SCHOOLS FOR HEALTHY LIFESTYLES

Learn more about how you can get involved on page 20
THE LEGACY CONTINUES
SNAPSHOTS

Don’t miss the 2008 Annual Meeting!
May 15 - 17
Oklahoma City
Cox Convention Center

Register online today!!
www.okda.org

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SNAPSHOTS

2008 ODA Annual Meeting
Building Bridges

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Greetings from the ODA Council on Dental Education and Public Information!

One of the objectives outlined in the 2006-2009 ODA Strategic Plan is to “Enhance ODA public awareness and education efforts for parents, school systems, and communities”, and one of the delineated initiatives to achieve that objective is to “Develop a Dentist Adopt-A-School Program”.

The ODA has recently partnered with Schools for Healthy Lifestyles (SHL), a non-profit program formed in 1997, in an effort to combat Oklahoma youth’s declining health status. The organization’s mission is to promote and maintain healthy lifestyles among students, families and educators. Elementary schools selected to enter the SHL program form a health advisory council to identify needs, establish goals, and implement plans to improve the well-being of their entire school community.

OSHL currently has 40 schools throughout the state (please see the list of participating schools on page 21), and will have 10 additional schools in the program for the 2008-2009 school year. It’s through this partnership with SHL that the ODA is launching the “Adopt-A-Dentist” program and we are asking you to consider serving as an adopted dentist to one of the SHL schools for the 2008-2009 school year. This is a responsibility that may be shared with a colleague – our goal is to pair 1 or 2 dentists with each SHL school. The responsibilities of the program are outlined on page 20.

The success of this new program is 100% dependent upon ODA volunteers! Please take a moment to complete the form found on page 21 and volunteer a few quality hours of your time to improve the oral health of the children in your community. We thank you in advance for your consideration and will notify you soon regarding your adopted school!

ODA CO-SPONSORS
SKI ‘N LEARN SEMINAR

The Oklahoma Dental Association has joined ten other states in hosting the 4th Annual Ski ‘n Learn Seminar at Big Sky Resort in Big Sky, Montana, March 8-15, 2008.

March 8-15, 2008 | Big Sky Resort | Big Sky, Montana

16 HOURS CE!

The Ski ‘n Learn Seminar offers 16 hours of continuing education held Monday, March 10, through Thursday, March 13. A morning session will be held from 7:30-9:30 a.m., with an afternoon session from 4:30-6:30 p.m.

Call 800.489.2532 or email greger@aldaonline.org for more information.
**calendar of events**

**march**

**MAR 1** – ODF Mobile Dental Unit - Coal County

**MAR 4** – ODF Mobile Dental Unit - AEGD Residents

**MAR 7** – TCDS All-Day CE - Tulsa Marriott Southern Hills

**MAR 7** – ODA Board of Trustees Meeting - 1:30 PM - ODA Building

**MAR 11** – TCDS Awards Banquet & Installation of Officers

**MAR 11** – ODF Mobile Dental Unit - Arkansas Verdigris Valley Health Clinic - Porter

**MAR 12** – ODF Mobile Dental Unit - Muskogee Head Start

**MAR 17** – Retired Dentist Lunch - 11:30 AM - ODA Building

**MAR 18** – ODF Mobile Dental Unit - Baptist Rescue Mission

**MAR 28** – Joint meeting of the ODA Council on Membership & Membership Services, Standing Committee on Insurance and Standing Committee on Endorsements - 10:00 AM - ODA Building

**MAR 28** – OCDS CE Course - Sam Kherani, DDS

**MAR 29** – Strong & Healthy Oklahoma Total Health Event - 9:00 AM to 3:00 PM - Coca Cola Event Center - OKC

**april**

**APR 1** – ODF Mobile Dental Unit - AEGD Residents

**APR 4** – Annual Meeting Planning Committee Meeting - 10:00 AM - ODA Building

**APR 8** – OCDS Board of Directors Meeting - 6:00 PM - ODA Building

**APR 9** – Children’s Oral Health Coalition Meeting - 10:00 AM - ODA Building

**APR 15** – ODF Mobile Dental Unit - AEGD

**APR 18** – Journal Editorial Committee Meeting - 8:00 AM - ODA Building

**APR 18** – ODA Council on Technology and Electronic Communications Meeting - 10:00 AM ODA Building

**APR 21** – Retired Dentist Lunch - 11:30 AM - ODA Building

**APR 25** – OUCOD Board Meeting - 11:00 AM - ODA Building

**APR 29** – Central District Meeting - TBD
Provide more payment options for your patients!

Through our referral arrangement with TeleCheck, we can offer you electronic check solutions that will help minimize your risk when accepting a customer’s check. The TeleCheck ECA® service offers merchants a comprehensive solution for check processing, incorporating authorization, settlement, and collections.

With the same ease and security you now get with other payment types, TeleCheck brings electronic check processing capabilities to your business. It combines the industry’s most sophisticated check verification system with a warranty service for greater peace of mind when accepting checks. Additionally, this service can help you reduce bank fees and processing costs while improving your cash flow.

