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MEMBER PUBLICATION AMERICAN ASSOCIATION OF DENTAL EDITORS

CORRECTION:

Dr. Charles Pyne, Miami, was mistakenly announced as deceased during the recent Opening Session of the ODA Annual Meeting. The ODA staff was provided inaccurate information and terribly regrets this mistake. Dr. Pyne, an active ODA member since 1967, is very much alive and practicing in Miami, Oklahoma.

ON THE COVER:

Snapshots from the 2006 ODA Annual Meeting

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ODATODAY



EDITOR'S MESSAGE

By Raymond Cohlmia, DDS

Interestingly, I was heading home from the office the other evening, thinking about my message for the month. The compact disc player was singing the tunes I had put in the night before including "The Best Is Yet To Come" by Frank Sinatra. Perfect! That fits the ODA: where we've been and where we're going. It's true; the best is yet to come!

Think about it. Seriously, ten years ago, we were facing a crisis like we had never seen before. We had some things happen to us and before we knew it, we owed a large sum of money, and owed it quick. We were broke, at rock bottom and close to saying goodbye to the ODA. Bankruptcy was on the horizon. Knocked down but not out, we created a game plan to address the financial devastation and coupled it with a vision to rise out of this mess, looking good and ready for the future.

Did we get it right? I'd say so. Looking at us now, we are the envy of associations across the nation, winning awards and producing one of the finest presidents for the American Dental Association, as well as other leaders. We've just completed a new building that is second-to-none, one of the highest membership markets in the nation, and above all, an organization that is an integral part of Oklahoma.

With all that we have accomplished, how do we keep it going? Each year as I see our different leaderships work their way through the ODA, I am impressed. Most recently, I was a participant in the ODA executive officers planning meeting recently held during the Oklahoma Dental Association Annual Meeting. President Low and her officer core along with the ODA divisional staff, began addressing short-range targets and a long range strategic plan with all the future leaders of the association on board. Most importantly, all agreed to do all they can to ensure that the association continues on the proper course to achieve those long-range goals.

Okay, so the ODA is and will keep doing great! What about our ODA Journal? With all that we have accomplished in the last few years, where do we go from here to keep up with our association? Let me outline the goals of the editorial board. We are working on:

- · Incorporating a DVD educational insert disc that will provide you the ability to receive continuing education. We are attempting to provide three during the first year with more to come.
- The ability to receive/review previous seminars and continuing education courses online, at our website using steamlining video methods. As we begin to collect more and more of these programs, you will be able to reference them anytime you wish, for review as needed.
- New and unique articles for our journal with headings that are more clear and concise, while keeping our consistent layout that so many of you like and are accustomed to using.
- The addition of "abstracts" in the table of contents so that you can preview an article and decide whether you wish to read the complete article.

So as you can see, we have long-range goals for the future as well. Why should we emphasize the future so highly? Many years ago, a candidate for the office of President Elect for the American Dental Association built his campaign around the slogan, "The future is very important to us, because that is where we are going to spend the rest of our lives!" Frank Sinatra had it right – "the best is yet to come, and it's gonna be just fine!" See you in the future!



JUNE

- JUN 10 Children's Oral Health Coalition 10:00 AM -12:00 PM -**ODA Building**
- JUN 16 ODA Leadership Orientation, 9:30 AM 11:30 AM -**ODA Building**
- JUN 16 ODA Council on Governmental Affairs 12:30 PM - 2:30 PM - ODA Building
- JUN 16 ODA Council on Dental Education & Public Info. 3:00 PM - 5:00 PM - ODA Building
- JUN 16 ODF Mobile Dental Care Program Fred Factory Gardens
- JUN 19 Retired Dentists Lunch 11:30 AM ODA Building
- JUN 20 OHCF Council Meeting 11:30 AM ODA Building
- JUN 22 ADA New Dentist Conference Boston
- JUN 23 ADA New Dentist Conference Boston
- JUN 24 ADA New Dentist Conference Boston
- JUN 30 ODA Technology and Electronic Communication Council Meeting - 10:00 AM - 12:00 PM - ODA Building
- JUN 30 Council on Dental Care 3:00 PM 5:00 PM **ODA Building**



JULY

- JUL 3 ODA Office Closed
- JUL 4 ODA Office Closed
- JUL 12 Children's Oral Health Coalition 10:00 AM -12:00 PM
- JUL 14 ODF Mobile Dental Care Program Will Rogers Apts.
- JUL 17 Retired Dentists Lunch 11:30 AM ODA Building





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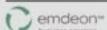
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Okla. Association of Women Dentists By: Tamara Berg, DDS

Saturday, April 22nd, was our annual spring luncheon to honor our female senior dental students. Our luncheon was held at Vitos Restaurante in Oklahoma City. We presented each of the new dentists with an engraved business card case. We also recognized senior **Kesa McConnell** with the American Association of Women Dentists Eleanor Bushee Award winner for her outstanding leadership and academic excellence.

