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Congratulations to the ODA and its members for a very exciting Open House at the new building, and for a great annual state dental meeting! The last weekend in April was very special for ODA members and our partners in dental health. This issue of the journal will provide highlights of all of the events.

Since the 2006 dues invoices will be sent in July, I would like to describe the section memberships that appear on your dues invoice. Some of these sections were created several years ago by the House of Delegates to raise money for specific ODA initiatives. All section dues are voluntary and were originally expected to cover the cost of the program for which the section was created.

The Smile Section was created to provide funding for dental health education, public relations, speakers bureau, administration of press releases, public service time, and exhibiting at meetings of teachers, seniors, etc. In 2005, the ODA had 579 members join this section. The section dues are $25 and are deductible as a business expense. In 2005 the ODA will be spending over $80,000 on these initiatives.

The Pride Section was created to pay for ODA lobbying at the State Capitol. In 2005, the ODA had 606 members join this Section. The dues are $25 and are not deductible as a business expense. In 2005 the ODA will spend $30,000 for this initiative.

The Well-Being Section was created to have funds available to assist members, their staff, and families to recover from a substance abuse dependency through education, networking, and referral. The ODA is a member of the Physicians Recovery Program and pays $12,000 per year to help underwrite the administrative fees of this program. This program provides rehabilitation assistance to dentists and physicians in Oklahoma. In 2005, the ODA had 556 members join this section. The dues are $25 and are deductible as a business expense.

These sections are of importance to you as a member and to the ODA as an organization. One-third of our members are contributing to these sections. I hope you will pay these voluntary dues when your 2006 dues statement arrives.

OU College of Dentistry (OUCOD)
By: Frank J. Miranda, DDS, MEd, MBA Senior Associate Dean

Each spring, the Oklahoma Dental Association turns its spotlight on the profession’s achievements during its annual ODA meeting. And the brightest light is focused on Opening Session when a number of individuals are honored for their singular achievements on behalf of Oklahoma dentistry. OUCOD was very proud to join in recognizing three of its graduates who were presented with major awards this year. Raymond Cohlmia (‘88) received the Benjamin Franklin Scroll for his outstanding contributions to the ODA Journal. Jandra Mayer-Ward (‘00) was recognized with the Young Dentist of the Year Award. And Trent Yadon (‘87) was the Thomas Jefferson Citizenship Award honoree for his numerous community contributions and service. But our biggest source of pride was when Dean Stephen Young was announced as ODA Dentist of the Year, the ODA’s top honor. CONGRATULATIONS!

OUCOD students, faculty, and alumni also played prominent roles in the local chapters of the American College of Dentists, the International College of Dentists, and the Pierre Fauchard Academy. All three organizations held their business meetings in conjunction with the ODA Annual Session. ACD: Three OUCOD graduates make up the chapter’s officer corps for 2005-06: Phil Parker (‘82), president; Krista Jones (‘81), president-elect; and Raymond Cohlmia (‘88), secretary/treasurer. During its breakfast meeting, the chapter presented its Outstanding Senior Student Award to Aaron Bulleigh (DS-4) and its Student Recruitment Award to Parnam Mohanna (DS-1). Featured speaker David Quirk (Director, OUCOD Development) gave an interesting and informative overview of the College’s Office of Development since its creation last summer. ICD: New inductees Ken Coy (Associate Dean, Student Affairs) and Frans Currier (Chair, Orthodontics) were recognized during the chapter’s annual luncheon. Third-year dental students (and husband and wife) Felipe and Lauren Avery-Miranda will be the chapter’s 2005 foreign exchange students to Helsinki, Finland this summer. This is the third year of the exchange program – Hugh McDougall (‘04) and Deborah Butler (DS-4) traveled to Helsinki in 2003 and 2004. New chapter officers for 2005-06 will be Matt Cohlmia (‘91), president, and Frans Currier, president-elect. PFA: Seven new Fellows were inducted during the PFA breakfast meeting. They included OUCOD grads J. Mark Folks (‘01), Dustin Lively (‘97), Craig Spaulding (‘83), and Susan Whiteneck (‘81). The PFA Student Scholarship Award and Student Achievement Award were presented to Mike Wallace (DS-4) and Aaron Bulleigh, respectively. The Distinguished Service Award, the chapter’s highest honor, was presented to former ODA President and 1981 OUCOD graduate Philip Abshere.

OMICRON KAPPA UPSILON

Omicron Pi, our chapter of Omicron Kappa Upsilon (the national dental honor society), held its Annual Convocation and Banquet on April 2 at the Petroleum Club. Seven members of the Class of 2005 were inducted into membership: Aaron Bulleigh...
Join Dr. & Mrs. Haught at the 2005 ADA Presidential Gala

On Monday, October 10th, the 2005 ADA Presidential Gala will be held in Philadelphia. The Presidential Gala is held on the Monday following the ADA Annual Session and this year it will honor Dr. and Mrs. Richard Haught.

If you are planning on attending this event, please order your tickets through the Oklahoma Dental Association Executive Office so that all ODA members can be seated together. Members who purchase their tickets individually will not be seated with the Oklahoma delegation.

To reserve your Presidential Gala tickets, simply contact the ODA at 405.848.8873 and let the ODA know how many tickets you would like. No payment is necessary at this time. You will be billed when the tickets are received.

ADA Presidential Gala
Monday, October 10
7pm Reception
7:45pm–11:30pm Dinner, Entertainment and Dancing
Location: Philadelphia Marriott, Grand Ballroom
Cost: $85 in advance ($95 on-site)
Black tie optional

This year’s Presidential Gala in honor of ADA President Dr. and Mrs. Richard Haught will feature a very special presentation, “The Broadway Exchange!” This show offers a tribute of timeless Broadway classics. A variety of numbers will be featured throughout the dinner service with a special grand finale. All song; all dance; all spectacle!

The fun will continue after dinner as you dance the night away with “Big Ric and His Fabulous Dance Band”. Touted as the “dance band of the new millennium,” and recognized as one of the best in Philadelphia, Big Ric has a song list that spans from the 40’s to the hottest current music. This evening’s musical variety is the perfect finale to the ADA Annual Session.