Call 1.800.884.3724 ext. 4152 for more information about the TeleCheck® ECA® Service so you too can experience the benefits of electronic check processing.

For more information on ODA’s endorsed companies please call the ODA at 405-848-8873 or 800-876-8890

It’s a Caribbean Dinner Party! aka the
2008 ODA President’s Dinner Honoring Dr. Krista Jones
Saturday, May 17, 6:30 p.m.
Cox Convention Center Ballroom

Krista invites you to join her at the Islands for an evening of turquoise blue water, white beaches, tropical food and drinks, and the laid-back beat of a steel drum band. The evening’s attire is “Caribbean flair” and calls for your favorite grass skirt, tropical shirt, sunglasses and beach hat (you can leave your sunscreen at home)! After the dinner and 2008-2009 ODA officer installation, get ready to dance the night away to the fabulous sounds of Souled Out. Hope to see you there, ‘mon!

Purchase your tickets online at www.okda.org
Meth Mouth – A Brief Overview

Methamphetamine is a cheap, easy-to-make illicit drug. It’s known by several street names: Meth, Speed, Ice, Chalk, Crank, Fire, Glass, and Crystal. It is highly addictive and its use is on the rise in the U.S. even though it produces devastating effects on users’ health.

“Meth mouth” is an informal name for advanced tooth decay attributed to heavy methamphetamine use. According to the American Dental Association, meth mouth is probably caused by a combination of drug-induced psychological and physiological changes resulting in xerostomia (dry mouth), extended periods of poor oral hygiene, frequent consumption of high-calorie, carbonated beverages, and tooth grinding and clenching.

Characteristics of Meth Mouth:

Dry Mouth - Saliva acts as a buffer against acidic substances in the mouth, neutralizing it and protecting teeth against acidic foods like lemons, acid from the stomach and other digestive organs, or acidic plaque. The average person produces around one liter of saliva a day. If saliva production is reduced, oral bacteria levels can increase ten times over normal levels.

Meth dries out the salivary glands. Without saliva, the acidic substances can eat away at the minerals in tooth enamel, causing holes or weak spots that turn into cavities. Other medications dry the mouth but Meth is especially bad.

Tooth Decay - Meth users are notorious for trying to treat cottonmouth (dry mouth) with lots of sugary soda. The bacteria that feed on the sugars in the mouth secrete acid, which leads to more tooth decay. Also, Meth users aren’t likely to floss, brush and rinse when high on the drug.

A typical cavity starts in between two teeth. It eventually invades the tooth and destroys it from the inside out. Crank decay invariably starts at the gum line - it eventually spreads around the entire tooth, eating swaths of enamel in its wake.

Cracked Teeth - Because the drug can make them feel anxious or nervous, causing them to clench or grind their teeth, regular Meth users may develop cracks in their teeth.

Gum Disease - Teeth and gums need blood to stay healthy. Meth causes the vessels that supply blood to oral tissues to shrink up. Reduced blood supply causes tissues to break down. With repeated shrinking, the blood vessels don’t recover and tissues die.
This year’s Senior Night was held on Tuesday, January 8th at the OU Faculty House. Seniors and their spouses were invited to dinner to meet the ODA leadership, learn about the Alliance to the Oklahoma Dental Association (AODA) and hear from two of the ODA’s endorsed vendors, Alexander & Strunk and Banc of America Practice Solutions.

Joe Strunk and Sheila Morford, of Alexander & Strunk, talked briefly about the types of insurance that new dentists need for their practices. Tom Angeloni and Chris Page, of Banc of America Practice Solutions, discussed the dental-specific resources available for practice financing, as well as tips about credit rating, marketing the dental practice and historical trends of dental practice financing.

Dr. Tamara Berg represented the ODA Council on Membership and Membership Services. She discussed advantages and benefits of ADA/ODA membership and also explained the graduated dues structure for new graduates and encouraged all seniors to take advantage of it.

### Congrats to EODDS!

The Oklahoma Center for Nonprofits recently announced the names of the top three finalists in nine categories for the 2008 Oklahoma Nonprofit Excellence (ONE) Awards. The categories include: Arts & Humanities, Community, Community Health Services, Education, Health Services, Self-Sufficiency, Seniors, Sports & Recreation, and Youth Development. Eastern Oklahoma Donated Dental Services has been named a finalist in the Community Health Services category, and as a finalist, received $5,000.

The winners of this year’s ONE Awards will be named during a gala event scheduled for April 12, 2008, in Tulsa, and will receive an additional $7,500 cash award.