This was a special luncheon celebrating our twentyyear anniversary of OAWD. We had many past presidents in attendance: Drs. Mary Martin (1985-87, 1999-2000), Krista Jones (1988-89), Becky King-Rackley (1992-93), Teresa White (1993-94), Laura Ousley (1997-98, 2001-02), Tamara Berg (1998-1999), Dana Martin (2002-03), Teresa Davis (2003-04), and Jeanne Panza (2004-06).

The surprise event of the day was the first presentation of the Mary E. Martin Scholarship. Many dentists across the state and nation contributed to this annual scholarship fund to be presented to a female dental student. As one of the founding dentists of OAWD, Dr. Martin has gone above and beyond with her involvement in OAWD. It was time for special recognition of her efforts. She was completely surprised. Our first recipient of the Mary E. Martin Scholarship, in the amount of \$750.00, is Ashley Coerver, DS II, from Ada, OK. She is very involved with OAWD at the dental school and will serve on the state OAWD board. We are very proud of both Dr. Martin and Ashley.

New officers for 2006-2007 installed by Suzie Beavers during the luncheon included:

President Dr. Tamara Berg Dr. Tennille Cheek-Covey Vice President Dr. Mary Martin Secretary/Treasurer Dr. Lisa Holden Member-At-Large Ashley Coerver Student Representative

If you would like more information about donating to the Mary E. Martin Scholarship fund or would like to be on our mailing list, please contact Tamara Berg at (405)354-3763 or email tamaraberg@okda.org.

thank you to these

dedicated and loyal ODA members! Every year at the ODA Annual Meeting, ODA members who have reached milestones of membership are recognized for their lifelong commitment to organized dentistry during a luncheon held in their honor. This year the following members were recognized:



ODA members, Robert E. Hess, Jr., DDS, Charles A. Dickson, DDS, and Myers W. Lockard, Jr., DDS, show off their 50 year pins they received at the luncheon.

50 Year

Dr. Harvey D. Hall Dr. Charles A. Dickson Dr. Sperry G. Zervas Dr. William R. Brown Dr. Myers W. Lockard, Jr. Dr. Joe F. Warriner

Dr. Robert E. Hess, Jr. Dr. Thomas J. Guthrie Dr. William H. Harris Dr. Kenneth W. Shons

35 Year

Dr. Thomas C. Been

Dr. Walter E. Davis

Dr. Barry J. Farmer Dr. Elgin R. Strahm

Dr. John C. Upp, Jr.

Dr. James K. Hesser

Dr. Dennis P. Morehart

Dr. James M. Buchanan

Dr. Richard D. James Dr. Doyle L. Brimberry

Dr. Geoffrey A. Pruett

Dr. Patrick H. Sigmon

Dr. O A Watson, Jr.

Dr. Edwin E. Henslee, III

Dr. Floyd E. Skarky

Dr. G D Sibel

Dr. John L. Stark Dr. George I. Bridges

Dr. Richard F. McBride

Dr. Ronald L. Graves

Dr. D M Spradlin

Dr. Fred A. Kapple

Dr. Robert W. Oliver, II

25 Year

Dr. Gustavo L. Govin

Dr. John P. Theobald

Dr. Julia Norris

Dr. Robert C. Steele

Dr. Charles G.Torbeck, II

Dr. Gary Rahill

Dr. Wesley Barker

Dr. Douglas G. Woodson

Dr. David F. Nittler

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Dr. Stephen C. Clark

Dr. James D. Lea, Jr.

Dr. Larry D. Withers

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Dr. Tony Stretesky

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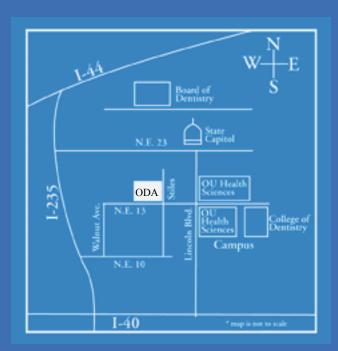
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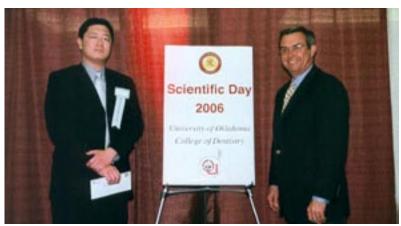
ODA Surprises Haught with Prestigious Saddoris Award



Dr. Haught accepts award from Wanda, wife of the late Dr. James Saddoris, and Dr. Sid Nicholson, ODA President.

