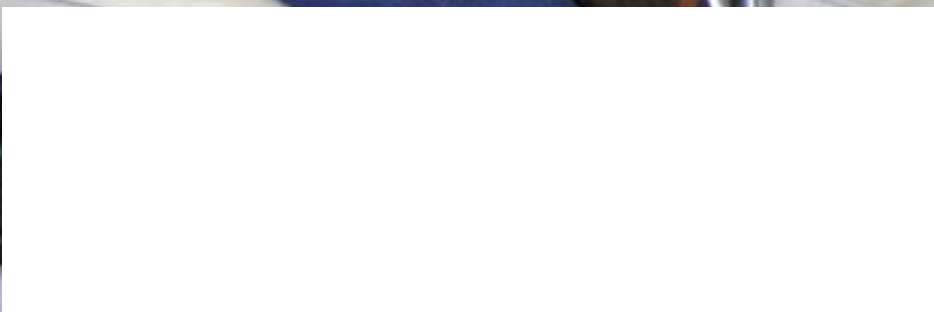


ODA JOURNAL

VOLUME 99/ISSUE 4 JANUARY 2008



Don't Miss Give Kids a Smile!® 2008



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INSIDE

SNAPSHOTS

GIVE KIDS A SMILE!

Even if you participate in GKAS! every year and do not need supplies or t-shirts, the ODA staff wants to know about it! The ODA will send a press release to the hometown newspaper of every participating dentist and will list the names of all participating members in a future issue of the *ODA Journal*. Please take pictures of the activities that day and send them to us! Thank you for participating in Give Kids a Smile!



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ODATODAY

OHCA CHILD HEALTH ADVISORY COMMITTEE MESSAGE

Wavel Wells, DDS, ODA's Representative

2007 Highlights

- There were 763,565 unduplicated members enrolled in either SoonerCare (Oklahoma Medicaid) or Insure Oklahoma (July 06 through June 07).
- A total of 745,474 Oklahoma SoonerCare members received services during State Fiscal Year (SFY) 2007.
- Overall, SoonerCare enrollees increased 2.9 percent and the number served increased 2.5 percent over SFY 2006 (July 05 to June 06).
- Children age 18 and under are the majority of Oklahoma SoonerCare enrollees at 61 percent.
- SoonerCare covers more than 50 percent of the births in Oklahoma.

During SFY 2007

Women who are pregnant or who have recently delivered and are enrolled in a SoonerCare program qualify for the perinatal dental benefit, effective May 1, 2007, which includes such basic dental care as examinations, cleanings and fillings. Pregnant women can continue this benefit for up to 60 days following the end of the pregnancy. This represents the first time adult members have had access to dental benefits other than emergency extractions.

This dental care benefit has been well received. In the first two months of service, 468 pregnant or post-partum women age 21 or older received dental services. More than 1,750 services, including initial examinations and other procedures, have been rendered. Dentists statewide are providing these services.

Placement of fluoride varnish by those in the medical profession continues to be a goal of the group. Well-baby checkups occur before and during the eruption of the primary teeth well before most of these children are seen by Oklahoma dentists. The benefits of fluoride varnish have ranged from 20% to 50% caries reduction when placed on a semiannual schedule of application. Members of our profession will be called on to teach proper technique to medical care providers, if and when this becomes a payable benefit of SoonerCare.



ODA CO-SPONSORS SKI 'N LEARN SEMINAR

The Oklahoma Dental Association has joined ten other states in hosting the 4th Annual Ski 'n Learn Seminar at Big Sky Resort in Big Sky, Montana, March 8-15, 2008.

March 8-15, 2008 Big Sky Resort Big Sky, Montana

16 HOURS CE!

The Ski 'n Learn Seminar offers 16 hours of continuing education held Monday, March 10, through Thursday, March 13. A morning session will be held from 7:30-9:30 a.m., with an afternoon session from 4:30-6:30 p.m.

Call 800.489.2532 or email greger@aldaonline.org for more information..

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MEMBER PUBLICATION
AMERICAN ASSOCIATION
OF DENTAL EDITORS



JANUARY

JAN 11 – ODA Council on Nominations & Elections Meeting - 12:00 PM - ODA Building

JAN 11 – ODA Annual Meeting Planning Committee Meeting - 1:00 PM - ODA Building

JAN 11 – OCDS Installation of Officers - Oklahoma History Museum

JAN 11 – TCDS All Day Continuing Education - Renaissance Hotel

JAN 15 – ODF Mobile Dental Unit - Arkansas Verdigris Valley Health Clinic - Porter

JAN 17-19 – Southwest Dental Conference - Dallas, TX

JAN 18 – ODA Council on Dental Education & Public Info. Meeting - 9:00 AM - ODA Building

JAN 18 – ODA Council on Bylaws Meeting- 11:00 AM - ODA Building

JAN 18 – ODA Council on Technology and Electronic Communication Meeting - 2:00 PM - ODA Building

JAN 21 – Retired Dentist Lunch - 11:30 AM - ODA Building

JAN 22 – ODF Mobile Dental Unit - AEGD Residents

JAN 25 – ODA *Journal* Editorial Board Meeting - 8:00 AM - ODA Building

JAN 25 – ODF Mobile Dental Unit - Muskogee Head Start

JAN 29 – TCDS Evening Meeting - 5:30 PM - Renaissance Hotel



FEBRUARY

FEB 1 – Give Kids a Smile!

FEB 2-3 – ODF Mobile Dental Unit - Caring Hands - McAlester

FEB 5 – ODF Mobile Dental Unit - Latino Action Agency

FEB 6 – ODA Dentist Day at the Capitol

FEB 12 – OCDS Board of Directors Meeting - 6:00 PM - ODA Building

FEB 15 – ODA Endorsements Committee Meeting - 10:00 AM - ODA Building

FEB 15 – ODA Annual Meeting Planning Committee Meeting - 1:00 PM - ODA Building

FEB 15 – ODA Council on Membership & Membership Services - 3:00 PM - ODA Building

FEB 18 – Retired Dentist Lunch - 11:30 AM - ODA Building

FEB 19 – ODF Mobile Dental Unit - AEGD Residents

FEB 21 – OCDS General Assembly - 5:30 PM - Homebuilders

FEB 22 – OCDS CE Course with Sherry Blair - Homebuilders

calendar of events

ODA News You Can Use!