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**Join Dr. & Mrs. Haught at the 2005 ADA Presidential Gala**

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JUNE

JUNE 2 – Tulsa County Dental Society Presents Dr. Mitch Condit

JUNE 4 – Tulsa County Dental Society - 4th Annual Molar Open

JUNE 7 – Oklahoma Association of Women Dentists Study Club, Office of Dr. Karen Rattan, 6:00 PM

JUNE 20 – Retired Dentists Lunch, ODA Headquarters, 11:30 AM

JUNE 23 – ADA New Dentist Conference, Chicago

JUNE 24 – ADA New Dentist Conference, Chicago

JUNE 25 – ADA New Dentist Conference, Chicago

JULY

JULY 1 – ODA Offices Closed

JULY 4 – ODA Offices Closed

JULY 6 – ODA Office Closed for Staff Retreat

JULY 8 – Leadership Training and Development

JULY 15 – Budget and Finance Meeting

JULY 17 – Membership Council and Dental Care Council

JULY 18 – Retired Dentists Lunch, ODA Headquarters, 11:30 AM

Have an event you would like listed on the ODA Calendar? Email details to events@okda.org
leigh, Carrie Chastain, Lori Holden, Jacob Mendenhall, Scott Renfrow, Darek Ridpath, and Brooke Snowden. Also inducted as faculty members were Andrew Goldbeck (Endodontics) and Paul Mullasseril (Removable Prosthodontics). Seth Evetts (DS-3) received the William S. Kramer Award of Excellence, presented to a junior dental student for outstanding scholarship, service and professionalism.

SCIENTIFIC DAY 2005

Scientific Day 2005 was held April 27 at the Meridian Convention Center in west Oklahoma City. This 24th annual event featured 37 outstanding table clinics and five oral essays. Among the 33 cash prizes, gift certificates, and dental equipment/supply donations awarded was the Dentsply International Award presented for the overall top table clinic to Jon Lindblom (DS-2) for his presentation on “Nanoroughness of Selected Dental Materials using AFM”. Jon will present his clinic at the national table clinic competition during the ADA’s Annual Meeting next October.

Senior dental hygiene students scored a clean sweep of the five Ishmael Essay awards. First place went to Krista Thompson, second place to Jillian Taylor, third place to Jennifer McCormick, and honorable mention to Megan Roper and Ha-Le Tran. Krista and Jennifer are students at the DH distance site in Bartlesville.

We extend special thanks to the Scientific Day Committee, our many poster presentation and Ishmael Essay judges, and our staff volunteers for their hard work in continuing the tradition of excellence of our Scientific Day events. Kudos also to the nearly thirty organizations and area businesses whose generous support provided the means to recognize our participants. And, of course, hats off to our student, resident and faculty presenters for taking the time and effort to share their research with us. Once again, you’ve made us proud!

FACULTY/STAFF NEWS

The Department of Dental Hygiene boasts two brand-new doctors among its faculty ranks! Jane Bowers and Jane Wilson successfully completed oral defense of their dissertations this spring and were both awarded their Ph.D. degrees in Allied Health Sciences. Congratulations, Doctors Bowers and Wilson!

Kevin Smith (Director, Graduate Oral & Maxillofacial Surgery) has been reappointed to two important committees of the American Association of Oral and Maxillofacial Surgeons. He will serve a one-year term on the AAOMS Special Committee on Cleft, Craniofacial and Pediatric OMS, and a three-year term on the Committee on Continuing Education and Professional Development.

Tammie Vargo (‘00), one of our part-time dental hygiene faculty members, is currently serving as president of the Oklahoma Dental Hygienists’ Association.

Frans Currier (Chair, Orthodontics), has been appointed by the ADA Commission on Dental Accreditation to serve as a site team member in the area of orthodontics and dentofacial orthopedics.

The College of Dentistry’s 18th Annual Faculty Recognition Dinner was held May 6 at the Will Rogers Theater. The evening began with the presentation of time-of-service plaques to the following faculty: [5 years] Dunn Cumby, David Lewis, and Farah Masood; [10 years] Jane Bow-
ers, Barry Greenley, Paul Mullasserili, Patricia Nunn, David Weiner, and Jane Wilson; [15 years] John Dmytryk, Douglas Hall, and Sharon Severson; [25 years] Frans Currier and Raleigh Holt; and [30 years] Thomas Coury. The following faculty promotions (effective July 1, 2005) were also announced: new Clinical Assistant Professors Robert Jennings and Carol Zerby; new Clinical Associate Professors Joy Beckerly and Sharon Severson; new Associate Professors Barry Greenley, Nancy Jacobsen, Paul Mullasserili, and David Sather; and new Professors William Kent and Robert Miller.

The highlight of the evening was the presentation of OUCOD’s three major awards: the Dean’s Service Award was presented to Thomas Coury (Chair, Restorative Dentistry) for his efforts in overseeing the College’s numerous renovations over the last few years; the Outstanding Part-Time Faculty Achievement Award recipient was Wallace Haskett (Oral Diagnosis) for his 28 years of service to the College; and the Outstanding Professorial Achievement Award was presented to Kathryn Miller for her distinguished contributions to the three departments in which she currently holds appointments – Pediatric Dentistry, Implantology, and Dental Hygiene. Many thanks to Frans Currier (Chair, Orthodontics) for his uniquely entertaining service as master of ceremonies and to Amanda Bleakley (Office of Development) for all her hard work in coordinating the evening’s dinner and entertainment.

Kathy Kent (Clinic Operations) is serving as president of the Oklahoma Dental Assistants Association for the 2005-06 year.

STUDENT NEWS

The Annual Health Sciences Center Campus Awards Ceremony was held at the David L. Boren Student Union on April 12. Among the many award recipients were the following OUCOD students: Cheryce

Mansfield (DH-1) received the Regents’ Award for Outstanding Juniors, and Stacy Randall (DH-2) was honored with the Parents’ Association Outstanding Student Award and the HSC Outstanding Student Leadership Award. Stacy was also recognized for her service as HSC Student Association secretary for the 2004-05 year. Also receiving specific College of Dentistry recognition were Aaron Bulleigh (DS-4), Alpha Omega Award; Deborah Butler (DS-4), Outstanding Student Leadership Award; Eric Kyrk (DS-4), William E. Wood Memorial Award and Scholarship; and Mike Wallace (DS-4) and Stacy Randall (DH-2), William E. Brown Service Award.

The OU Health Sciences Center sponsored a Hispanic Health Fair at Crossroads Cathedral on April 23, with participants from many colleges on the HSC campus providing services to the city’s Hispanic community. Five DS-1 students represented the College of Dentistry at this charitable event: Steven Deming, Sara Spurlock, Brendon Swisher, Ali Torabi, and Ryan Whitman.