Dr. Richard Haught, Past President of the ODA and the ADA, was honored recently during the Opening Session of the ODA Annual Meeting with the prestigious ODA James A. Saddoris Lifetime of Leadership Award. The award, named for the late Dr. James Saddoris, Tulsa, is the ODA's highest honor and has only been awarded three other times in the history of the organization. Dr. Saddoris, President of the American Dental Association 1987-88, dedicated his life to dentistry and the dental profession. This ODA award, not given every year, was created to honor a member who, through a lifetime of service, has exemplified the spirit, the devotion and the commitment of the award's namesake.

Dr. Haught, a dentist in general practice in Tulsa, Oklahoma, did his undergraduate work at the University of Oklahoma and earned his dental degree from the Baylor University College of Dentistry. As ADA president, Dr. Haught led the organization's efforts to protect and improve the public's oral health and promote advances in dentistry. Two of his key concerns as president were improving access to oral health care for currently underserved segments of the population, particularly disadvantaged children, and keeping America's dental education system strong. Dr. Haught's previous responsibilities with the ADA included a term as president-elect, a four-year term on the ADA Board as the trustee from the Twelfth District, Chair of the Council on Access, Prevention and Interprofessional Relations, and served as the ADA Board liaison to five councils. He served the ODA and the Tulsa County Dental Society as President, and was named "Dentist of the Year" by both. He was also honored with the ODA Dan E. Brannin Award for Professionalism and Ethics. In addition, he is a Fellow of the American College of Dentists, the International College of Dentists, and the Pierre Fauchard Academy.



The Oklahoma Dental Association recently contributed a \$300 gift to the OU College of Dentistry's Scientific Day. The cash award was received by Dr. Sean Wang who won the annual competition.

Application Process for NPI Announced

The National Provider Identifier (NPI) is a unique, government-issued, standard identification number for individual health care providers and provider organizations like clinics, hospitals, schools, and group practices. The government has contracted with an external company for processing applications and developing random 10-digit numbers for applicants. Applications to obtain an NPI will begin on May 23, 2005.

Anyone who uses standard electronic transactions, like electronic claims, eligibility verifications, claims status inquiries and claim attachments, will be required by federal law to start including NPI's on transactions no later than May 23, 2007. In addition, those dentists who use only paper, voice, and fax to transmit these communications may find NPI's useful or necessary for other reasons. The ADA encourages all dentists to apply for NPI's, particularly those using (or planning to use) electronic transactions.

The NPI has many advantages over identifiers now in use:

- Replaces the Social Security number, Individual Tax ID or other identifiers on standard electronic health care transactions.
- Dentists will not have to maintain multiple, arbitrary identifiers required by dental plans, nor will they have to remember which number to use with which dental plan.
- Electronic claims function more efficiently by introducing another element of standardization to processing.
- Contains no vital intelligence about the provider's name, location, specialty, patients or qualifications.
- Does not replace the DEA number used for prescribing controlled substances.
- Does not replace state-issued licenses and certifications verifying a provider's licensing or qualifications.
- Social Security Number, Individual Tax ID and Employer ID will still be used for tax purposes.

Early application for and receipt of an NPI means your practice will be ready to use an NPI when requested by a patient's health plan. It is likely that some plans will begin requesting NPI's prior to May 23, 2007, for electronic transactions. Even if you do not use electronic transactions, you should be prepared.

Applying for an NPI is free and relatively easy: Visit http://nppes.cms.hhs.gov, read the instructions carefully, complete the questionnaire and submit your application. This takes about 20-30 minutes. After confirmation of your data's receipt, you should receive your NPI via e-mail in one to five business days. A downloadable application form is also available. Download the application form, print, complete, and mail, per the instructions. Faxed applications will not be accepted. Processing of paper applications is expected to take approximately 20 business days. Look for an announcement in ADA News about this process. You may direct questions, comments, or concerns to NPI@ada.org. Reprinted with permission from the American Dental Association.



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2006-09 STRATEGIC PLAN

The House of Delegates adopted the 2006-09 ODA Strategic Plan and directed the ODA Councils to implement the strategies contained in the Plan. The Councils are to conduct a review of existing programs to determine appropriateness for continuation based on the Strategic Plan. The Council on Budget and Finance is to give priority to funding programs identified as accomplishing the Strategic Plan. The President is to provide the House of Delegates with an annual progress report of the Strategic Plan.

MANUAL OF THE HOUSE OF DELEGATES

The Manual of the House of Delegates was amended so that the last sentence of the section on Resolutions reads "All resolutions, when possible, should reference the appropriate section of the strategic plan".