This month's spotlight on your ODA's endorsed company

Website Design & Internet Marketing for ODA Members

Attracting new patients just got easier, thanks to **ProSites**, a new ODA endorsed company. **ProSites** provides website design and Internet marketing services specifically tailored to the needs of dental professionals. Their proven website solution makes it both easy and affordable to launch a successful Internet presence that will:

- Attract new high-value patients
- Enhance your professional image
- Showcase your services
- Streamline patient communications



Today, more than ever, people are turning to the Internet to find what they're looking for; and that includes looking for a dentist. With so much of the population relying on the Internet as their primary source for gathering information, having a well designed, informative website is a must.



For this reason, the **Oklahoma Dental Association** believes a website is a smart investment for your dental practice. After a careful review of several providers, we know **ProSites** is the right choice for our members.

As part of this new endorsed program, all ODA Member Dentists will receive special discount pricing on the creation of a new

website for their dental practice. **There is also a FREE, no obligation trial specifically for ODA members!**

For more information and the *FREE Trial*, visit www.ProSites.com/ODA, or call **ProSites** at (888) 932-3644 and mention "ODA".

We encourage you to keep pace with technology and contact **ProSites** today!



PATIENT'S PAGE



This message brought to you by your dentist - a proud member of the Oklahoma Dental Association



Dental Sealants – A Brief Overview

Sealants are thin, plastic coatings painted on the chewing surfaces of teeth – usually the back teeth (premolars and molars) – to prevent tooth decay. The painted-on liquid sealant quickly bonds into the depressions and grooves of the teeth forming a protective shield over the enamel of each tooth.

Although thorough brushing and flossing can remove food particles and plaque from smooth surfaces of teeth, they cannot always get into all the nooks and crannies of the back teeth to remove food and plaque. Sealants protect these vulnerable areas from tooth decay by “sealing out” plaque and food.

Who Should Get Sealants?

Because of the likelihood of developing decay in the depressions and grooves of premolars and molars, children and teenagers are obvious candidates for sealants. However, adults without decay or fillings in their molars can also benefit from sealants.

Typically, children should get sealants on their permanent molars and premolars as soon as these teeth come in. The sealants can then protect the teeth through the cavity-prone years of ages 6 to 14.

In some cases, sealants may also be appropriate for those baby teeth with deep depressions and grooves. Because baby teeth play such an important role in holding the correct spacing for permanent teeth, it is important to keep these teeth healthy so they are not lost prematurely.

How Are Sealants Applied?

Applying the sealant is a simple and painless process. It takes only a few minutes for your dentist or hygienist to apply the sealant to each tooth. The application steps are as follows:

- First the teeth to be sealed are thoroughly cleaned.
- Each tooth is then dried, and cotton or other absorbent material is put around the tooth to keep it dry.
- An acid solution is put on the chewing surfaces of the teeth to roughen them up, which helps the sealant bond to the teeth.
- The teeth are then rinsed and dried.
- Sealant is then painted onto the tooth enamel, where it bonds directly to the tooth and hardens. Sometimes a special light is used to help the sealant harden.

How Long Do Sealants Last?

Sealants can protect the teeth from decay for up to 10 years, but they need to be checked for chipping or wearing at regular dental check-ups. Your dentist can replace sealants as necessary.

Does Insurance Cover the Cost of Sealants?

Many insurance companies cover the cost of sealants. Check with your dental insurance carrier to determine if sealants are covered under your plan.



ADA'S 22ND NEW DENTIST CONFERENCE NEW ORLEANS

Mark your calendars now for **June 26-28, 2008** when new dentists meet to network, learn and have fun at the **ADA's 22nd New Dentist Conference** at the Hilton New Orleans Riverside. This year's conference offers new and exciting program opportunities that blend networking, continuing education, leadership training and social activities designed especially for dentists in practice fewer than 10 years. The theme for the conference is "Jazzed in New Orleans". The conference includes CE courses targeted to new dentists, recent graduates, and dental students. It is a two-day program offering up to 11 hours of CE in practice management and clinical topics. Leadership development workshops will also be offered.

CLINICAL COURSES INCLUDE:

The Perfect Smile: The Power, the Passion and the Path to Success, Dr. Corky Willhite

Case Sequencing, ADA-Pankey Education Connection, Dr. LeeAnn Brady, Dr. Gary DeWood and Dr. Steve Ratcliff

Incorporation of Dental Implants, Esthetics and Advanced Prosthodontics in the Modern Practice of Dentistry, Dr. Dean Morton

Predictable Restorative Dentistry, ADA-Pankey Education Connection, Dr. LeeAnn Brady, Dr. Gary DeWood and Dr. Steve Ratcliff

PRACTICE MANAGEMENT COURSES INCLUDE:

Why Dentists Fail: Uncommon Secrets That Will Transform Your Practice, Mr. Steve Anderson

Preparing for Practice Ownership, expert panelists Mr. Richard Armstrong, Mr. Joel Harris, Dr. Gregg Liberatore, Dr. Ashish Patel, Mr. William Prescott, Dr. Eric Solomon and Mr. Rick Willeford

Attendees can also take advantage of numerous networking opportunities and family-friendly events! Registration is \$295 for member dentists (or \$145 for students) before **May 9, 2008**. Visit www.ada.org/goto/newdentconf, or call 800.621.8099, ext. 2779, to register online or for more information.

Native American Summit



On November 12-14, Dr. Krista Jones, ODA President, attended the ADA's Council on Access, Prevention and Interprofessional Relations' (CAPIR) American Indian/Alaska Native Summit held in Albuquerque, New Mexico. By all accounts, it was a resounding success. Twelve stakeholder groups, including tribal health and consumer representatives, the Indian Health Service (IHS), the ADA, state dental societies (selected to correspond with the 12 IHS Area Dental Programs in AK, AZ, CA, MN, MT, NM, ND, OK, OR, SD, TN and WA), and public health and dental education, spent three days exploring this question: "What are we going to do, both individually and collectively, to improve access to dental treatment and prevention strategies that address the oral health of American Indian and Alaskan Native [AI/AN] people?". Howard Ross, founder and chief learning officer of Ross Cook, skillfully led the participants through a series of table discussions about past and present successes and challenges and future strategies to improve the oral health of AI/AN people. A report of the summit will be prepared in the near future with input from all 100+ participants and shared with all of the ADA's constituencies and other communities of interest. The next steps will be for small teams, made up of summit participants, to continue working together to address tribal oral health needs and possible solutions that were identified during the summit. One of the most poignant learnings was the horrific data on early childhood caries (ECC), even when these young children are in fluoride rinse, sealant, Head Start and other programs. In some areas, up to 95% of all young children in a tribe suffer from ECC.