### In Memoriam

Joseph N. Owens  
December 20, 2007  
Oklahoma City

Russell James  
Presgrove  
December 18, 2007  
Duncan

Oren D. Bush  
January 3, 2008  
Del City

Walter Thompson  
December, 2007  
El Reno

Robert E. Wright  
February 9, 2008  
Tulsa

Bill J. Goodwin, Jr.  
January, 2008  
Broken Arrow

### NFDH News

ADA Affiliate, the National Foundation of Dentistry for the Handicapped, has a new Web site, www.dentacheques.org. It explains how dentists can realize significant savings on dental supplies while supporting expansion of the Donated Dental Services program. The 2008 edition of DentaCheques, which sells for $110, contains 177 valuable offers worth several thousand dollars from 70 prominent manufacturers and distributors of dental supplies.

Revenue from sales of DentaCheques funds expansion of the Donated Dental Services program. More than 12,700 dentists currently volunteer in DDS, a significant humanitarian project that has provided more than $116 million in comprehensive care to 77,000 needy disabled, elderly and medically compromised individuals. Dentists can sign up to be a DDS program volunteer on the Web site.
SAVE THE DATE!

Learn How to Make Your Legislators Your Best Friends!

The ODA and DENPAC have scheduled an ADPAC (ADA’s Political Action Committee) Grassroots Training Seminar, for Friday, June 20, 10:00 a.m. – 3:00 p.m., at the ODA Building. The seminar is open to all ODA members. Look for more information soon!

Dentist Day at the Capitol 2008

The 2008 Dentist Day at the Capitol was held Wednesday, February 6th. Members of the ODA and the Alliance met that morning to deliver over 300 well-received legislative gift kits at the Capitol. Later that afternoon, over twenty dentists attended the luncheon and visited the Capitol to talk with legislators about upcoming legislation important to the ODA.

A legislative reception was held that night at the ODA; 60 legislators, 21 dentists, five dental students and five Alliance members attended the event. The Oklahoma Academy of General Dentistry, the Tulsa County Dental Society, the Oklahoma County Dental Society and the Oklahoma Pierre Fauchard Academy joined the ODA in sponsoring the event.

DENPAC SILENT AUCTION!!!

The DENPAC Silent Auction Committee is looking for donations for the 2008 DENPAC Silent Auction! WE NEED YOU! Please contact Stephanie Trougakos at strougakos@okda.org, or 405-848-8873, or 800-876-8890 TODAY regarding your donation!

Donations can be big or small. Commonly donated items include: hunting trips, cash, gift baskets, gift certificates to local restaurants, golf outings, vacation getaways, paintings, jewelry, kid baskets, and many other items.

Please support your PAC by donating an item for the auction TODAY!
OWN YOUR IDEAL PRACTICE

Successful, established practices want new dentists to join them and become owners over time.

Associate/Partner Wanted:

**Tulsa, OK** — Well-run family practice in professional building. Easy freeway access. Excellent reputation. Tremendous growth. 11 ops/4,800 sq. ft. All new equipment and computers. Seek associate interested in eventual partnership and full ownership.

**Tulsa, OK** — Well-established private pediatric practice in stand alone building. Fully computerized chairside stations, digital, open bay concept. 3000 sq. ft., 3800 charts, 7 ops plumbed, 2 unplumbed. Good transition plan for associate looking for equity position and eventual ownership.

**Tulsa, OK** — Well-established pediatric dental practice. 7 plumbed, 2 unplumbed ops. 3,000 sq. ft. stand alone building. Digital X-rays; Fully computerized chairside. Hospital dentistry & conscious sedation. Medicaid & private payment. Associate integration through Mercer Transitions.


**Oklahoma City, OK** — Long-standing family practice with emphasis on esthetics and removable prosthodontics. 7 ops/3,500 sq. ft. Very busy. Excellent location & facilities. Great marketing. Average 75 new patients a month. Excellent team.

For more information, visit [www.TransDent.com](http://www.TransDent.com) or call Mercer Transitions at 1.800.588.0098.

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Call 866.898.1867 or visit [www.paragon.us.com](http://www.paragon.us.com) for a complimentary consultation.
Delta Dental of Oklahoma is committed to providing affordable dental care to the 1.5 million Oklahomans who have no access to employer-sponsored benefits!

To do this, we've created **Delta Dental Patient Direct**<sup>TM</sup>—Oklahoma's discount referral program designed specifically with you in mind.

Delta Dental of Oklahoma invites you to participate in our Patient Direct<sup>TM</sup> network. There are no maximums, no deductibles, no waiting periods, no claim forms, and EVERYONE is eligible - regardless of preexisting conditions. Patients simply pay our participating dentist a discounted rate at the time of service according to the Patient Direct fee table.

With YOUR participation and OUR non-profit business model, we can join together to provide an affordable, insurance free program that offers virtually every Oklahoman vital access to quality dental care.

Questions about enrolling in our Patient Direct(TM) network? Please contact Terri Green with our Professional Relations Department at 405-607-2142 (within the OKC metro) or 800-522-0188, ext 142 (toll free).