Eight dental students and two faculty members made oral or poster presentations at the annual meeting of the International Association of Dental Research (IADR) in Baltimore in March. Student presenters included Gabriel Bird (DS-2), Jeremy Johnson (DS-3), Jon Lindblom (DS-2), Scott Renfrow (DS-4), Aimee Robinett (DH-2), Spencer Sautter (DS-2), Keri Sorin (DH-2), and George Zakhary (DS-2). They were joined by John Dmytryk (Associate Dean, Research) and Sharukh Khajotia (Chair, Dental Materials). Also, for his poster presentation, George Zakhary received one of three awards presented by the Salivary Research Group from a field of forty oral and poster presentations given by dental students across the country. To receive one of these awards is quite an accomplishment! Congratulations to George and to his faculty mentor, Martin Levine (Biochemistry)!

Chase Dighton (DS-3) was first runner-up in the HSC campus-wide competition for the Brent R. Gilson/CMDA Award for all of his volunteer work in community service projects for the needy. Congratulations, Chase!

New officers of the OUCOD Student Council for the 2005-06 year are: Chase Dighton (DS-3), president; Jennifer Matousek-Ronck (DS-3), vice president; Sarah Brewer (DH-1), secretary; Jason Walker (DS-3), treasurer; and Danielle Hudson (DH-2) and Kyle McNatt (DS-2), social event coordinators.

[NOTE: Numerous departments held individual awards ceremonies to recognize selected students for their outstanding achievements in respective disciplines. These recognitions will be cited as part of a report on OUCOD commencement activities in the next issue.]
DRNA – simplifying the management of all dental wastes!
The Oklahoma Dental Association recently partnered with DRNA the fastest growing waste management company solely dedicated to the dental sector to provide its members with the most comprehensive and cost effective solutions to address various waste management needs.

ODA members will receive a 10% discount on orders placed for products or services of $500 or more. Orders for $250 – $499 will receive a 5% discount. In addition, members are to receive their choice of Kerr products of alloy or composite FREE. DRNA is a leading expert on all aspects of dental waste management and their customer service reps stand ready to address and answer all questions from members of the Oklahoma Dental Association. By simply calling 1-800-360-1001 and mentioning you are a member of the Oklahoma Dental Association you can immediately begin to access this expertise.

**I N M E M O R I A M**

**Dr. John Wadlin Jr.**

Birth: 1917  
Death: 2005  
*Tulsa, Okla.*

Dr. Wadlin was a retired dentist from Tulsa. He received his dental degree from Loyola University Dental School in New Orleans in 1943.  
Dr. Wadlin served as President of the Northeastern Dental District and Vice-President of the Oklahoma Dental Association.

**Dr. Lewis Jackson Bryant**

Birth: 1924  
Death: April 4, 2005  
*Clinton, Okla.*

Dr. Bryant served his country as a dentist while stationed in Okinawa during World War II. He graduated from Baylor University Dental School and was a member of the Oklahoma Dental Association, Southwest District Dental Society, International College of Dentists, and served on the Board of Dentistry for nine years.

Make your pledge to help pay for the new ODA Headquarters today. Your contribution is tax deductible as a business expense and by paying for the new headquarters now, the association will save $25,000 per year in interest payments alone.  
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HOUSE OF DELEGATES RESOLUTIONS
APRIL 28, 2005

STRATEGIC PLAN
The House of Delegates adopted the following three strategies in the 2005 Strategic Plan to be completed over the next three years:

1. Explore the use of technology and its applications for continuing education, governance, public information, membership communication and addressing the challenge of district geography.
   Deadline: Fall 2005 House of Delegates Meeting

2. Develop strategies to encourage member participation.
   Deadline: December 2005

3. Develop strategies to address healthcare for the underserved.
   Deadline: February 2006

STATE LIFE MEMBERSHIP
Resolved, that Dr. Jack Carl Luman, Shawnee, Dr. Mack L. Rose, Norman, and Dr. Dale D. Bailey, Anadarko be nominated by the Board of Trustees and elected by the House of Delegates into State Life Membership of the Oklahoma Dental Association.

AMENDMENT TO THE HOUSE MANUAL
Resolved, that the Manual of the House of Delegates be amended by inserting “Consent Agenda” between “Order of Business” and “Parliamentary Authority” to read: “A consent agenda will be used whenever possible to facilitate the business of the House. Those resolutions of a non-controversial or housekeeping nature will be voted on en bloc. The Speaker and the Executive Director will determine those items to be placed on the consent agenda. Any voting member of the House may rise and object to any item on the consent agenda. Without vote, the resolution will be removed from the consent agenda and taken up at the appropriate time.”

AMENDMENT TO THE HOUSE MANUAL; RECORDING DEVICES
Resolved, that the House Manual be amended by inserting “except for the official recording of the meeting taken by staff” after the word “permitted” under the section “Recording and/or Electronic Devices”.

AMENDMENT TO THE HOUSE MANUAL; DISTRIBUTION OF MANUAL
Resolved, that the House Manual be amended by inserting the following statement after the second paragraph: “This manual shall be distributed to all delegates with the call to convention.”

EDITORIAL BOARD POLICY
Resolved, to amend the policy manual by addition: Editorial Board: The Editorial Board shall consist of the Editor, who shall serve as Chairman and shall be appointed by the President; and Associate Editor appointed by the President-elect, and an Advisory Editor who shall be the immediate past living Editor. The Editorial Board shall collaborate with the Executive Director in the editing and publishing of the Journal and other publications as approved by the House.

AMENDMENT TO THE ANNUAL SESSION POLICY
Resolved, to amend the Annual Session policy by adding the following to “Registration Fees”: “Social events shall be supported by purchase of individual tickets and not included in the basic registration fee. Assistants, hygienists, or spouses/guests of member dentists may attend meetings of the Association without requiring memberships in their respective organizations.”

AMENDMENT TO THE ANNUAL SESSION POLICY
Resolved, to amend the Annual Session policy by adding the following statement before “Continuing Education Policy”: “Presenter Introduction: The following statement shall be read during the introduction of presenters at all ODA-sponsored programs that have a financial and/or beneficial interest in their presentations: ‘This participant(s) has a financial and/or beneficial interest in a product or service related to his/her presentation.’