Thomas W. Miller
November 19, 2007
Shattuck

Arthur R. Rody
December 15, 2007
Oklahoma City

**Ralph Raymond
Kinsinger Jr**
October, 23, 2007
Ponca City

Jack F. Berry
October 25, 2007
Bartlesville

*University of Oklahoma
College of Dentistry
Department of Fixed
Prosthodontics
Christmas Brunch*



(L-R) Mrs. Adita Blanco, Mrs. Donna Onan, Dr. Abbey Onan

In Memoriam





GIVE KIDS
A SMILE!®



2008

WHO: Many dentists across Oklahoma will take time from their practices to help underserved children who aren't getting the oral health care they need. Will you join us?

WHAT: Give Kids A Smile!® is an annual one-day volunteer initiative to provide free educational, preventive and restorative services to children from low-income families.

WHEN: FEBRUARY 1, 2008

WHY: To provide oral care to disadvantaged children and teach them how to take care of their teeth. It will also provide you an opportunity to educate the parents about the importance of regular visits to the dentist.

WHO: You can volunteer to participate in a number of ways:

- 1) Offer free educational, preventive and restorative services to children from low-income families in your practice on February 1, 2008.
- 2) Open your practice to allow other local dentists to provide services in your practice with you on February 1, 2008. We will direct volunteers to contact you.
- 3) Volunteer your services in another practice on February 1, 2008. We will put you together with dentists who are looking for help that day.
- 4) Make a donation to Give Kids A Smile!® so other volunteer dentists will have help with the supplies they'll need on February 1, 2008.

PLEASE TELL THE ODA WHAT YOU HAVE PLANNED!

Give Kids A Smile!® Volunteer Form

List full names of all participating dentists: _____

Name of your practice if different from above (for press release): _____

Address _____ City _____ Zip _____

Phone _____ Fax _____ E-mail address _____

Please mark all that apply:

- YES! I am planning to participate in GKAS! in my office.
 - Please send me some supplies. I realize the ODA's inventory is limited.
 - No, I do not need any supplies from the ODA.
- YES! I am planning to participate in GKAS! and would welcome a colleague from another office to participate in my office on February 1, 2008.
- YES! I want to participate in GKAS! and would like to volunteer in a colleague's office.
- YES! I would like to make a donation to the ODA to assist in purchasing GKAS! supplies. My check is enclosed. Make check payable to the ODA and send with this form.

Even if you participate in GKAS! every year, and do not need supplies or t-shirts, the ODA still wants to know about it! The ODA will send a press release to the hometown newspaper of every participating dentist and will list the names of all participating members in a future issue of the ODA Journal. Please take pictures of the activities that day and send them to us! Thank you for volunteering for Give Kids A Smile!®

Something worth smiling about.



Delta Dental of Oklahoma is committed to providing affordable dental care to the 1.5 million Oklahomans who have no access to employer-sponsored benefits!

To do this, we've created **Delta Dental Patient Direct[™]**—Oklahoma's discount referral program designed specifically with you in mind.

Delta Dental of Oklahoma invites you to participate in our Patient Direct[™] network. There are no maximums, no deductibles, no waiting periods, no claim forms, and EVERYONE is eligible - regardless of preexisting conditions. Patients simply pay our participating dentist a discounted rate at the time of service according to the Patient Direct fee table.

With YOUR participation and OUR non-profit business model, we can join together to provide an affordable, insurance free program that offers virtually every Oklahoman vital access to quality dental care.

Questions about enrolling in our Patient Direct(TM) network? Please contact Terri Green with our Professional Relations Department at 405-607-2142 (within the OKC metro) or 800-522-0188, ext 142 (toll free).

Patient Direct[™] from Delta Dental of Oklahoma: It's a whole new way to look at dental!



Only Dental. Only Delta.

DENTIST DAY AT THE CAPITOL - FEBRUARY 6TH -

SIGN UP TODAY!

9:00 – 11:30 a.m.

Alliance members meet at the ODA building to receive legislative gift kits and disbursement instructions. Transportation to the Capitol will be available that day and is sponsored by DENPAC.

1:00-2:30 p.m.

Come-and-go educational session and lunch at the ODA building to learn about legislative issues on the docket that may affect dentistry in Oklahoma. Lunch sponsored by DENPAC.

2:30 – 5:00 p.m.

Dentists and Alliance members meet with legislators. Schedule an appointment with your legislator to meet during this time. Park at the ODA building and ride the shuttle bus to the Capitol.

5:30 – 7:30 p.m.

ODA Legislative Reception at the ODA Building - Hors d'oeuvres and drinks provided.

Your participation is imperative! Over fifty legislators attended the 2007 Dentist Day at the Capitol reception and many districts were not represented by ODA members.

The first question every Legislator asked was "Is there anyone here from my district?"

That answer needs to be YES! A personal relationship with your State Representative and Senator is the most important step toward educating the legislature about our issues.

Don't sit back and assume others will be representing your district. **YOU** be the one!

Find your
legislators
online at [www.
okda.org!](http://www.okda.org)

DENTIST DAY AT THE CAPITOL – COMMITMENT FORM

Attend all the events that day, or attend only what your schedule allows.

