior Vice President of Operations at Copic Insurance Company, and Executive Director of the Colorado State Board of Medical Examiners. His areas of special interest include organizational management, error reduction, and regulatory compliance.

Oklahoma Dental Association  
317 NE 13th Street  
Oklahoma City, OK 73104



## THE OKLAHOMA DENTAL ASSOCIATION

*presents*

# LIABILITY CHALLENGES IN A MODERN DENTAL PRACTICE OFFICE

Friday, September 10, 2010

8:30 AM - 12:00 PM

*\*Continental Breakfast Included\**

**Quail Creek Golf & Country Club**

3501 Quail Creek Road  
Oklahoma City, OK 73120  
(405) 751-0811

*Register by August 27th!*



Dental malpractice is skyrocketing and even “good” dentists find themselves sued. Managing risk is more important than ever. This course offers practical advice on improving office systems to enhance care and avoid litigation. Valuable for dentists and staff, one of our experienced speakers presents this three-hour, interactive seminar in lecture format with audience participation. Fortress Insurance Company is a wholly owned subsidiary of OMS National Insurance Company (OMSNIC). OMSNIC, an ADA CERP Recognized Provider, develops and sponsors Liability Challenges in a Modern Dental Practice Office. All attendees will receive three (3) continuing education (CE) credits for completing this course.

**ADA C·E·R·P®** | Continuing Education Recognition Program

**FORTRESS INSUREDS WHO COMPLETE THIS COURSE RECEIVE A 10% PREMIUM DISCOUNT FOR THE NEXT THREE POLICY PERIODS.**

# SEMINAR TOPICS

- Risk Management in Perspective
  - > Why Patients Sue
  - > How Risk Management Prevents Lawsuits
- Communication
- Documentation
  - > Recognized Requirements
- Informed Consent
  - > Elements of the Process
- Office Issues
  - > Withdrawal from Care
  - > Confidentiality
  - > Customer Service
  - > Clinical Case Examples

# SEMINAR OBJECTIVES

At the conclusion of the seminar, attendees will be able to:

- > Understand how risk management impacts claims and their defensibility
- > Utilize communication techniques to improve patient rapport and care
- > Implement sound record keeping practices to improve patient care and minimize loss
- > Realize the importance of informed consent
- > Maintain confidentiality of patient health information
- > Apply customer service techniques to enhance patient care

## REGISTER TODAY!

ONE FORM PER PERSON  
MAKE COPIES AS NEEDED

Registration Fee	Check One
ODA Member Dentist: \$78	_____
Non-ODA Mem Dentist: \$145	_____
Hygienist: \$53	_____
Assistant: \$53	_____
Office Auxiliary: \$53	_____
Spouse: \$53	_____

**REGISTRATION DEADLINE – Aug. 27, 2010**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Daytime Phone

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email Address

**Make Checks Payable to:**  
Risk Management Seminar

Mail to: Oklahoma Dental Association  
317 NE 13th Street  
Oklahoma City, OK 73104

**To pay by credit card, contact the ODA at  
(405) 848-8873 OR (800) 876-8890.**

*The ODA will refund registration fees, less a \$15 administration fee, if notified **on or before Aug. 27, 2010.** After this date, no refunds will be issued.*