ESTABLISH COUNCIL ON TECHNOLOGY AND ELECTRONIC COMMUNICATION

The House established a Council on Technology and Electronic Communications with the purposes of:

- 1. To accomplish technology goals of the current ODA Strategic Plan
- 2. To provide oversight for ODA technology processes and programs
- 3. To provide oversight for technology budget
- 4. To assess the technological status of ODA operations.

The Council shall consist of no less than five and no more than ten members and the Council Chair will be able to appoint non dentists to serve as advisors to the Council.2006 financial implications: \$400 for meeting expenses.

RELIEF FUNDS TRANSFER TO THE ODF

The House of Delegates directed the Board of Trustees to investigate the transfer of the Relief Fund to the Oklahoma Dental Foundation and return to the House of Delegates with a recommendation.

STATE LIFE MEMBERSHIP

Dr. Donald Courts, Edmond, Dr. John Curless, Kingfisher, Dr. Don Haskins, Oklahoma City, Dr. Bobby James, Bartlesville, Dr. Herbert Klontz, Jr., Oklahoma City, Dr. James A. MacRobert, Mangum, Dr. Bill Taylor, Enid, Dr. Ronald Vaughn, Guymon, Dr. G. Conrad Hornbuckle, Oklahoma City, Dr. Joe E. Phillippe, Warr Acres, and Dr. Herbert T. Shillingburg, Jr., Edmond, were elected by the House of Delegates into State Life Membership of the Oklahoma Dental Association.

BYLAWS AMENDMENTS

The following amendments to the Bylaws were adopted by the House:

Article III Membership, Section 7 (by substitution):

Application for Active and Affiliate membership shall be on the form provided by the Association and submitted to the component in which the applicant practices for approval. Associate and Student membership applications shall be submitted to the ODA for approval by the Council on Membership and Membership Services.

Article IV Officers, Section 5 (by substitution):

The Vice President, nominated by the Council on Nominations and Elections, shall be elected each year by the membership. Nominees will be presented to the House of Delegates and further nominations taken from the floor. The Speaker may declare any uncontested nominee duly elected.

Article IV Officers, Section 6E 1 (by striking out "subject to policy established by the Board of Trustees and the House of Delegates" and inserting "to edit and be responsible for the content and publication of the Journal of the Oklahoma Dental Association"):

Article V Board of Trustees, Section 3C (by striking out "Present the Secretary/Treasurer and the Editor for approval and at least one nominee

for Vice President and Speaker of the House, for election by the House of Delegates").

Article VI House of Delegates, Section 1B (by striking out "the immediate past president, president, president-elect, and secretary" and inserting "the officers, not to exceed four (4)":

Each component shall be allocated one delegate to the House for each fifteen (15) active, life, and retired members (no fraction hereof shall be considered) of the Association, who are in good standing and who shall be elected by the members of the respective component dental society. In addition, the immediate past president, president, president-elect, and secretary the officers, not to exceed four (4), shall also serve as delegates. Article VI House of Delegates, Section 2C (by striking out "adopt an annual

Article VI House of Delegates, Section 2C (by striking out "adopt an annua budget"):

C. Shall elect the Speaker and Council members as presented by the Council on Nominations and Elections and confirm the appointment of the Secretary/Treasurer and Editor adopt an annual budget".

Article VI House of Delegates, Section 2, (by addition):

D. Adopt an annual budget.

Article VI House of Delegates, Section 3A Officers 2 Secretary (by striking out "a. Shall be the Secretary of the House" and adding "a. To keep or provide for keeping minutes" and "b. Assure proper credentialing of delegates and alternate delegates" and "c. Report annually to the House" and "d. Facilitate elections of the House"):

- a. Shall be the Secretary of the House To keep or provide for keeping minutes
- b. Assure proper credentialing of delegates and alternate delegates
- c. Report annually to the House of Delegates
- d. Facilitate elections by the House

Article VII Components (by substituting Section 7 Disciplinary Powers for Section 4D):

To discipline any of its members by censure, probation, suspension or expulsion who have been convicted of a felony or convicted for violation of the State Dental Act, or the dental practice act of any other governmental jurisdiction or the violation of the Principles of Ethics of this Association subject to the provisions of Chapter XII, Section 20, D. bylaws of the American Dental Association.

Article VII Components, Section 5 (by striking out "immediate Past President, President, President-elect, and Secretary" and inserting "officers of each component not to exceed four"):

Each component shall be allocated one delegate to the House for each fifteen (15) active, life and retired members (no fraction hereof shall be considered). In addition, the immediate Past President, President, President, elect, and Secretary Officers of each component, not to exceed four, shall also serve as delegates.

Article VIII Delegates to the ADA, Section 2 (by substitution):

"The Council on Nominations and Elections shall present nominees for ADA Delegates and ADA Alternate Delegates whose term is expiring for election by the membership. Nominees will be presented to the House and further nominations taken from the floor. The Speaker may declare the nominee duly elected when a position is uncontested".