- Yes! I will attend all of the day's events
 Yes! I will attend only the educational session/lunch and meet with my legislators
 Yes! I will represent my district during the Legislative Reception, (\$10/person)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Contact your Legislator to make an appointment:
House of Representatives 405-521-2711 or 800-522-8502 / Senate 405-521-5692
Return this form to the ODA by fax 405-848-8875

Co-Sponsored by the Oklahoma Dental Association and the Oklahoma Academy of General Dentistry

Thank you to the following ODA members who volunteered their time in 2007 to the Oklahoma Dental Foundation's Mobile Dental Unit:



2/8/07	Reaching Our City Ed Kahn DDS	OKC	Jim Hix DDS	Claremore	9/18/07	Crooked Oak Schools Brett Leemaster DDS	OKC	
2/9/07	Millwood Public Schools Mark Kelly DDS	OKC	Miranda Ruleford DDS	Bixby		Mark Phan DDS	OKC	
	David Maki DDS	OKC	Jason Knapp DDS	Tulsa	9/28/07	Delaware County Health Dept Audrey Crawford DDS	Grove	
	Rodney Shivers DDS	OKC	Parkview Terrace Steve Fooshee DDS	Sand Springs		Christopher Wilcox DDS	Grove	
	La Tonya Shelton DDS	OKC	Chad Reid DDS	Bixby		Larry Van Dyck DDS	Colcord	
2/10/07	Caring Hands Community Health Center Bill Wynn DDS	McAlester	Leslie Genoff DDS	Tulsa	10/2/07	Schools for Healthy Lifestyles Western Oaks Elementary		
	Mark Kelly DDS	OKC	Laurie Southard DDS	Tulsa		Shane Ragan DDS	OKC	
2/16/07	Garfield Elementary School Trevor Knowles DMD	Broken Arrow	7/9/07	Caring Hands Clinic Josh Looney DDS	Stilwell	Brett Leemaster DDS	OKC	
2/17/07	OUCOD Kids' Day Mark Kelly DDS	OKC	7/10/07	Arkansas Verdigris Valley Hlth Ctr Josh Looney DDS	Stilwell	10/6/07	McAlester Caring Hands Community Clinic Brian Bratton DDS	Stilwell
	David Maki DDS	OKC	7/14/07	East Central -Tulsa Housing Authority Laurie Southard DDS	Tulsa	10/16/07	Arkansas Verdigris Valley Hlth Ctr Josh Looney DDS	Stilwell
2/23/07	Hominy Public Schools William P. Smith, Jr. DDS	Bartlesville		Jerry Smith DDS	Tulsa	10/16/07	Schools for Healthy Lifestyles Drew Holloman DDS	OKC
	Arthur Holleman DDS	Pawhuska	7/21/07	Ron Winder DDS	Tulsa		Barrett Hall DDS	OKC
3/3/07	Adair County Head Start Lindsay Smith DDS	Coweta		Pam Low DDS	Tulsa	10/26/07	Southwest Head Start Jon Holman DDS	Altus
	Josh Looney DDS	Stilwell	7/25/07	Sandy Park-Tulsa Housing Authority Christina Poor DDS	Tulsa		Mark Goodman DDS	Altus
	Brandon Rogers DDS	Stilwell		Richard Brown DDS	Tulsa		Nate Talley DDS	Altus
3/16/07	Texas County Health Department Darryle Gibson DDS	Guymon	7/26/07	Harper County Health Department Susan Davis DDS	Laverne	10/30/07	Schools for Healthy Lifestyles Fillmore Elementary	
	Kurt Gibson DDS	Guymon		Texas County Health Department Kurt Gibson DDS	Guymon		Jared Smith DDS	OKC
	Kenneth Harland DDS	Guymon	7/27/07	Darryle Gibson DDS	Guymon	11/6/07	Schools for Health Lifestyles Jared Smith DDS	OKC
3/29/07	Cheyenne/Arapaho Tribal Health Fair Will Uraneck DDS	Weatherford		Jerry Perkins DDS	Hooker		Shane Ragan DDS	OKC
3/31/07	Total Health 2007 Kenneth Coy DDS	OKC	8/4/07	Woodward County Health Department Leslie Ann Pruett DDS	Woodward	11/8/07	Calvary Clinic Philip Aday DDS	Lawton
	Cheryl Church DDS	Newalla		Tulsa Housing Authority Towne Square Kimberley Firey DDS	Tulsa		Michael Jackson DDS	Lawton
	Larson Keso DDS	OKC	8/11/07	Will Farmer DDS	Tulsa	11/12/07	McAlester Caring Hands Community Clinic Josh Looney DDS	Stilwell
4/14/07	Marshall County Head Start Mark Kelly DDS	OKC		Deboria Gill DDS	Tulsa	11/13/07	Arkansas Verdigris Valley Hlth Ctr Josh Looney DDS	Stilwell
4/20/07	Garfield Elementary School Xuemaei Zhao DDS	Tulsa	8/14/07	Lawton Community Ministry Fair Michael Jackson DDS	Lawton	11/20/07	Schools for Healthy Lifestyles Drew Holloman DDS	OKC
	Karey Low DDS	Tulsa		Phillip Aday DDS	Lawton		Barrett Hall DDS	OKC
	Stanley Groom DDS	Tulsa	8/18/07	Ernest Sheppard DDS	Lawton	11/30/07	Latino Community Development Agency Trena Stewart-Rankin DDS	OKC
5/4/07	Ottawa County Health Department Rick Miller DDS	Grove		Cindy Sheppard DDS	Lawton		Lance Schmidt DDS	OKC
	Audrey Crawford DDS	Grove	8/22/07	Arkansas Verdigris Valley Hlth Ctr Josh Looney DDS	Stilwell		Michael Fauks DDS	OKC
	Mark Folks DDS	Miami		Caring Hands Community Clinic Christina Poor DDS	Tulsa	12/4/07	Stand-Watie(OKC) Brett Leemaster DDS	OKC
	Karl R. Jobst DDS	Grove	8/25/07	Stratford Public Schools Heather Cox DDS	OKC		Mark Phan DDS	OKC
5/5/07	Ottawa County Health Department Tom Jourdan DDS	Vinita		Tulsa Housing Authority Thomas Williams DDS	Tulsa	12/5/07	Riverside Indian School Mark Kelly DDS	OKC
	Karl R. Jobst DDS	Grove		Paul Sommer DDS	Tulsa		Edward Kahn DDS	OKC
6/1/07	Head Start Heather Cox DDS	OKC	9/4/07	Marti Levinson DDS	Tulsa	12/12/07	Riverside Indian School Edward Kahn DDS	OKC
6/8/07	Caring Hands Clinic Josh Looney DDS	Stilwell		Baptist Rescue Mission Drew Holloman DDS	OKC	12/15/07	Caring Hands Clinic Roberto Reyes DMD	Shawnee
	Janna McIntosh DDS	McAlester		Barrett Hall DDS	OKC	12/17/07	Arkansas Verdigris Valley Hlth Ctr Josh Looney DDS	Stilwell
6/9/07	Arkansas Verdigris Valley Hlth Ctr Lindsay Smith DDS	Coweta	9/11/07	Arkansas Verdigris Valley Hlth Ctr Josh Looney DDS	Stilwell			
	Josh Looney DDS	Stilwell	9/13/07	Calvary Clinic Philip Aday DDS	Lawton			
6/23/07	Riverview Park Apartments Stephen Glenn DDS	Tulsa	9/14/07	Seminole Nation Days Andie Wilson DDS	Wewoka			
	Will Farmer DDS	Tulsa	9/15/07	Seminole Nation Days Karen Rattan DDS	Midwest City			
	Paul Sommer DDS	Tulsa		Robert Reyes DDS	Shawnee			
	George Shute DDS	Tulsa						