Patient Direct<sup>TM</sup> from Delta Dental of Oklahoma: It's a whole new way to look at dental!
Dr. Lee Beasley received his undergraduate degree from the University of Central Oklahoma in 1969 and graduated from the University of Iowa College of Dentistry in 1973. After serving two years in the Air Force, he returned to the University of Iowa and completed Endodontic Specialty Training and a Master of Science degree. He established an Endodontic Specialty practice in northwest Oklahoma City in 1977, and became involved in organized dentistry. Dr. Beasley is past president of the Oklahoma Dental Association and has served on many of its councils and committees. Presently, he is Chairman of the Governmental Affairs Council, chairs the Board of Trustees Standing Committee on Endorsed Products and Services and he is very active in DENPAC.

ODA: Why do you volunteer your time for organized dentistry?
LB: I think it is important as professionals that we give back to our community and our profession. It has been very rewarding to me because of all the experiences and friends I have made through the ODA.

ODA: What do you most love about dentistry?
LB: I love the interaction with the patients and it is very rewarding to alleviate their dental pain and save their teeth.

ODA: What goals do you have for your district in the next five years?
LB: I would like to see Oklahoma County continue to encourage young dentists to get involved in organized dentistry. We need young, energetic leaders who will continue to serve our profession.

ODA: Who or what encouraged you to get involved in organized dentistry on the state level?
LB: I had been involved in Oklahoma County for a long time when I was approached by Dr. Raymond Cohlmia to run for president of Oklahoma County Dental Society. After I completed my term as president, I was approached by Scott Waugh and Raymond Cohlmia to get more involved at the state level. I started as Secretary/Treasurer of the ODA and later became President.

ODA: Tell us about your family. Is anyone else in the dental profession?
LB: My wife, Sherry, and I have been married for 39 years and we have three grown children. Our oldest son, Bryan, lives in Los Angeles and is a movie director and photographer; our middle son, Justin, is a 2003 graduate of the OU College of Dentistry, practices in northwest Oklahoma City, and is married to Kerri, who is an RN at Mercy Hospital; our youngest son, Will, is a Systems Analyst for a major oil firm in Oklahoma City and is married to Addie. They have one son, William Lee Beasley II, who is the joy of my life. My uncle George Ballew, a dentist in Broken Arrow, was the person responsible for me entering the dental profession and I owe him a great deal of gratitude for exposing me to dentistry.

Dr. Beasley’s Favorites
Movie – The Godfather
Television Show – 24
Music – Rock and Roll
Oklahoma Golf Course – Gaillardia
Sport (participate) – Golf and Skiing
Sport (observe) – OU Football
Professional Athlete – Tiger Woods
Professional Team – Dallas Cowboys
US Vacation Destination – New York City and Napa Valley, California
International Vacation – Italy
National Park – Yellowstone, I love to hike there
Sports Car – Lexus SC430, I love the convertible hard top
Meal – Steak with a good wine
Ice Cream – Haagen-Dazs Chocolate Chip
Dessert – Key Lime Pie
Current Reads – The World Is Flat by Tom Friedman, State Of Denial by Bob Woodward and How To Play Golf by Tiger Woods
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Make Plans to See Us at the ODA Convention this year!
May 16 - 17th, 2008

Work Smarter... Not Harder!

281-838-3950 1-800-683-2501 www.iaplus.com
Who & What

“Treating America’s Aging Population”
Six (6) Hours of CE Available
Friday, May 16, 2008
8:00 am – 11:00 am and 2:00 pm – 5:00 pm
Case Presentation
Recommended for dentists, specialists and hygienists

When, where and how to treat our patients as they age: a review of geriatric dentistry principles including treatment techniques, medical implications, standards of care, treating difficult denture patients, and the controversial topic of disease maintenance will be discussed. After applying the knowledge and insight presented, attendees should gain a new perspective on the personal, professional, and spiritual satisfaction possible through treating this needy patient population. By the conclusion of the presentation, the participant should be able to:

- Identify and address medical conditions associated with older patients and develop age-appropriate oral health treatment plans;
- Treat difficult denture patients with less chair time, more patient success, and increased doctor satisfaction;
- Recognize when, where, and how to treat older patients from a functional Alzheimer’s patient to a bed-bound nursing home patient;
- Determine when no treatment is the best treatment and comprehend when oral disease elimination is in the patient’s best interest; and
- Identify oral health care funding mechanisms in the United States for the aging population as well as national oral health advocacy efforts currently taking place.

Gregory J. Folse, DDS

Dr. Gregory J. Folse is a 1989 LSU dental school graduate and has a mobile geriatric dental practice in Lafayette, Louisiana. Dr. Folse is a recognized national and international speaker on functional and efficient denture care, geriatric dentistry and dentistry for the aged, blind and disabled, special needs patients, and oral health advocacy. He completed the Geriatric Dental Fellowship Program at Baylor in 1999, and is currently working with the United States Senate’s Special Aging Committee, Centers for Medicare and Medicaid Services (CMS), the American Dental Association (ADA), and Special Care Dentistry (SCD) to nationally improve oral health care access and infrastructure for aged, blind, and disabled U.S. citizens. In 2003, Dr. Folse co-testified with the U.S. Surgeon General, Vice Admiral Richard H. Carmona, MD, MPH, FACS, in a U.S. Senate Forum on the oral health of our nation’s seniors. He continuously serves as an advocate for our nation’s most vulnerable populations.