AMEND AUDIT POLICY
Resolved, to amend H-(1986-87)-54, Audit of the policy manual by deleting the words “each year” and inserting the words “every three years” to read: Resolved, that the Oklahoma Dental Association shall each year contract for an annual external audit of its business affairs, and be it further resolved, that at least three (3) bids be obtained every three years for such services”.

RESCIND VOTING POLICY
Resolved, that resolution H-(1986-87)-3 be rescinded from the policy manual: “Resolved, that the House of Delegates of the ODA approves the policy that a dentist cannot be a voting member of, or hold office simultaneously in, more than one component dental society.”

RESCIND DISCLOSURE STATEMENT POLICY
Resolved, that resolution H-(1998-99)-7 be rescinded from the policy manual: “Resolved, that the House of Delegates direct the Council on Constitution and Bylaws through its Sub-council on Professionalism and Ethics to draft a policy on disclosure of possible conflicts of interest and statement of disclosure form to present to the April 1999 House of Delegates.

LOGO POLICY
Resolved, that the following policy on use of the ODA logo be adopted: The ODA logo is an identifying symbol of our Association. Use of the logo by the central office, allied organizations, components and members reinforce this visual image of quality dental care. These guidelines govern the use of the logo so that this symbol retains standards of good taste, professionalism and quality. Any questions regarding use of the logo should be directed to the ODA Board of Trustees.

The logo may be used by Active, Life, and Retired members. It may not be used by Associate, Student or Honorary members. The phrase “Member, Oklahoma Dental Association” must appear with the logo when used by members. Use of the symbol alone is reserved for use by the Association. The logo may be used on stationery, other printed pieces, building signage and web sites. The original color is green. Other colors may be used by members but the green color is encouraged when possible to enhance identification as an ODA member dentist.

The logo consists of the identifying letters ODA and the name of the Association. The logo may not be used in any way by a non-ODA member. Use of the logo must not imply that an organization or business is a member of ODA. The logo may not be used in conjunction with other trademarks or logo except for the ADA. Member stationery may contain a personal logo but must be positioned separately to ensure that ODA identity is maintained and that identifies only the individual dentist as a member of the ODA.

Currently endorsed insurance carriers may be granted a limited license to use the logo of the Association on printed material which will be sent to the membership, and such license shall be set forth in a written agreement, which shall contain appropriate limitations on the use of the logo.

Logo materials shall be sold only to ODA members. Use of the ODA logo in any telephone yellow pages is prohibited.

The ODA logo may be used by members on their websites in conjunction with the words “Member, Oklahoma Dental Association”. Usage of the ODA logo in advertising and promotional materials is restricted to the ODA, its component societies and any related organizations authorized by the ODA Board of Trustees. The logo may not be used in advertisements or other solicitation materials prepared on behalf of an individual member, or on behalf of any informal association of members.

ENDORSEMENT POLICY
Resolved, that the following endorsement policy be adopted: This policy has been developed as guidelines for identifying and evaluating products/services offered to ODA members. At the time of contract renewal, all efforts should be made to evaluate other companies that provide the same products/services to assure the best value for ODA members.

1. The product should have broad-based appeal to members and/or to members’ staff.
2. The product or service should be something that is frequently purchased or provides non-dues revenue to the ODA.
3. The product or service should have the highest quality and be deemed cost-effective by the members.
4. The product or service should be readily available or accessible to a reasonable percentage of ODA members.
5. Will any current ODA programs/services be impacted favorably or negatively?
6. Obtain necessary documentation of the financial stability and performance of the company.
7. Obtain performance level rating based on established rating formulas (for insurance products).
8. Annual marketing plan established that commits the vendor to provide promotional dollars through direct mail, participation at ODA events and marketing in ODA publications.
9. Establish revenue stream percentages to the ODA.
10. Establish performance goals that will be used in annual evaluations.
11. Two or more vendors should be considered when reviewing possible endorsements of products or services.
12. Companies and/or products that are endorsed should offer ODA member benefits equal to or greater than those available to non-ODA member dentists.
13. Whenever possible a standard contract shall be executed by both ODA and the prospective vendor to include but not limited to: Period of agreement for one year with provisions for extension, exclusive endorsement limited to the term specified, advantages of endorsement to vendor and ODA, special pricing to ODA member dentists, non-ODA members are prohibited from participation in endorsed product or service, revenue sharing provisions for ODA, required advertising in ODA publications, confidentiality, indemnification, independent contractor status of vendor, and provision for termination by either party.

MEMBERSHIP DIRECTORY POLICY
Resolved, that the following policy be adopted: The ODA directory shall contain the following information on members: name, address, phone number, fax number, e-mail address, component organization, specialty when applicable, dental school, and year of graduation. Proprietary names may not be included.

MAIL BALLOTS
The Board of Trustees, Council and Committees may utilize mail ballots. The following criteria apply:
1. A mail ballot must be pre-authorized by the President of the Board for Board Ballots and by the chair of the Council or Committee.
2. The ballot will contain “yes”, “no”, and “abstain” as choices.
3. Such matters shall have been previously discussed by the Board, Council or Committee at a face-to-face meeting, or by conference call.
4. The form of the ballot will allow first for a vote affirming or denying a mail ballot to decide the issue. Any negative vote will render the mail ballot void. “I favor _____”, do not favor _____), deciding this issue by mail ballot.

MEMBERSHIP LISTS
Membership lists which include labels and mailing lists on electronic media, shall be restricted for use by:
1. Members for objectives and purposes of the Association.
2. Insurance providers and other sponsors of ODA-endorsed products and services.
3. Component organizations for objectives and purposes of the Association.
4. Oklahoma Dental Foundation.
5. Exhibitors who display at the Annual Session and advertise in the Journal consistent with the objectives and purposes of the Association.
6. In the event of death or disability of a member of this Association, mailing lists maybe obtained by those responsible for the continuation or disposition of the purpose of publicizing to other members the need for a dentist to continue serving the practice of that member.
Criteria:
1. Mailing lists are provided for a one-time use only and may not be sold, forwarded or otherwise transferred by the requesting party to any person, firm or entity.
2. The above is subject to modification by the Executive Committee of the Board of Trustees.
3. Fees for use shall be set by the Board of Trustees.
4. Requests for mailing lists shall be submitted to the Executive Committee of the Board.
5. Tier I organizations are allowed use of mailing lists without permission of the Executive Committee.
6. Tier II and III organizations must request permission from the Executive Committee to use any form of membership list.
7. The list of meeting registrants of the Annual Session are provided to exhibitors for a one-time use only and are not available on electronic media, and may not under any circumstances be sold or otherwise transferred by the requesting party to any person, firm or entity.
8. The list of meeting registrants for ODA-sponsored meetings other than the Annual Session shall be available only to ODA-endorsed programs and services endorsed by the Association.