ODA ANNUAL AWARDS

Do you have a colleague that should be recognized as Dentist of the Year? Do you know someone who has gone above and beyond the call of duty with his/her charitable and community work? The ODA will be recognizing members during the 2008 Annual Meeting Opening Session for outstanding achievement in the following areas:

Dentist of the Year –

The dentist selected as having made the greatest contribution to the advancement of dentistry in Oklahoma.

Young Dentist of the Year –

To recognize a new member who exhibits an active interest in organized dentistry and the image of the dental profession. Candidates for this nomination should be a member of organized dentistry for five years or less.

contd. on next page

Oklahoma Dental Association AWARDS NOMINATION FORM

NOMINEE INFORMATION (please print clearly or type)

Name: _____

Current Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____ ODA Member Since: _____

Date of Birth: _____ Email: _____

Award Nomination for:
 Dentist of the Year
 Young Dentist of the Year
 Thomas Jefferson (Citizenship)
 Robert K. Wynne (Public Info)
 Dan E. Brannin (Professionalism)
 Richard T. Oliver (Legislative)

NOMINATED BY

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ Fax: _____

NATIONAL, STATE &/or LOCAL POSITIONS HELD

Organization/offices held: (please use additional pages as necessary)	Year
_____	_____
_____	_____
_____	_____

List all dental-related work experience in chronological order with dates: (please use additional pages as necessary)

Please attach letters of recommendation, references and other documentation as necessary.

Submitted by: _____ Signature: _____

DEADLINE FOR NOMINATIONS IS JANUARY 31, 2008

Please use a separate form for each award nomination. Photo copies of this original form will be accepted. A letter of nomination must accompany each nomination describing the nominee's accomplishments and other contributions.

Submit to: Oklahoma Dental Association, Attention: Member Awards, 317 NE 13th Street, Oklahoma City, OK 73104

Nominate someone TODAY!

Thomas Jefferson Citizenship Award –

A member dentist who has made significant contributions to community service and philanthropic works in the area of dentistry.

Robert K. Wynne Public Information Award –

A member dentist who has worked to advance the knowledge of dentistry and dental health through public education and public relations efforts.

Dan E. Brannin Professionalism Award –

The dentist selected as having made significant contributions to the advancement of the principles and practice of ethics and professionalism in dentistry.

Richard T. Oliver Legislative Award –

For outstanding effort and leadership in the Oklahoma legislative process on behalf of the Oklahoma Dental Association.

Nominations are now being accepted for 2008 ODA awards. Nominations will be accepted until January 31, 2008. Use the Oklahoma Dental Association Awards Nomination Form (on the previous page) to nominate an ODA member for an award. One form per individual nomination please. Nominations are only valid if the entire form is completed. Additionally, a letter of nomination describing the nominee's accomplishments for the award must accompany the nomination form. Nominations are not valid without this letter of nomination.

Please fax completed nomination forms to the ODA at 405.848.8875; or mail to the Oklahoma Dental Association, 317 NE 13th Street, Oklahoma City, OK, 73104.



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WHO&WHAT



Annual Meeting 2008 CE Preview

Who & What



Barbara J. Steinberg, DDS

Dr. Barbara J. Steinberg received her D.D.S. from the University of Maryland School of Dentistry and completed a two-year general practice residency at the Medical College of Pennsylvania. She is a Clinical Professor of Surgery at Drexel University College of Medicine, as well as an Adjunct Associate Professor of Oral Medicine at the University of Pennsylvania School of Dental Medicine. She is a Diplomate of the American Board of Oral Medicine. Dr. Steinberg specializes in the treatment of medically comprised patients. She is a nationally and internationally invited lecturer in the areas of

dental treatment of the medically compromised, and executive editor of the *Compendium of Continuing Dental Education*. Dr. Steinberg is a former spokesperson for the American Dental Association on women's oral health issues and now serves on the Health, Nutrition and Fitness Board of *Women's Day Magazine*.

"Treating the Female Patient: Medical and Dental Considerations"

Six (6) Hours of CE Available

Friday, May 16, 2008

8:00 am – 11:00 am and 2:00 pm – 5:00 pm

Lecture format

Recommended for dentists, specialists, hygienists and assistants

Th

through their postmenopausal years. For the premenopausal women this course will cover puberty, menses, pregnancy, lactation and oral contraceptives. In addition, issues particularly affecting younger women, including eating disorders and domestic violence, will be presented. Issues relating to the mature female patient going through perimenopause and menopause will be discussed. The

be

Bisphosphonate-induced osteonecrosis of the jawbone will be presented. After completing this course, members of the dental team should be able to:

- Identify oral manifestations and special medical and dental considerations when treating the female patient;
- Recognize fluctuations in sex hormones occurring in puberty, menses, and pregnancy and the use of oral contraceptives;
- Point out the effects of eating disorders (i.e., bulimia) on the oral cavity;
- Detect oral conditions prevalent in victims of domestic violence;
- Recognize special dental and medical considerations when treating the mature female patient through perimenopause and menopause;
- Gain an understanding of the latest information on cardiovascular disease and osteoporosis;
- Cite the pros and cons of hormone replacement therapy and be familiar with alternative treatment; and
- Gain knowledge on bisphosphonate-induced osteonecrosis of the jawbone.

REGISTER ONLINE AT WWW.OKDA.ORG

Annual Meeting 2008

CE Preview



Dr. Michael Glick

Dr. Michael Glick is Professor and Chair of the Department of Diagnostic Sciences at the University of Medicine and Dentistry of New Jersey. He serves as the editor of The Journal of the American Dental Association, is a contributor and editor for the American Dental Association's Oral Healthcare Guidelines, and is a Diplomate of the American Board of Oral Medicine. Dr. Glick has authored numerous publications on the treatment of medically complex patients and infectious disease, and has lectured extensively on these topics both nationally and internationally.