REGISTER ONLINE AT WWW.OKDA.ORG
In order to create a fulfilling career, the dentist must become proficient at many things besides demanding technical dentistry. You must become a behaviorist, a manager and a leader. You must learn skills way beyond what is taught in today’s professional schools. You learn them from specialized courses, reading books, and mentors. Dr. Bill Lockard’s book can serve as an excellent guide for your journey. His philosophy and seven systems will help you chart your course.

Centered on a purpose-driven vision and values-based philosophy, Bill provides clear examples of five different leadership styles throughout the book – visionary, directive, democratic, coaching, and empowering. But, this book goes well beyond dentists to empower team members in achieving their full potential and helping patients choose a life of oral health, comfortable function and aesthetics. In fact, this book is considered to be an exceptional study guide for your entire team. Read and discuss a chapter each month, and you will soon find your team reading ahead to discover solutions to everyday office concerns and better ways to make a difference in patients’ lives.

Bill provides insights on combining human behavior and clinical dentistry to enhance the quality of another’s life. Detailed technical contributions have been made to this book by some of dentistry’s foremost clinical, behavioral and financial teachers. No matter where you are on your journey, you will benefit from their years’ of insight into the discipline and attention to detail necessary for creating a practice that is truly exceptional.

Dr. Bill Lockard has presented seminars and in-office consultations on practice systems, structure, communications, comprehensive restorative dentistry, and team development process throughout the United States, England, Japan, and Canada. He has made presentations at the Yankee Dental Congress; Hinman Dental Meeting; Chicago Mid-Winter; American Academy of Restorative Dentistry; Southwest Dental Conference; Greater New York Dental Meeting; Greater Houston Mid-Winter; Society for Occlusal Studies Symposium, Vancouver B.C.; ADA Annual Sessions in Atlanta, Miami, Orlando, and Hawaii; the California Dental Association; the American Academy of Dental Practice Administration; and the European Dental Conference, London, England.
Join us in the Exhibit Hall on Friday, May 16, 5:00 – 6:30 p.m. The Exhibit Hall will remain open – enjoy some excellent Oklahoma wine while you peruse the many companies, checking out the “latest and greatest” in dental care products and services. We’re showcasing the excellent wine selections from these fine Oklahoma wineries:

- Deer Creek Vineyards – Edmond
- Grape Ranch – Okemah
- Plymouth Valley Cellars – Fairview
- StableRidge Winery – Stroud
- Territory Cellars – Stroud

The event will be catered by Oklahoma City’s own Organic Gourmet, a company that provides organic meals for those who are craving healthy but flavorful food. Also featured will be a mini-showing by Oklahoma artist, Shelly Lewis Stanfield, whose industrial modern acrylic paintings will be on display throughout.

This event is graciously sponsored by Great Southwest Dental Laboratory.

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CPR for Healthcare Providers - Is it time to renew your CPR certification?

**CE: 3 Hours**

For Dentists and Hygienists, proof of a CPR course completion is required at least once in each three-year reporting cycle. The ODA is offering THREE CPR re-certification opportunities during the 2008 Annual Meeting:

**Friday**

- 8:00 a.m. – 11:00 a.m.  
- 2:00 p.m. – 5:00 p.m.

**Saturday**

- 9:00 a.m. – 12:00 p.m.

Each course is three hours long and provides the attendee three (3) hours of CE credit. Each course is limited to 30 attendees and pre-registration is required. Please bring your current CPR card with you to class.

Register for your CPR course online now at www.okda.org!

The CPR courses are co-sponsored by an unrestricted educational grant provided by Moore Norman Technology Center.
Your registration must be postmarked on or before May 1, 2008, to qualify for the pre-registration prices. ONLY ONE REGISTRANT PER REGISTRATION FORM – DO NOT REGISTER MORE THAN ONE PERSON ON THIS FORM. Please make copies of this form as needed. REGISTER ONLINE at www.okda.org or mail completed form with payment to: Oklahoma Dental Association, 1601 South 129th West Avenue, Sand Springs, OK, 74063. Forms may also be faxed with completed credit card information to 918-245-8007.

The ODA will refund registration fees, less a $30 administration fee, if a written request is delivered to the Executive Director or postmarked no later than May 5, 2008. The ODA Annual Meeting schedule is subject to change and the ODA is not responsible for any changes to the schedule.

All persons who register for this meeting acknowledge reading and agreeing to this statement: “This function’s planners claim and assume no liability for the acts of meeting suppliers nor for the safety of any attendee or spouse, child or guest of an attendee, while in transit to or from this event. Attendees and participants in any event, including but not limited to those which may require or feature physical activity, assume all risk and liability associated with such activity.”