Article XIII Amendments, Section 2 (by inserting "Councils, Delegates," between "Trustees" and "or"):

The Board of Trustees, Councils, Delegates or a petition signed by twenty (20) active members in good standing may propose amendments to these Bylaws.

Article III Membership, Section 5G (by substitution):

G. Dues of members who suffer financial hardship that prohibits payment of full dues may be excused from all or a portion of the payment of the current years dues upon approval

by the component and with the approval of a committee including the Secretary/Treasurer and the Chair of the Council on Membership and Membership Services. Appeals may be made to the Board of Trustees.

Article VI House of Delegates, Section 4A (by striking out "not less than twice each year which will be" and inserting "at least once each year in conjunction with the annual meeting of the Association"):

> A. Shall meet in regular session at least once each year not less than twice each year which will be in conjunction with the annual meeting of the Association.

Article VI House of Delegates, Section 4E (by striking out "at least one-fourth" and inserting "a majority"):

Twenty-five percent (25%) of the voting members of the House representing at least one-fourth a majority of the component societies shall constitute a quorum for the transaction of business.

Article IX Councils and Committees (by substitution):

Section 1. Councils of the Association shall be:

- A. Council on Budget and Finance
- B. Council on Bylaws and Rules
- C. Council on Dental Care

Standing Committee on OHCA and DHS

- D. Council on Dental Education and Public Information
- E. Council on Governmental Affairs
- F. Council on Membership and Membership Services Standing Committee on Insurance **Editorial Standing Committee**
- G. Council on Nominations and Elections
- H. Council on Technology and Electronic Communication
- Section 2. Council members are presented by the Council on Nominations and Elections and elected by the House of Delegates. Council Chairs may be appointed by the President and serve conterminously. The Chair of any council may create committees as needed.
- Section 3. The duties and rules for councils and committees are described in the Manual on Councils and Committees as adopted by the House of Delegates and may be changed at any meeting of the House by majority vote.

Article XIII Amendments, Section 1 (by striking out "or repealed" in the first sentence and adding "The Bylaws may be amended by a three-fourths (3/4) vote without prior notice" as the last sentence):

These bylaws may be amended or repealed by a two-thirds (2/3) affirmative vote of the members present and voting at any meeting of the House, provided that notice stating the proposed changes have been mailed to the delegates as least thirty (30) days prior to the voting date. Proposed amendments shall be sent to the Executive Director with adequate time for distribution to meet this time requirement. The Bylaws may be amended by a three-fourths (3/4) vote without prior notice.

ELECTIONS AND VOTING

Resolved, that the House of Delegates substitute the three current elections and voting policies with the following: Guidelines for Campaigning for ODA Office

- 1. The biography is to be limited to 350 words, or one and one-half pages plus a picture, both composing two pages, size 5 1/2" x 8 ½", and that it contain categories for family history, education, professional accomplishments and community activities, and
- 2. It is considered in bad taste for any candidate for office in the Oklahoma Dental Association to make extravagant expenditures for hospitality suites, with liquor, food, entertainment and other expensive materials, and
- 3. Members shall not be pressured or otherwise approached in such a manner that would make them uncomfortable by being expected to wear or otherwise display campaign stickers, buttons, badges or emblems indicating their choice of candidate, and
- 4. Signs may be placed in the convention facility pointing out the attributes of each candidate, and familiarizing the membership with the candidate. There shall be no more than ten (10) signs posted at any one time, and

Candidates may write personal letters and make personal phone calls to friends asking for their support, and Candidates are encouraged to utilize various ways to indicate their desire to hold office; however, expensive campaigning in any form is discouraged.

Voting During the Annual Meeting

- 1. Elections shall be held at the annual session by printed ballots deposited in a sealed ballot box, unless the Board orders a vote by mail.
- 2. Voting shall be in a convenient, central location.
- 3. Members voting during the Annual Meeting shall present their current ADA card or ID.
- 4. Voting shall be from 8:00 a.m. until 12:30 p.m. on the Saturday of the annual meeting.
- 5. Results of the election will then be posted as at the voting location. If possible the results will be announced at the conclusion of the days
- 6. The Secretary/Treasurer shall be responsible for administering the balloting.
- 7. A majority of votes cast for any office shall constitute election. If a majority does not exist, a run-off election must be held, not later than 4:00 p.m. on the same day, between the two candidates (for each office not having a majority) receiving the largest number of votes in the first ballot.
- 8. Any active, state life, or retired member in good standing may observe the counting of ballots. Ballots may not be viewed by anyone, except the Secretary/Treasurer after the counting of ballots is completed.
- 9. Any challenge to an election must be in writing to the Secretary/Treasurer within 24 hours from the time the voting booth closes. The Executive Committee of the Board shall determine the merit of the challenge. If merit is established the President shall convene the Board of Trustees for a final decision.
- 10. The polls indicating the total eligible membership for voting and those who actually voted at the meeting will be kept for thirty (30) days following the date of voting. During that time, any active, life, or retired member in good standing may personally view the polls or voting records.
- 11. Brief notes may be made, but copies of the polls or extensive note taking of everyone who voted is strictly prohibited.
- 12. The polls or membership records showing those who voted will be destroyed the 31st day after the voting takes place.