PATIENT COMPLAINTS
Resolved, that patient complaints shall be referred to the member dentist’s Component as provided in the ODA Mediation Manual.

MEMBERSHIP APPLICATION FORMS
Resolved, that there shall be a standard membership application form for each of the following:
- Active
- Affiliate
- Hygienist
- Assistant
- Student
The membership form will be automatically changed by staff to conform to any directives made by the House of Delegates.

MUSEUM POLICY
1. Material to be included in the Museum must be of historical value as determined by the Executive Committee.
2. Materials accepted become the sole property of the ODA and shall be utilized as decided by the Executive Director.
3. No material shall be removed or loaned from the Museum without approval of the Executive Director.
4. The Executive Director shall be responsible for the display, identification and care of all museum materials.
5. The ODA will not be responsible for any unsolicited material.

CONSULTANTS AND VENDORS GUIDELINES
1. A council or committee may request a consultant for a specific issue by written request to the Board of Trustees outlining the goals and purpose for the consultant.
2. The request must include an estimated fee for the consultant and the time period the consultant is expected to function.
3. If a limited or short-term use of the consultant is anticipated, a letter of agreement shall be executed by the consultant and the President.
4. When the contemplated need for a consultant is for a defined project, for an extended period of time or for a long-term relationship, a formal request for proposal should be executed.
5. Before a proposal is accepted, potential principal consultants should be interviewed.
6. The Board of Trustees shall appoint a committee consisting of two members of the BOT, two members-at-large and a representative of the council or committee requesting the consultant when applicable.

REQUEST FOR PROPOSAL (RFP)
1. Should specify in detail what is expected from the consultant.
2. Must contain a statement of the project objectives and estimated time for completion.
3. An estimate of the time necessary for completion of the project.
4. The consultant’s proposed fee and estimate of expenses for the service.
5. A schedule of deadlines and reporting format/content.
The following Antitrust Policy Statement was adopted for inclusion in the policy manual:

**ANTITRUST STATEMENT - Prelude**

The Oklahoma Dental Association is a not-for-profit organization. The association is not organized for and may not play any role in the competitive decisions of its members or their employees, nor in any way restrict competition among members or potential members. Rather, it serves as a forum for a free and open discussion of diverse opinions without in any way attempting to encourage or discourage any particular business practice.

The association provides a forum for exchange of ideas in a variety of settings including its annual meeting, educational programs, council meetings, and Board meetings. The Board of Trustees recognizes the possibility that the Association and its activities could be viewed as some as an opportunity for anticompetitive conduct. Therefore, this policy statement clearly and unequivocally supports the policy of competition served by the antitrust laws and to communicate the Association’s uncompromising policy to comply strictly in all respects with those laws.

While recognizing the importance of the principle of competition served by the antitrust laws, the Association also recognizes the severity of the potential penalties that might be imposed on not only the Association but its members as well in the event that certain conduct is found to violate the antitrust laws. Should the Association or its members be involved in any violation of federal/state antitrust laws, the more severe federal violation can involve both civil and criminal penalties that may include imprisonment for up to 10 years as well as fines up to $1 million for individuals and up to $100,000,000 for the Association plus attorney fees. In addition, damage claims awarded to private parties in a civil suit are tripled for antitrust violations. Given the severity of such penalties, the Board intends to take all necessary and proper measures to ensure that violations of the antitrust laws do not occur.

**PREFERRED COMMERCE**

In order to ensure that the Association and its members comply with antitrust laws, the following principles will be observed:

- The association or any council, component, or activity of the Association shall not be used for the purpose of bringing about or attempting to bring about any understanding or agreement, written or oral, formal or informal, expressed or implied, among two or more members or other competitors with regard to prices, terms or conditions of contracts for services or products. Therefore, discussions and exchanges of information about such topics will not be permitted at Association meetings or other activities.
- There will be no discussion or other communication discouraging or withholding patronage or services from, or encouraging exclusive dealing with any supplier or purchaser or group of suppliers or purchasers of products or services, any actual or potential competitor or group of actual potential competitors, or any private or governmental entity.
- There will be no discussion or other communication about allocating or dividing geographic or service markets or customers.
- While the Association can prohibit false or misleading advertising, there will be no discussion or other communication about restricting, limiting, prohibiting, or sanctioning advertising or solicitation directly competitive with Association products or services.
- While the Association may endorse or withhold endorsement of products or services, there will be no discussion or other communication about discouraging entry into or competition in any segment of the marketplace.
- There will be no discussion or other communication about whether the practices of any member, actual or potential competitor, or other person are unethical or anti-competitive, unless the discussions or complaints follow the prescribed due process provisions of the Association’s bylaws.
- Certain activities of the Association and its members are deemed protected from antitrust laws under the First Amendment right to petition government. The antitrust exemption for these activities, referred to as the Noerr-Pennington Doctrine, protects ethical and proper actions or discussions by members directly designed to influence: 1) legislation at the national, state, or local level; 2) regulatory or policy-making activities (as opposed to commercial activities) of a governmental body; or 3) decisions of judicial bodies. However, the exemption does not protect actions constituting a “sham” to cover anticompetitive conduct.
- Speakers at councils, educational meetings, or other business meetings of the Association shall be informed that they must comply with the Association’s antitrust policy in the preparation and the presentation of their remarks. Meetings will follow a written agenda approved in advance by the Association and/or its legal counsel.
- Meetings will follow a written agenda. Minutes will be prepared after the meeting to provide a concise summary of important matters discussed and actions taken or conclusions reached.

At informal discussions at the site of any Association meeting all participants are expected to observe the same standards of personal conduct as are required of the Association in its compliance.

**SIGN IN SHEET – ANTITRUST AVOIDANCE**

I have been asked to remind all of you in attendance that...
The Oklahoma Dental Association (ODA) supports the principle that every citizen should have access to health care. The access should be timely and not burdened by the administrative process. Since oral health is an essential component of general health, we believe all should have the opportunity to maintain the highest level of oral health. Consistent with our position that all citizens should have access to necessary health care and our practice of promoting the prevention of disease, we believe that all individuals have an obligation to assume increasing responsibility for maintaining and improving their own personal health.