I. REGISTRATION INFORMATION

Last Name:_______________________________________________
First Name:____________________________ Middle Initial:_______ 
Name for Badge:___________________________________________
ADA Number (if applicable):___________________________________
ODA Members, please indicate Component:_______________________
Address:_________________________________________________
City:___________________________ State:_________ Zip:________
Phone:__________________________________________________
Fax:_____________________________________________________
Email Address:_____________________________________________

III. REGISTRATION FEES

<table>
<thead>
<tr>
<th>Category</th>
<th>On/Before 5-1-08</th>
<th>On/After 5-2-08</th>
<th>Amount Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>ODA/ADA Member Basic</td>
<td>211.00</td>
<td>236.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Includes free scientific sessions, Exhibit Hall admission, Opening Session &amp; lunch on Friday &amp; Saturday</td>
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<td></td>
</tr>
<tr>
<td>ODA/ADA Member Inclusive</td>
<td>276.00</td>
<td>301.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Includes BASIC registration, one ticket to ODA Eat &amp; Learn Breakfast and one ticket to President’s Dinner</td>
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<tr>
<td>ODA State Life Member</td>
<td>25.00</td>
<td>35.00</td>
<td></td>
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<tr>
<td></td>
<td>Includes free scientific sessions, Exhibit Hall admission and Opening Session</td>
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<tr>
<td>ODA Retired Member</td>
<td>25.00</td>
<td>35.00</td>
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<tr>
<td></td>
<td>Includes free scientific sessions, Exhibit Hall admission and Opening Session</td>
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<tr>
<td>ODA Retired State Life Member</td>
<td>FREE</td>
<td>FREE</td>
<td></td>
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<tr>
<td></td>
<td>Includes free scientific sessions, Exhibit Hall admission and Opening Session</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-ODA/ADA Dentist First-Time Attendee</td>
<td>325.00</td>
<td>350.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Includes free scientific sessions, Exhibit Hall admission, Opening Session and lunch on Friday &amp; Saturday. Only available to non-members who did NOT attend the 2006 or 2007 ODA Annual Meetings.</td>
<td></td>
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</tr>
<tr>
<td>Non-ODA/ADA Dentist</td>
<td>650.00</td>
<td>675.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Includes free scientific sessions, Exhibit Hall Admission, Opening Session and lunch on Friday &amp; Saturday. This fee is for non-members who DID attend the 2006 or 2007 ODA Annual Meetings.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hygienist</td>
<td>60.00</td>
<td>70.00</td>
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<tr>
<td></td>
<td>ODA Associate Member</td>
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<tr>
<td></td>
<td>85.00</td>
<td>95.00</td>
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<tr>
<td></td>
<td>Non-ODA Associate Member</td>
<td></td>
<td></td>
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<tr>
<td>Assistant</td>
<td>43.00</td>
<td>53.00</td>
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<tr>
<td></td>
<td>ODA/OA Associate Member</td>
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<td></td>
<td>54.00</td>
<td>64.00</td>
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<td></td>
<td>Non-OA/OA Associate Member</td>
<td></td>
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<tr>
<td>Dental Lab Technician</td>
<td>54.00</td>
<td>64.00</td>
<td></td>
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<tr>
<td>Dental Student Undergraduate</td>
<td>17.00</td>
<td>27.00</td>
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<tr>
<td></td>
<td>Includes dental, hygiene, assistant &amp; lab tech students</td>
<td></td>
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<tr>
<td></td>
<td>Graduate</td>
<td>33.00</td>
<td>43.00</td>
</tr>
<tr>
<td></td>
<td>Includes dental, hygiene, assistant &amp; lab tech students</td>
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<tr>
<td></td>
<td>Spouse/Guest</td>
<td>33.00</td>
<td>43.00</td>
</tr>
<tr>
<td></td>
<td>Office Staff</td>
<td>43.00</td>
<td>53.00</td>
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<tr>
<td></td>
<td>ODA Associate Member</td>
<td></td>
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<tr>
<td></td>
<td>54.00</td>
<td>64.00</td>
<td></td>
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<tr>
<td></td>
<td>Non-ODA Associate Member</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
IV. PURCHASE / RESERVE EVENT TICKETS

Please check each event and CE scientific session you plan to attend.