Absentee Voting

- 1. A member who does not intend to vote during the Annual Meeting must request an absentee ballot from the Executive Office on his office letterhead stationery with the member's signature at least twenty (20) days prior to the Annual Meeting.
- 2. The marked absentee ballot must be received in the Executive Office at least seven (7) days prior to the first day of the Annual Meeting or be deposited in the absentee ballot box during regular voting
- 3. If application absentee ballot is made, it will be the member's only vote. When it is received in the Executive Office, the member's name shall be removed from the voting rolls. Therefore, the member must mail the ballot in, or deposit it in the ballot box during the meeting. He will not be allowed to vote at the annual meeting.
- 4. The absentee ballots will be opened and counted with the votes cast during the Annual Meeting.

FOURTH YEAR MEMBERSHIP DUES

Resolved, that the Oklahoma Dental Association adopt the ADA dues policy. Members in their fourth year following receipt of their dental degree shall pay seventy-five percent (75%) of active dues and any special assessments then in effect.

MEMBERSHIP DUES

Resolved, that it be ODA policy that new members joining after October 1 be exempt from payment of the current year's dues and any assessments then in effect on a one time only basis.

STUDENT MEMBERSHIP

Resolved that it be the policy of the ODA that ASDA members in Oklahoma automatically be made student members as described in the bylaws and ASDA members outside of Oklahoma may apply to the central office for student membership. Student membership dues are \$0.

MEMBERSHIP DIRECTORY

Resolved, that the Oklahoma Dental Association add an annual listing of dental labs and dental supply companies in the ODA Member Dentist Directory and a fee of \$100.00 be charged to the company/lab for the listing.

BOARD APPROVAL OF ANNUAL BUDGET

Resolved, that the Board of Trustees approve an annual operating budget for the ODA no later than November 30. Be it further resolved that the Board of Trustees present the operating budget to the House of Delegates for ratification during the annual meeting.

BUDGET ADJUSTMENT FOR TEC COUNCIL \$400

Resolved, that upon adoption of Resolution H-(2005-06)-25 Establish Council on Technology and Electronic Communication, the 2006 operating budget be amended to include \$400 for expenses by the TEC Council.

RESOLUTIONS/BUDGET IMPLICATION

Resolved, that all resolution submitted to the House of Delegates include financial implications.

NOMINATIONS

Vice President

Jandra Mayer-Ward, Northern District (elected by the membership on Saturday, April 29, 2006)

ADA Delegate

Raymond Cohlmia, Oklahoma County

ADA Alternate Delegate

Dr. Philip Abshere, Oklahoma County

Speaker of the House

Dr. Stephen Glenn, Tulsa County

Council on Dental Care

John Biggs (C-2-09) Robert Mongrain (TC-2-09)

Council on Government Affairs

Chris Bussman (TC-1-09) Ray Plant (OC-1-09)

Standing Committee on OHCA and DHS

James Hackler (TC-1-09) Thomas Gilbert (TC-1-09)

Council on Membership and Membership Services

Larry Lander (TC-1-09) Dan Tylka (C-1-09)

Council on Dental Education and Public Information

Walter Davies, III (TC-1-09)

Standing Committee on Insurance

Jerod Yaerger (E-1-09)

Council on Technology and Electronic Communication

Wade Sessom (TC-1-09) Jon Cooper (TC-1-09) Steve Mayer (N-1-09)

PRESIDENT-ELECT'S APPOINTMENTS

Raymond Cohlmia, Editor
C. Reiger Wood, Secretary/Treasurer

COUNCIL CHAIRS

Budget and Finance, Todd Bridges
Bylaws and Rules, E. Vann Greer
Dental Care, Lisa Grimes
Dental Education and Public Info., Thai-An Doan
Governmental Affairs, Robert Augsburger
Membership and Membership Services, Erin Roberts-Svob
Technology and Electronic Communication, Raymond Cohlmia



DIRECT REIMBURSEMENT IS A SELF-FUNDED PROGRAM THAT REIMBURSES AN INDIVIDUAL BASED ON A PERCENTAGE OF DOLLARS SPENT FOR DENTAL CARE, NOT ON THE TYPE OF TREATMENT PROVIDED; IT ALSO ALLOWS PATIENTS TO SEEK TREATMENT FROM THE DENTIST OF THEIR CHOICE.