Who & What

"Medically Complex Dental Patients: Identification, Assessment and Treatment Protocols"

Six (6) Hours of CE Available

Saturday, May 17, 2008

9:00 am – 12:00 pm and 2:00 pm – 5:00 pm

Lecture format

Recommended for dentists and specialists

Dentists play an important role as primary healthcare workers. They need to screen and monitor patients for underlying medical conditions and are required to render dental care to an array of medically complex patients. Pertinent medical assessments of patients has become an essential part of dentistry, as even the most common medical problems may require modifications to routine dental care. Providing oral healthcare for medically complex patients in today's rapidly changing medical environment is a daunting responsibility. This course will simplify this task by explaining and providing clinical protocols for dental care of patients with complex medical conditions. After completing this course, the participant should be able to:

- Obtain health history information and establish its link to routine dental care;
- Interpret information that may indicate underlying medical problems;
- Alter routine dental care according to the patient's medical condition;
- Apply protocols that are used to provide safe and appropriate care for the medically complex patient;
- Contribute to the overall health of the patient; and
- Be more knowledgeable of dental-legal issues, including scope of practice.

Doctor, would you like:

- A sound annual financial plan for your practice based on 'real' numbers?
- Your staff meetings and huddles to be more productive?
- Your staff members to learn great verbal skills?
- How to present treatment plans that get patients to say "Yes!"?
- A full appointment book?
- A rock-solid payment arrangement system?
- A recare system that really works?
- Leadership training, or one-on-one coaching for you or your staff?

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Profile:

Dr. Steve Powell

Central District Trustee

Dr. Steve Powell was born in Hobbes, New Mexico. He received his undergraduate degree from the University of Oklahoma and graduated from the University of Missouri School of Dentistry in 1979. He and his wife, Christi, settled in Norman, where he opened his practice. In 1986, he graduated from the Veterans Administration Medical Center in

Long Beach, California, with his specialty in Endodontics. Upon returning to Oklahoma, he opened his first endodontics practice in Oklahoma City, eventually moving back to Norman in 2000.

Dr. Powell has been an active leader in organized dentistry for many years. He has served on a number of councils and committees, including the Council on Membership and Membership Services and the Strategic Planning Committee. He has served as President of the Central District Dental Society and now represents the Central District, not only on the Board of Trustees but also in the Coalition of Rural Districts (CORD) and the ODA House of Delegates.

ODA: How do you think volunteer work differs between rural and city districts?

SP: I don't really think there is any difference in volunteering – there are obviously more people in the urban districts so that may make it slightly easier to fill slots for those volunteer jobs, but overall, the demands are the same.

ODA: What do you most love about dentistry?

SP: The majority of the time I love the patients. Almost all dentists love the mechanics of dentistry or we wouldn't do our jobs, but interaction with our patients is where the rewards are.

ODA: What goals do you have for your district in the next five years?

SP: I would like to see the younger dentists get more involved in organized dentistry in greater numbers. It is sort of like when you were a kid and you finally realized it is time for you to take care of the Christmas arrangements or pick up the dinner tab. We all have to have our turn of service to our profession. It is good for us, but it is critical to the health of our profession.

ODA: Who or what encouraged you to get involved in organized dentistry on the state level?

SP: Bill Nations and John Biggs encouraged my involvement. The first person to talk to me about organized dentistry was John Miles.

ODA: Tell us about your family. Is anyone else in the dental profession?

SP: My family (shown above) is small but growing. My wife is a financial advisor and is very involved with her clients. I have a beautiful and talented daughter, Nicole, who is a photographer in Norman and married to a great guy, Clint. Clint works at OU and is considering graduate school. My son, Steven, is a commercial banker in Minneapolis with Anchor Bank and is married to a great girl, Liz, who is an occupational therapist. They just had a son - we call him Will - and right now he is the center of attention.

The only other people who were involved in dentistry are my cousin, Bill Nations, who is now a Congressman, and my brother Greg, who was at one time a lab tech but now, strangely enough, owns an ad agency in Chicago. Greg was responsible for Sonic's two guys ads, along with a slew of others. My sister, Pam, is a housewife in Dallas and my mother also lives in Dallas.

ODA: Please list your favorite:

- Movie - French Kiss
- Television Show - I hate to admit I watch a lot of T.V. but my longtime favorite is Survivor
- Music - KOMA, all the oldies
- Oklahoma Golf Course - I have back problems so I don't golf much. I love Southern Hills but have never played it. Westwood in Norman I have played most since I was in college. My favorite course ever played is Torrey Pines.
- Sport (participate) - Hiking or snorkeling
- Sport (observe) - College football and golf
- Professional Athlete - Has to be Tiger Woods!
- Professional Team - Dallas Cowboys
- US Vacation Destination - I love to travel and the U.S., in my mind, is the most beautiful nation. I will give you three places I love to visit time and again: Alaska, I love to cruise; Hawaii, I love Kona, although the Na Pali coast line is also breathtaking. Finally, there is a wilderness area in New Mexico called Valle Vidal that I love to visit.
- International Vacation - Right now it is a combination of Italy, Greece, & Spain. I'm a mountain person so I also love British Columbia.
- National Park - Yellowstone - every turn is breathtaking.
- Sports Car - Porsche Boxter, 2000 model. My wife lets me borrow hers sometimes.
- Dream Ride - Aston Martin DB5
- Meal - How can you pick one favorite meal? There is too much beef, fish, & pasta and too little time!
- Ice Cream - Braum's...enough said.

HAPPY NEW YEAR from Your oda Staff!

It's a new year and it's a good time to remind you, our very valued member, that your ODA staff is here to serve you. Below is a list of your ODA staff members and a brief list of our varied responsibilities. Please don't hesitate to contact us with any question, concern, suggestion or accolade! No question is silly! That is why we are here – for you – as a sounding board and as a resource. To contact any ODA staff member, simply call (405) 848-8873 or (800) 876-8890; or email using the address provided below. Here's wishing each of our members a happy, safe and prosperous 2008!



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FEATURES

By Boyne McHargue

Here's a test....what are these?

Swing of the Quad Cities, Greenville Drive, Springfield Cardinals, Lynchburg Hillcats, Modesto Nuts, Lowell Spinners.