<table>
<thead>
<tr>
<th>Event Description</th>
<th>On/Before 5-1-08</th>
<th>On/After 5-2-08</th>
<th>Amount Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>CE COURSE TICKETS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>What's New in Pediatric Dentistry? (Ignelzi)</td>
<td>8:00-11:00 &amp; 2:00-5:00</td>
<td>FREE</td>
<td>FREE</td>
</tr>
<tr>
<td>Treating America's Aging Population (Folse)</td>
<td>8:00-11:00 &amp; 2:00-5:00</td>
<td>FREE</td>
<td>FREE</td>
</tr>
<tr>
<td>Treating the Female Patient: Medical and Dental Considerations (Steinberg)</td>
<td>8:00-11:00 &amp; 2:00-5:00</td>
<td>FREE</td>
<td>FREE</td>
</tr>
<tr>
<td>CPR Course: Basic Life Support for Healthcare Providers</td>
<td>8:00-11:00</td>
<td>69.00</td>
<td>79.00</td>
</tr>
<tr>
<td>Complementary and Alternative Medicine: Harmful or Helpful? (Wood)</td>
<td>8:00-11:00</td>
<td>FREE</td>
<td>FREE</td>
</tr>
<tr>
<td>Oklahoma Twister: Paradigms in Technology</td>
<td>8:00-11:00</td>
<td>FREE</td>
<td>FREE</td>
</tr>
<tr>
<td>Oklahoma Twister: Paradigms in Oral Health</td>
<td>2:00-5:00</td>
<td>FREE</td>
<td>FREE</td>
</tr>
<tr>
<td>CPR Course: Basic Life Support for Healthcare Providers Limited to 30 Attendees</td>
<td>2:00-5:00</td>
<td>69.00</td>
<td>79.00</td>
</tr>
<tr>
<td>Contemporary Periodontal Therapy (Wood)</td>
<td>2:00-5:00</td>
<td>FREE</td>
<td>FREE</td>
</tr>
<tr>
<td>Dental Assistants’ Systemic Epidemic in Oral Health (Brogan) Limited to 75 Attendees</td>
<td>2:00-5:00</td>
<td>25.00</td>
<td>35.00</td>
</tr>
<tr>
<td>SPECIAL EVENT TICKETS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ODA Eat &amp; Learn Breakfast</td>
<td>7:30-9:00</td>
<td>34.00</td>
<td>44.00</td>
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<tr>
<td>Dental Assistants’ Policies Throughout the U.S. (Lane)</td>
<td>9:00-12:00</td>
<td>30.00</td>
<td>40.00</td>
</tr>
<tr>
<td>Includes breakfast</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Oklahoma Twister: Paradigms in Implants</td>
<td>9:00-12:00</td>
<td>FREE</td>
<td>FREE</td>
</tr>
<tr>
<td>The Mystery Patient: How to Gain &amp; Retain Patients in Challenging Times (Boswell)</td>
<td>9:00-12:00 &amp; 2:00-5:00</td>
<td>FREE</td>
<td>FREE</td>
</tr>
</tbody>
</table>

Saturday, May 17

<table>
<thead>
<tr>
<th>Event Description</th>
<th>On/Before 5-1-08</th>
<th>On/After 5-2-08</th>
<th>Amount Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPR Course: Basic Life Support for Healthcare Providers Limited to 30 Attendees</td>
<td>9:00-12:00</td>
<td>69.00</td>
<td>79.00</td>
</tr>
<tr>
<td>Medically Complex Dental Patients: Identification, Assessment &amp; Treatment Protocols (Glick)</td>
<td>9:00-12:00 &amp; 2:00-5:00</td>
<td>FREE</td>
<td>FREE</td>
</tr>
<tr>
<td>Stop Telling Patients About Their Dental Insurance! It's the Patient's Plan, Not Yours! (Limoli)</td>
<td>9:00-12:00 &amp; 2:00-5:00</td>
<td>FREE</td>
<td>FREE</td>
</tr>
<tr>
<td>Managing Maalox Moments Assertively &amp; Confidently (Boswell)</td>
<td>2:00-5:00</td>
<td>FREE</td>
<td>FREE</td>
</tr>
</tbody>
</table>

REGISTRATION FEE + TICKETS

$_____

V: PAYMENT INFORMATION

REGISTER ONLINE AT www.okda.org -or- mail completed form with payment to: Oklahoma Dental Association, 1601 South 129th West Avenue, Sand Springs, OK, 74063. Forms may also be faxed with completed credit card information to 918-245-8007.

REGISTRATION TOTAL:

$_____

Card Number: ____________________________
Expiration Date: _________________________
PRINT name as it appears on card: _________________________
Signature: ____________________________

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Method: __ CK __VI __MC __DIS __AE
Date Charged: CK #: __________________ __
Total Fees: _______________________
Name on CC or CK if different from reg: _________________________
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- A full appointment book?
- A rock-solid payment arrangement system?
- A recare system that really works?
- Leadership training, or one-on-one coaching for you or your staff?

If the answer to any of these questions is yes, please call me today. The solutions are easier than you think!

MelindaLawrence.com
405.285.8192
mellokc@cox.net
The ODA, under the direction of the Council on Dental Education and Public Information, has recently partnered with Schools for Healthy Lifestyles (SHL), a non-profit program formed in 1997, in an effort to combat Oklahoma youth’s declining health status. The organization’s mission is to promote and maintain healthy lifestyles among students, families and educators. Elementary schools selected to enter the SHL program form a health advisory council to identify needs, establish goals, and implement plans to improve the well-being of their entire school community. It’s through this partnership with SHL that the ODA is launching the “Adopt-A-Dentist” program.