FOR MORE INFORMATION ON DIRECT REIMBURSEMENT, CONTACT THE ODA OFFICE AT 405-848-8873 OR VISIT THE ADA WEB SITE AT WWW.ADA.ORG

The following is ODA Executive Director, Dana Davis', address to the House of Delegates given on Thursday, April 27, 2006, during their meeting:

Does time fly when you are having fun or do the years go by quicker the older you get? It is hard for me to believe that it is again time for me to make an annual report to the House. I will make every effort to be succinct in providing highlights of this past year that will not be covered in other reports. I know you have several important issues to discuss.

We are very pleased with this year's Annual Meeting registration. 1,002 pre-registered online: 390 dentists, 213 hygienists, 277 dental assistants and/or office staff, 107 spouses and other guests, and 15 dental students. 126 exhibit booths were sold, with 319 personnel representing those companies. Please spend time with our exhibitors and sponsors during the meeting this year and thank them for their continued support.

Financial: An audit of the 2005 revenues (see below) and expenditures of the ODA and our for-profit subsidiary, ODASCO, Inc., conducted by Greenwell and Co., indicated that our net assets are \$802,210. This is an increase over December 31, 2004, by \$107,106. The current mortgage amount on our building is \$750,000. The Board of Trustees and the Council on Budget and Planning have received copies of the audit. If any House of Delegates member desires a copy, please let Shelly or me know. The Budget and Planning Council is in the process of five-year forecasting and intends to develop a five-year plan with appropriate fee and dues increases to ensure the financial solvency of the ODA, and to prevent huge jumps in dues in any given year.

Legislative: The ODA had two bills and one request

for funding during the current legislative session. The bill adding a mobile unit as a practice setting has passed the House and Senate and is awaiting the governor's signature. The Dental Loan Repayment bill has passed the Senate and the House Appropriations Sub-Committee on Health. It is awaiting House action. We also requested \$100,000 per year for a three-year period to use as seed money for the ODF Mobile Dental Care Program. This program has caught the attention of many rural legislators.

American Dental Association Foundation Samuel Harris Grant: The ODA collaborated with the Oklahoma Dental Foundation and Children's Oral Health Care and obtained a \$5,000 grant to conduct five "block parties" at each of the Oklahoma City Housing Authority properties this summer. Last year, ODA conducted one party and this money has allowed us with our partners to conduct four more. Through its Public Information money, the ODA is matching the grant. The ODF will provide dental treatment at the sites using the mobile units. This is a very unique program that, if successful, can be replicated throughout the United States. And yes, I will be cooking 500 hot dogs at each site...any volunteers

Staffing: During the past year, we lost two staff who accepted employment elsewhere, Kay Mosley and Brian Houston. They have been replaced with David Duden, who serves as the Membership Services Manager, and Lynn Means, who serves as the Assistant Executive Director. Both of these staff members have done an outstanding job of learning the ropes and performing their duties. I know you join me in welcoming them to our team. I would also like to thank Shelly Murphey, Emily Clarkson, Stephanie Trougakos, and Kristin Lowe

for their willingness to perform above and beyond their job descriptions during the four-month period when we were short of staff. Finally, Guillermo Gallegos has been employed full time as the Executive Director of the Oklahoma Dental Foundation. We wish him much success in his new position. I would also note that all of the offices in the ODA building are now occupied.

My goals: It is always a challenge to take something that is functioning well and strive to make it better. ODA is fortunately in this position. With all of the infrastructure, bylaws, and policy changes that have occurred in the past three and a half years, I ask myself how can we make it better? How can we become more efficient? How do we please three different generations of members? Sometimes I even wonder, can we take a year off and let things be? Of course we can't, because without change, we become stagnant. So my goals for this year are: 1.) Do all that I can to begin the implementation of our Strategic Plan; 2.) Make our Centennial Year one to remember; 3.) Promote our agenda for access to quality dental care for all; 4.) Work closely with the Council on Budget and Planning to develop a five-year financial game plan; 5.) Promote leadership development at all levels; and 6.) Continue to seek out ways to improve communications between ODA and its members so we know what our members really need from us.

I thank the Board of Trustees for renewing my three-year contract. As I have said in the past, it is truly an honor to serve as your Executive Director. This has been a challenging and fun journey for me. Now on to your deliberations. Thank you.