Or these?

Savannah Sand Gnats, Fort Myers Miracle, Montgomery Biscuits.

Or maybe these?

Olmecas de Tabasco, Potros de Tijuana, Saraperos de Saltillo.

What do all of these assorted locales have in common? Anything? Well, besides all sharing some strange titles, they are names of minor league baseball teams*.

Yes, these are some of the scattered homes that support the 30 teams of Major League Baseball. How many minor league teams does it take to train and feed the BIGS of the great game? 15? 25? Even 50?

You'd be a little light, there. How about 226? That's right. To put it another way, there are about 6000 minor leaguers working to find their way into one of the 960 major league roster spots. About a 15% chance. And, in any given year, these small-town warriors have less than a 1% chance of making the rosters of a World Series team.

Why such an elaborate farm system and massive investment? Why the long, overnight bus rides? Why the goofy marketing promotions in suburbia? Why year-round baseball in unknown places? Development. Growth. And a potential huge payoff. It's all about giving the players with talent and passion ongoing development, coaching and chances to perform in game situations.

Most pros don't just walk out of high school or college and slide into a major league starting line-up. In fact, many that do burn out early.

So how about your organization? On a scale of 1-10, how are you doing in the planned, strategic growth of your future leaders? Maybe great, or maybe you see an opportunity here.

Consider the following keys to effective development for your team...

1 Development must be planned. Just like any worthwhile endeavor in life, preparation is crucial to future success. Your company or organization will rarely just wander into OZ. "Thinking the future" will always yield a steadier, predictable growth pattern for your team members. Those you lead deserve more planning for their futures than they need the time you invest in planning the next company party.

2 Development must be strategic. A growth plan for you as a leader or for your organization overall, without clear ties to your vision and mission is simply busy work. A glossy, very expensive TO DO list with little purpose. Personal development for you and your leaders, if it's to impact your organization and move it forward, must mutually support the individual and team purposes.

3 Development must be given time. If the goal of growing people is only the new initiative from corporate for '07, it is doomed from the start. Development yields few results as a one-time event. What if the Yankees, because of past playoff disappointments, decided to eliminate their farm system? Would it save money? Absolutely. Would it simplify their complicated HR system? Most certainly. Would it be the right thing to do? Hard to imagine.

Providing growth, coaching and in-game opportunities must be activities embedded in your culture. Are your people moving? Changing? Learning? Growing? For your group to remain healthy and dynamic, it must be fed and exercised.

Remember, you're not playing for this inning alone, or even just this game. It is a long season. You can do little to change today. Commit to tomorrow. Design into your people systems the development mindset that will pull you into the future.

Whether it's the Charleston Riverdogs, the Everett Aquasox, or the team you lead, development is essential to advance you from where you are to where you want to be.

*see www.minorleaguebaseball.com



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MANAGEMENT'S MISSING SHIP

By Boyne McHargue

Miami. San Juan. Bermuda. Sandy beaches. Sun-soaked waterfronts. Exciting vacation destinations. And the apexes of one of the world's strangest geographical mysteries: the Bermuda Triangle.

Over the years more than 30 aircraft have disappeared there. One moment flying, the next simply gone from the radar. In one instance, a squadron of five Avengers simultaneously vanished. Tragic, but maybe explainable. Possibly they crashed, but no one knows for sure. It's one thing for a plane to fall from the sky; however, it is different for ships sailing in calm seas to completely disappear. Yet that has happened as well.

The General Gates, the Hornet, the Insurgent, the Pickering, the Wasp, the Wildcat, the Rosalie, and maybe the Navy's greatest mystery, the disappearance of the Cyclops and her crew of 309 men. More than 80 ships in total: all gone. And without a good explanation.

Are there special forces too challenging for those who skim her wakes? Some say the Triangle hosts a dangerous magnetic field. Others blame the unpredictable nature of the western Atlantic gulf streams. Even Columbus is reported to have seen fire from the heavens. Few clear answers, only missing ships.

Now, shift to the tumultuous world of management. Here, proud ships seem to abound. Tall, shining and impressive, they are everywhere. Ownerships, proprietorships, partnerships and distributorships. Many build friendships and companionship. Apprenticeships are offered. Workmanship is valued. Chairmanships are eyed. All in an effort to seize the market championship.

Plenty of ships, everywhere. All you need to do is look around. But one ship is often missing. Gone, without a good explanation.

Leadership. In many organizations all hands are on deck while the bridge sits empty. Oh, there may be a body in place. An image with a title. A suit with responsibility, barking orders and demanding attention. Someone impersonating a direction setter. But when it comes down to it, the troops are often on their own. They are left alone to fend for themselves, drifting toward a future of missed opportunities and eventual market irrelevance.

Left leaderless, what do the troops in most organizations do? They do the best they can. They try to maintain, compete, survive. Knowing that something is amiss above, the workers continue working. After all, customers still have needs and orders continue to appear.

But the process of decision making may take a new form. Many of the issues are now settled through committee and common understandings. Everyone just tries to get along and see the other's point of view. The once noble cause now migrates into maintaining the status quo. Soothing, but not so inspiring.

It has been said that consensus is what you are left with when there is a void of leadership. No vision being dreamed or spoken. No new hills to climb. No space races to initiate. Besides, who would take on that role? Only the leader can.



So what about you? Are you leading? Setting the example...dreaming about the future and, in a simple fashion, explaining it to your people? Repeatedly?

Are you regularly communicating to your crew why you exist and what is necessary to be successful today? They, my friend, are listening. Waiting to see and hear what emanates from the deck above.

It's interesting. On a ship, real work takes place on many decks and in multiple locations. But the key communications, headings and warnings all come from the bridge. Command central. That is where leadership belongs and should rightfully take up residence.

John Quincy Adams said, "If your actions inspire others to dream more, learn more, do more and become more, you are a leader."

Look behind you. Are your followers following? Are they confident in the captain? Walk the talk. Commit to your crew so that when it comes to their leader, they know their ship is anything but lost.