The ODA recommends that public health preventive dentistry programs be continued on a priority basis. Goals should include optimal fluoridation of all water supplies and availability of fluoride supplements for children on private water systems. The relief of pain and/or acute infections of the teeth and oral cavity must be addressed in any universal benefit plan and preventive dental health education should be promoted in all schools.

The ODA also recommends that continuing the TAX DEDUCTIBILITY (both employer and employee) of Employer Provided Dental Benefits is the most cost efficient manner in which to provide access to dental care.

Gifts from vendors and prospective vendors in any form to members of the Board, council or committees are unnecessary and considered inappropriate. If such vendors wish to show appreciation to the Association, they shall be advised that gifts are accepted through submission to and approval by the Board of Trustees. All such gifts shall be reported to the House of Delegates at the next regularly scheduled meeting.

RELATED ORGANIZATIONS POLICY

Resolved, that the following policy on ODA's relationships with other dental entities be adopted:

**Tier I - Direct**
Criteria: Receives some benefits and services from ODA dues.
- Member directed
- Organizations: American Dental Association, ODA Components
- Oklahoma Dental Foundation
- ODA Retired Member Dentists
- ODA Alliance
- DENPAC

Privileges:
- Permission to use mailing list without BOT approval
- Allocated an optional space in the JOURNAL for news items, etc. without charge
- Privilege of using ODA logo without charge

**Tier II – Affiliate**
Criteria: No direct benefit from ODA dues
- Paid advertising in the JOURNAL
- For profit organization or government agencies
- ODA RETIRED MEMBER DENTISTS
- ODA Components
- American Dental Association
- Academy of General Dentists
- Academy of Operative Dentistry
- Eastern Oklahoma Donated Dental Services
- Dental Schools
- Oklahoma Dental Assistants Association
- Oklahoma Dental Hygiene Association
- Academy of General Dentists
- International College of Dentists
- American College of Dentists
- Pierre Fauchard Academy

Privileges:
- Must obtain permission for use of mailing list for a fee
- Journal space with permission of Editorial Board
- Cannot use ODA LOGO

**Tier III – Peripheral Organizations**
Criteria: No direct benefit from ODA dues
- Outside funding
- ODA RETIRED MEMBER DENTISTS
- ODA Components
- American Dental Association
- Academy of General Dentists
- Academy of Operative Dentistry
- Eastern Oklahoma Donated Dental Services
- Dental Schools
- Oklahoma Dental Assistants Association
- Oklahoma Dental Hygiene Association
- Academy of General Dentists
- International College of Dentists
- American College of Dentists
- Pierre Fauchard Academy

Privileges:
- Must obtain permission for use of mailing list for a fee
- Journal space with permission of Editorial Board
- Cannot use ODA LOGO

Be it further resolved, that the Board of Trustees may amend the relationship status of any organization by addition, deletion or re-assignment to a different tier and shall notify the House of Delegates of its action at the next regularly scheduled meeting.
Winners of the ODA National Children’s Dental Health Month (NCDHM) poster contest were recently selected from the 1,600 entries received for this year’s contest. Daniel Stacy of Poteau Upper Elementary school won first place in this year’s state contest for his “Groove with the Tube” poster. Preston Hawkins of Vanoss School won second place for his rendition of the “Plaque Punisher,” and Dianna Gonzalez won third place in the contest for her portrayal of the ills that befall one’s teeth when proper dental hygiene is not maintained.

The ODA poster contest is an annual event that takes place as part of NCDHM. The contest is open to all fourth-grade students in the state. All posters received at the ODA headquarters are divided into Districts and sent to the Council on Dental Education and Public Information members for selection of District poster winners. District winners receive $100 for first place, $60 for second place, and $40 for third place. The State winners were then selected from all District winners by ODA President, Dr. Lee Beasley. The first place state prize is $500, second place receives $300, and third place receives $200. All winners also receive complimentary ice cream for a year from Braum’s, the ODA’s corporate sponsor for Children’s Dental Health Month.

“We are so honored to once again work with the ODA in celebration of National Children’s Dental Health Month,” said Drew Braum, President of Braum’s. “We believe in educating Oklahoma kids on the importance of good dental health. A healthy smile starts with proper nutrition, which means drinking plenty of calcium-rich products, like Braum’s milk.”

In addition to providing free ice cream to the winners of the ODA poster contest, Braum’s also participated in National Children’s Dental Health Month by including a free toothbrush timer in every Braum’s Kid’s Meal sold in February. By using the Braum’s toothbrush timer, children can make sure they are brushing their teeth for a full two minutes.
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On February 11, the Oklahoma Dental Association conducted a strategic planning session at the Meridian Convention Center in Oklahoma City. Mary Byers, a professional speaker and freelance writer who previously served as director of communications and member services at the Illinois State Dental Society, served as the facilitator for the ODA strategic planning session.

A diverse group of ODA participants were selected to participate, representing every portion of the state. The purpose of the session was to create a strategic plan to guide the ODA for the next three years. During the planning session, participants broke into small groups to offer their vision for the ODA, and they also discussed how the Association could make stronger connections with both its members and the community.

The day culminated in an exercise in which all participants offered issues that they saw as priorities for the Association in the upcoming three years. From this pool of priorities, three main issues emerged as relevant and important to all attendees. Through discussion, the main priorities were developed into specific action statements. These priority statements were supported by assumptions about each priority and assignments of accountability with deadlines for the completion of each task.

The strategic plan as developed during this session is included here. This plan was approved by the Board of Trustees and the House of Delegates. The crafting of this plan would not have been possible without the guidance of Mary Byers, who proved to be an excellent facilitator, and each of the dentists who spent an entire Friday helping craft a vision for the ODA.

Dentists participating in the 2005 ODA Strategic Planning Session:

Dr. Lee Beasley
Dr. Tamara Berg
Dr. Jeff Cohlmia
Dr. Matt Cohlmia
Dr. Raymond Cohlmia
Dr. Debbie Corwin
Dr. Russell Danner
Dr. Steve Glenn
Dr. Lisa Grimes
Dr. Steve Hogg
Dr. Krista Jones
Dr. Keith Keeter
Dr. Michael Kincaid
Dr. Pamela Low
Dr. Stephen Mayer
Dr. Jandra Mayer-Ward
Dr. Dennis Morehart
Dr. Brent Moody
Dr. Sid Nicholson
Dr. Steve Powell
Dr. Ronald Vaughn

1. Explore the use of technology and its applications for continuing education, governance, public information, membership communication and addressing the challenge of district geography.