Program Information
- There are currently 40 participating schools in the SHL Program. There will be 50 for the 2008-2009 school year.
- Each school has an SHL Coordinator on staff – usually the physical education teacher.
- The ODA will recruit up to two volunteer dentists to serve as the “adopted” dentist(s) for each participating school.
- The dentist(s) will visit the school and make oral health educational presentations (# of times will depend on the school’s size, specific needs, scheduling issues, etc.). The dentist(s) and schools are encouraged to schedule the presentations during Children’s Dental Health Month in February.
- The ODA will develop and/or purchase the necessary oral health educational materials. The materials will focus on all four of SHL’s key areas: Nutrition Education and Awareness – “Sip All Day”, the truth about bottled water/fluoride use, how what you eat also affects your oral health, etc.
- Tobacco Use Prevention – how tobacco use affects your oral health, the dangers of chewing tobacco, oral cancer, etc.
- Promoting Physical Activity and Fitness AND Safety and Injury Prevention – using mouthguards, what to do in the case of a dental emergency, etc.
- The dentist(s) will assist the school in making arrangements for emergency dental care for low-income students with no financial resources for treatment.
- The ODA will work with the Oklahoma Dental Foundation to try to schedule Mobile Dental Care Program visits to as many SHL schools as possible. The adopted dentist(s) and staff will serve as the volunteers in the mobile van that day, treating eligible students as identified by the school.
- All participating dentists will be recognized with an SHL certificate and listed in the SHL newsletter, Lifeline, and are eligible for a new SHL award for the Outstanding Adopted Dentist, as nominated by the schools and chosen by the SHL Board of Directors and presented at the Annual SHL Awards Dinner.
- Timeline for implementation: January-April, 2008 – the ODA will recruit the volunteer dentists and develop / purchase the educational materials.
- May, 2008 – the ODA and SHL will send a joint letter notifying the schools of the names of their adopted dentists.
- August/September, 2008 – the dentists will make initial contact with the SHL Coordinator to make introductions and schedule visits.

The success of this new program is 100% dependent upon ODA volunteers! Please take a moment to complete the volunteer form and give a few quality hours of your time to improve the oral health of the children in your community. Thank you!
The organization’s mission is to promote and maintain healthy lifestyles among students, families and educators.

ODA ADOPT-A-DENTIST VOLUNTEER FORM

☐ YES! I would like to volunteer as an Adopt-A-Dentist for 2008-2009!

☐ I would be willing to serve as the “Adopted” Dentist for more than one school.

Please pair me with the following school(s):

______________________________________________________________________________

FIRST CHOICE (from the enclosed list of schools)

SECOND CHOICE

THIRD CHOICE

NAME ____________________________________________________________

PHONE ________________________________ EMAIL _______________________

Please return to the ODA, 317 NE 13th Street, OKC, OK, 73104 or FAX 405.848.8875.
Be a part of the headquarters for organized dentistry in Oklahoma by making a pledge to the ODA Centennial Membership Section.

Your contribution to the new ODA Headquarters is tax deductible as a business expense. Paying for the new ODA Headquarters now instead of later helps build the financial strength of the ODA by eliminating an annual interest payment of $25,000, decreasing the annual operating budget by $65,000, and creating a one million dollar asset for the Association.

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Grossing $499K in four-day week. Three dental and one hygiene operators. High profit. (405) 359-8784

PRACTICE FOR SALE: NORTHWESTERN OKLAHOMA. Grossing $827K in 30 hour week. Beautiful office and equipment. Five operatories and one Hygiene. Owner will work for you. (405) 359-8784

PRACTICE FOR SALE: NORTHERN OKLAHOMA. Grossing $500,000 in 32 hour week. Four identical operatories. Beautiful office and equipment. (405) 359-8784

PRACTICE FOR SALE: I-40 Corridor West of OK City. Grossing $354,000 in 25 patient care hours. Three operatories. Growing community. (405) 359-8784

PRACTICE FOR SALE: TULSA. Collected $311K in 06. Four very nice operatories. Doctor retiring. (405) 359-8784

PRACTICE FOR SALE: TULSA. Three operatories. New equipment, digital and Dentrix. $575 gross in 4 days. (405) 359-8784

PRACTICE FOR SALE: Eastern-Central OK. Collected $665K in 06. Five operatories full of great equipment with Dentrix throughout. Could commute from Tulsa. Spectacular office. (405) 359-8784

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Chickasha, OK 73018 (405) 222-0900

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(405) 285-7466

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Contact company directly or call the ODA for more information.
Mark Your Calendar for the 2008 ODA Annual Meeting!

May 15 – 17, 2008
Cox Convention Center
Downtown OKC

The ODA Annual Meeting is by far the largest dental meeting in the state!
Join over 1,500 dentists and other dental team members as they participate in continuing education, networking, and social events throughout the meeting!
Over 60 hours of CE available for you and your staff. A meeting registration packet is coming your way in February!

Hotel Reservation Information:
Renaissance Hotel – 10 N. Broadway, OKC
1.800.468.3571
Special ODA rate:
*$140 / king    *$140 / double

*You must indicate that you are booking in conjunction with the ODA for the special rate.