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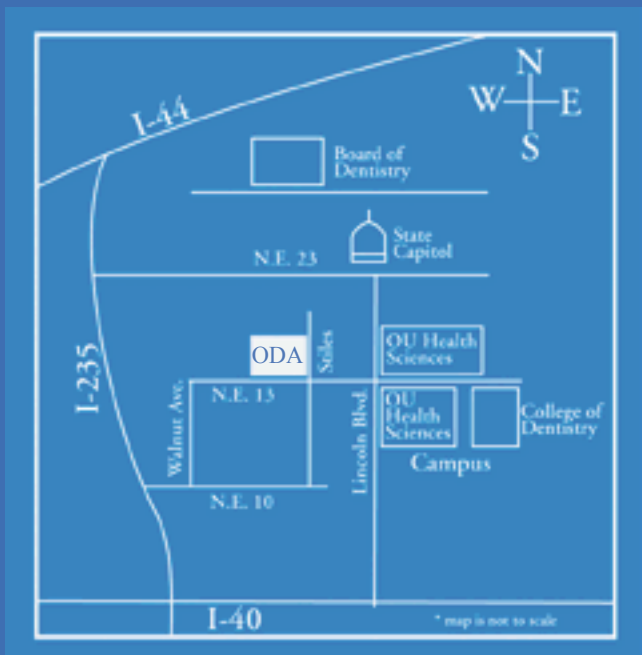
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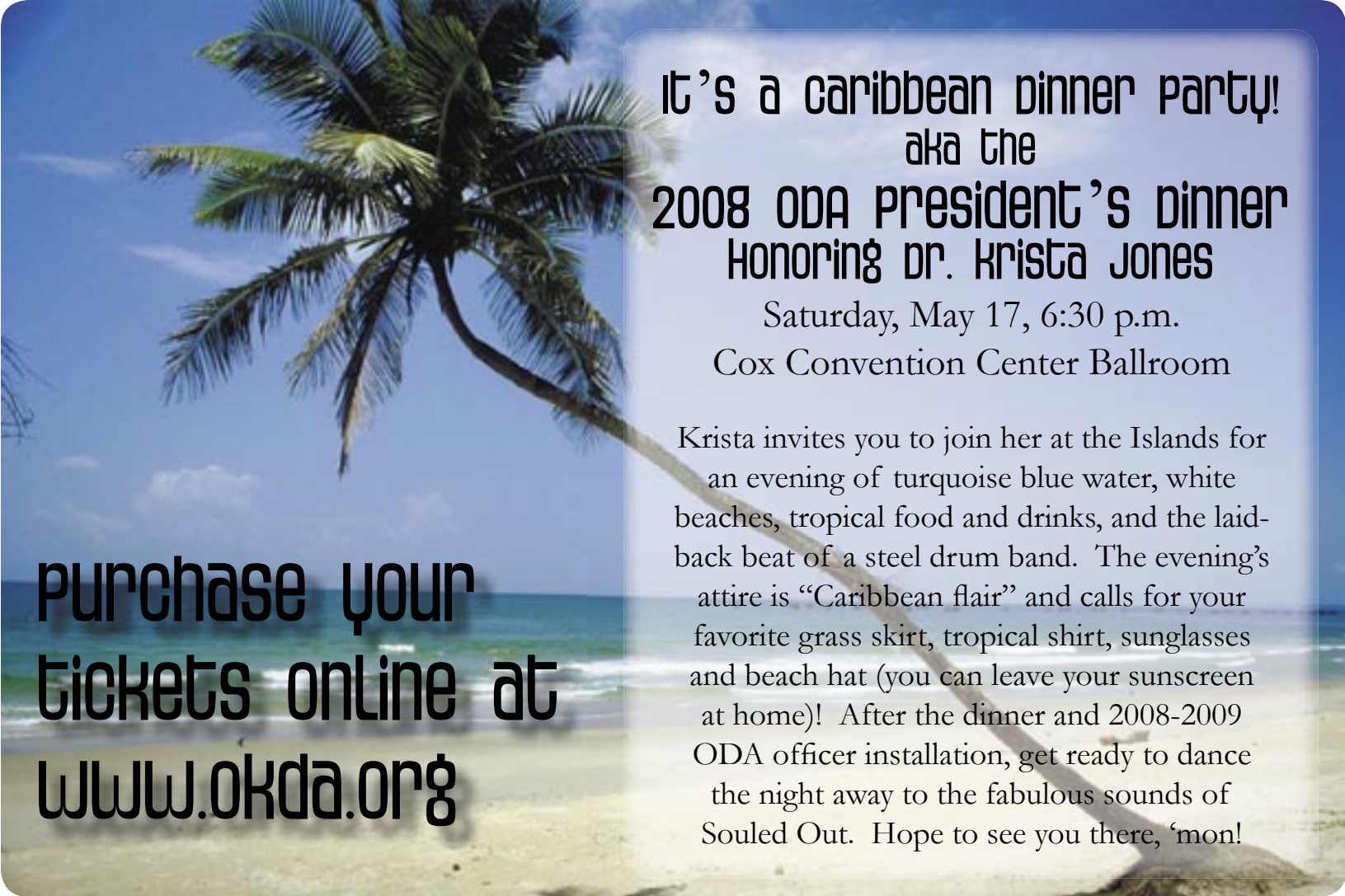
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The Baptist General Convention of Oklahoma is looking for dentists to volunteer in the clinic. Please contact Bill Sisson. billsisson@cox.net or 405-736-6643

ANNOUNCEMENT FOR ODA MEMBERS:
The Tulsa Community College Dental Hygiene Program is in need of dentists to work in clinic during the Spring 2008 semester. Dentists are paid \$35.25 per hour. The available times are:
1 DDS - Tuesdays, 8:00 - 12:00
1 DDS - Thursdays, 8:00 - 12:00
All instructors and supervising dentists are required to participate in an orientation prior to each semester. The next orientation is scheduled for Friday, January 4, 2008. You must complete a TCC application for employment and other working papers prior to beginning work.
School starts - Monday, January 7
First day of clinic - Wednesday, January 9
No clinic (Martin Luther King, Jr. Day) - Monday, January 21
No clinic - Spring Break - March 17 - 21
No clinic - National Board Exam - Tuesday, March 25 (AM only)
Last day of clinic - April 24.
If you are interested in filling one of these positions please call Chris Matthies, Clinic Coordinator.
918-595-7022

LOOKING FOR A HYGIENIST?

The Department of Dental Hygiene at the University of Oklahoma College of Dentistry has developed an email list of program graduates. If you have a job opportunity available, please email information to Dr. Jane Bowers at jane-bowers@ouhsc.edu. Dr. Bowers will email your information to all participating graduates.

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