   **Assumptions:**
   - A cost/benefit analysis will be conducted.
   - Access to technology by members will be considered.
   - Any technology implementation will be handled incrementally.
   - Technology will be used to supplement current activities, not replace them.
   - Not everyone is technically savvy, nor willing to be so.

   **Accountability:**
   Technology task force created with Raymond Cohlmia serving as Chair.

   **Deadline:**
   Fall 2005 House of Delegates

2. Develop strategies to encourage member participation.

   **Assumptions:**
   - Strategies will encourage participation at all levels.
   - Will include identifying and utilizing member interest and talents.
   - Will include the entire dental team, not just dentists.
   - Mentoring will be considered as a strategy.
   - Some type of formal leadership training will be considered.
   - Current meeting structure and activities will be reviewed, in order to combine education and entertainment and to create more “fun.”
   - Results will be communicated to the membership.

   **Accountability:**
   Membership Participation task force created with Tamara Berg serving as Chair.

   **Deadline:**
   December 2005

3. Develop strategies to address healthcare for the underserved.

   **Assumptions:**
   - Educators will be involved at some level.
   - Oral health literacy will be a part of the solution.
   - Low-income will be included as opposed to only disabled or welfare recipients.
   - Fluoridation in every city will be considered.
   - Will include a review of Care Dent and Senior Dent.
   - Program will be for all ages.
   - The ODA Foundation will be involved.
   - Government agencies, charitable groups and community groups will be consulted and included.
   - Volunteer dentists and dental team members will be utilized in some way.
   - Council on Dental Care and Government Affairs will be consulted.
   - Give Kids a Smile should continue to be a strategy.
   - Mission of Mercy should be considered.
   - Dental students/dental schools should be considered.

   **Accountability:**
   Access to Care task force created.

   **Deadline:**
   February 2006
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The future of the Oklahoma Dental Association is most certainly here! The new, state-of-the-art headquarters of the Oklahoma Dental Association is now complete and open for business.

The new ODA headquarters is located in the heart of Oklahoma’s burgeoning health science district. The building is within one mile of the OU College of Dentistry, OU Health Sciences Center, and State Capitol. The facility features multiple conference rooms with the most current technological capacities, a full-service kitchen, and an outdoor “Donor” patio that recognizes those who have funded the new building, and will be used for social gatherings.

The ODA headquarters is also serving as headquarters for the Oklahoma Dental Association Services Company Inc. and the Oklahoma Dental Foundation. The Oklahoma Dental Museum is also located in the new structure.

The prairie style, 7,600 square-foot ODA headquarters was designed by the architecture firm of Hornbeek & Blatt. The general contractor for construction was Jay Graham, at Design One Building Solutions.

Sherry Beasley, ASID, owner of Interior Images Inc., handled the interior design for the new headquarters. Mrs. Beasley provided her consulting time to the Association without cost and was able to secure the new furniture for the ODA building at wholesale prices, saving the Association tens of thousands of dollars.
FEATURES

The New Home of Organized Dentistry in Oklahoma

June 2005

okda.org 19
Inside the New ODA Headquarters

Building Construction Timeline

- **2003** – ODA Building Committee develops plan for new building on 13th & Stiles.
- **Aug. 15, 2003** – Board of Trustees unanimously endorses plan for new building.
- **Sept. 27, 2003** – House of Delegates approves new building plan.
- **April 2, 2004** – Groundbreaking ceremony is held.
- **April 29, 2004** – House of Delegates creates Centennial Section to raise funds to pay for new building.
- **August 2004**
- **October 2004**
Inside the New ODA Headquarters

You can still be a part of the new ODA headquarters. Have your legacy preserved in the new ODA headquarters by buying a medium brick, a large brick, or a Boardroom Chair. Each of these items will bear your name, and the bricks will be displayed in the ODA Donor Courtyard and the Boardroom Chairs will reside in an ODA conference room.

Purchasing a brick or boardroom chair is tax-deductible as a business expense, and all funds will be used to retire the mortgage on the new ODA building, thus saving the Association tens-of-thousands of dollars in interest payments.

$999 – Medium Brick
$1,500 – Large Brick
$2,500 – Boardroom Chairs

To make your contribution, e-mail the ODA at centennial@okda.org, or contact Shelly Murphey at 405.848.8873; 800.876.8890.
On the evening of April 29, 2005, the ODA celebrated the completion of the new headquarters for organized dentistry in the state of Oklahoma with an Open House celebration. A special ribbon cutting ceremony marked the official beginning of a new era for dentistry in the state. ODA President Dr. Lee Beasley did the honors of cutting the ceremonial ribbon, while his wife Sherry, ADA President Dr. Richard Haught and wife Kathy, and ODA Executive Director Dana Davis looked on. Over 500 dentists and their families, hygienists, assistants, office staffs, legislators, community leaders, and other friends of dentistry packed the building in a celebration of the future of the ODA.

Also held during the Open House was the annual Related Organizations Reception. The University of Missouri-Kansas City School of Dentistry, University of Oklahoma College of Dentistry, Baylor University College of Dentistry, and D-Dent sponsored food and drinks that were served during the festivities. ODA members caught up with old friends and made many new ones as they relaxed in the ODA Donor Courtyard, an area of the new building that bears the name of every donor who has helped pay for the new building.

Throughout the evening, many conversations focused on both fond memories of the ODA past and on the unlimited possibilities for the ODA in the future. The night was a celebration of dentistry in this state, and a time for all ODA members and friends to remember how much we all have in common.
Join over 1,000 dental offices who have instant answers on their patient's dental plans. We go beyond the surface by providing details on local, statewide, and national employers. **Insurance Answers Plus** is easy to learn and simple to operate. In just seconds, the benefit details are at your fingertips! Doing it the old fashioned way or even using some of the more so-called “sophisticated” technologies involve unnecessary time wasting steps that take away staff’s productivity and increase office overhead.

**Compare the steps for yourself. Which would you rather do?**

**Traditional Method**
- Call the carrier
- Input patient information & Dr.’s Tax I.D. #
- Wait and hope to talk to a “real person”
- Cross your fingers that they gave you the right information!

**Optional Methods**
- File and wait for Pre-treatments
- Try to obtain a dental handbook from the patient (good luck!)
- Navigate through the carriers’ automated phone system to request faxbacks
- Research information via website (if available)
- Or wash your hands of insurance altogether - make the patient’s figure it out for themselves

**Best Method**
- Subscribe to Insurance Answers Plus
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The 2005 Oklahoma Dental Association Annual Meeting took place on April 28 – May 1, 2005 at the Cox Convention Center in Oklahoma City. Every year the ODA Annual Meeting improves, and this year was certainly no exception. One of the most exciting events at this year’s meeting was the Open House for the new ODA headquarters (see page 22), which took place on the Friday evening of the meeting. This year’s Annual Meeting certainly involved as much fun as it did learning and governance. What follows is a brief review of some of this year’s meeting highlights.

OPENING SESSION

The 2005 Opening Session featured Oklahoma Lt. Governor Mary Fallin, who discussed the importance of dentistry in the state of Oklahoma. ADA President, Dr. Richard Haught, also addressed the Opening Session audience by providing an overview of the activities of the American Dental Association that have occurred during his tenure as President. The 2005 Oklahoma Dental Association awards were also presented during this year’s Opening Session.

EXHIBIT HALL

The 2005 Exhibit Hall featured over 120 booths of various vendors exhibiting the latest goods and services related to the practice of dentistry and the business of running a dental practice. Attendees in the Exhibit Hall participated in a Treasure Hunt that took place during both days that the Exhibit Hall was open. The Treasure Hunt involved visiting participating booths in order to get signatures from the exhibitors staffing those booths, and then turning in the completed Treasure Hunt card to be entered in various drawings that took place throughout the day.

The middle of the Exhibit Hall featured the DENPAC Silent Auction, which, as usual, was one of the most popular events at the Annual Meeting. Numerous organizations and individuals donated a wide range of goods that were available for purchase via silent auction. This year’s Silent Auction raised over $11,000 for DENPAC, the Oklahoma Dental Association’s Political Action Committee.

PRESIDENT’S RECEPTION AND DINNER

On Saturday night of the meeting the Annual President’s Reception and Dinner was held. This year, Dr. and Mrs. Lee Beasley joined ODA family and friends in celebrating a year of change for the ODA by focusing on “Milestones in Dentistry.”

During the President’s Dinner, the 2005-2006 officers were installed by ADA President Dr. Richard Haught (see page 26 for a listing of new ODA officers). Dr. Stephen Glenn presented Dr. Lee Beasley with the ODA Past-President’s plaque and pin, bringing an end to an incredible year of change for one of ODA’s strongest leaders.

Following dinner, those in attendance danced late into the night to the band Souled Out.
THE FUTURE IS NOW
2005 Annual Meeting Photo Album

Dr. Beasley presents Dr. Haught an honorary ODA headers.

(L-R) Mrs. Martha Russell, Mrs. Jan Hagedorn, Mrs. Gretchen Landers, Mrs. Judy Keenan, Mrs. Margaret Hosier and seated, Mrs. Mella Glenn.

Dr. Haught presents Dr. Beasley the ODA Past-President Plaque.

Dr. Sid Nicholson, later installed as ODA's 99th President, with wife, Linda.

Dr. Haught installs the 2005-2006 ODA Officers.

Sherry and Lee Beasley at the 2005 President's Reception.

(L-R) Drs. Lee Beasley, Karen Rattan, Pam Low and Sid Nicholson.

Lee and Sherry Beasley dance the night away.

Benjamin Franklin Scroll
Raymond Cohlmia

Dr. Beasley presents Dr. Haught an honorary ODA headers.

Dentist of the Year
Stephen K. Young

Tom Jefferson Award for Citizenship
Trent Yadon

Dan E. Brannin Award for Professionalism and Ethics
Scott Waugh

Young Dentist of the Year
Jandra Mayer-Ward

Robert K. Wynne Award for Public Relations
Mike Morgan

Richard T. Oliver Award
Bill Nations

(L-R) Mrs. Martha Russell, Mrs. Jan Hagedorn, Mrs. Gretchen Landers, Mrs. Judy Keenan, Mrs. Margaret Hosier and seated, Mrs. Mella Glenn.

Dr. Haught presents Dr. Beasley the ODA Past-President Plaque.

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Sherry and Lee Beasley at the 2005 President's Reception.

(L-R) Drs. Lee Beasley, Karen Rattan, Pam Low and Sid Nicholson.

Lee and Sherry Beasley dance the night away.
2005–2006 ODA Officers

PRESIDENT
Sid Nicholson, Muskogee

PRESIDENT-ELECT
Pam Low, Tulsa

VICE PRESIDENT
Krista Jones, Edmond

ADA DELEGATE
Steve Hogg, Broken Arrow

ADA ALTERNATE DELEGATE
Scott Waugh, Edmond

SPEAKER OF THE HOUSE
Larson Keso, Oklahoma City

EDITOR
Dennis Weibel, Muskogee

ASSOCIATE EDITOR
Raymond Cohlmia, Oklahoma City

SECRETARY/TREASURER
Doug Chancellor, Oklahoma City

2005-2006 COUNCIL CHAIRS

SUB-COUNCIL ON BUDGET AND FINANCE
Todd Bridges, Lawton

SUB-COUNCIL ON BYLAWS AND POLICY
E. Vann Greer, Oklahoma City

SUB-COUNCIL ON NOMINATIONS AND ELECTIONS
Laurie Southard, Tulsa

COUNCIL ON DENTAL CARE
Deboria Gill, Tulsa

SUB-COUNCIL ON MEDIATION REVIEW
John Biggs, Norman

SUB-COUNCIL ON OHCA AND DHS
James Murtaugh, Oklahoma City

COUNCIL ON DENTAL EDUCATION AND PUBLIC INFORMATION
Tim Shannon, Norman

COUNCIL ON GOVERNMENT AFFAIRS
Robert Augsburger, Tulsa

COUNCIL ON MEMBERSHIP AND MEMBERSHIP SERVICES
Tamara Berg, Yukon

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Certified TMJ Assistants (Part 1)  •  Advanced Assistants Program

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Program Chairman  Program Arrangements  AACP President

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14th Annual Mid-Winter Meeting
January 20-21, 2006
Royal Sonesta Hotel  •  New Orleans, LA

22nd Annual International Clinical Symposium
July 27-29, 2006
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