Oklahoma Dental Association and Subsidiary Consolidating Statement of Activities December 31, 2005

		Unres	tricted	Temporarily Restricted		
		Operating	ODASCO	Relief Fund	Centennial	Total
Revenues and other support						
Dues:						
Membership dues	5	469,066		-	- 1	469,066
Public information assessment		91,012		0.00000		91,012
Section dues		30,247	-	13,958		44,205
Annual meeting		265,556	-			265,556
Journal revenue		57,779		+	+	57,779
Staff sharing and rental income		49,853	-	+	4	49,853
Royalty income		24,203	95,249		-	119,452
Building campaign revenue					58,697	58,697
Hurraicane relief donations			4	13,760		13,760
Interest income		10,966	758	3,873	126	15,723
Other income		4,921	225	1,021	10,117	16,284
Net assets released from restricted	- 1	337,129		(37,621)	(299,508)	
Total revenue and other support		1,340,732	96,232	(5,009)	(230,568)	1,201,387
Expenses						
Program services:						
Annual meeting		286,183	-			286,183
Governmental affairs		83,218			100	83.218
Public information and education		105,224				105,224
Member services		119,525				119,525
Publications		104,734			3.2	104,734
Supporting services						
General and administrative		207,366	82,624		0.0	289,990
Association governance		105,398		-	-	105,398
Total expenses		1,011,648	82,624			1,094,272
Change in net assets		329,084	13,608	(5,009)	(230,568)	107,115
Net assets as of December 31, 2004		153,250	44,481	150,679	346,694	695,104
Net assets as of December 31, 2005	5	482,334	58,089	145,670	116,126 \$	802,219

ODA 2006-2007 Officers



Dr Pamela G Low president@okda.org President





presidentelect@okda.org **President Elect**



Dr Jandra Mayer-Ward vicepresident@okda.org Vice-President



Dr Stephen O Glenn soglenn@swbell.net Speaker of the House



Dr C Rieger Wood, III treasurer@okda.org Secretary/Treasurer



Dr Raymond A Cohlmia rcohlmia@okda.org Editor

2006-2007 Component **Presidents**

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NORTHWEST Dr Erin K Roberts

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TULSA COUNTY

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EASTERN

Dr Don Logue drlogue@sbcglobal.net



ODF Benefit Raffle Results

If you attended the ODA Annual Meeting recently held in Tulsa, you got an up-close look at the sporty Crown BMW Z4 Roadster sports car raffled by the Oklahoma Dental Foundation. Tickets were sold at \$100 each,

giving participants a 1 in 500 chance of winning a one-year lease and the opportunity to drive to work with the top down! The winning ticket was drawn during the President's dinner on Saturday night. Dr. Will Uraneck of Weatherford, OK, was the lucky winner. Ticket sales did not reach the number needed to cover the lease, but Dr. Uraneck went home \$3,000 richer after splitting the proceeds with the Oklahoma Dental Foundation, as defined in the contest conditions. All proceeds benefit the Foundation's programs and mission initiatives in research, education and access to care, including the Mobile Dental Care Program. Congratulations to Dr. Uraneck and thank you to all who participated!

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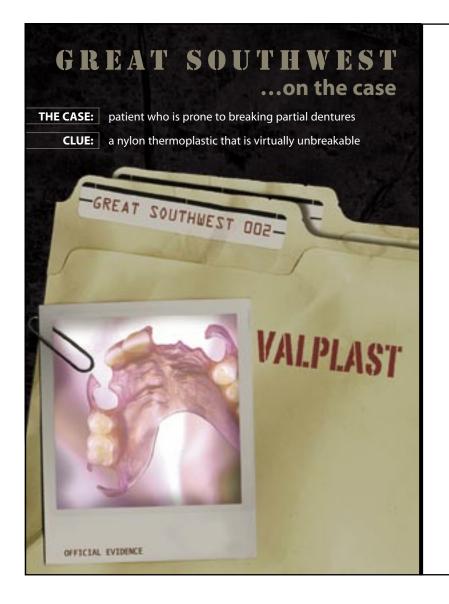
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Mobile Dental Care Program Milestone Reached



Dr. Lisa Grimes and Dr. Wavel Wells, first volunteer dentists for the Mobile Dental Unit.

The Oklahoma Dental Foundation's Mobile Dental Care Program has reached a major milestone - the trial run with the mobile unit was completed on Friday. April 21st! Through the gracious partnership of the Mary Mahoney Community Health Center, the Oklahoma Dental Foundation, and volunteer dentists Drs. Lisa Grimes and Wavel Wells, six patients were successfully treated in the mobile unit on a beautiful Oklahoma spring day.

Not having treated patients in the unit up to this point, the Mobile Dental Care Program Task Force felt it was imperative that the equipment be tested and assurances

be made that all necessary supplies and instruments were on board. The Community Health Center allowed us to park the mobile unit outside their dental clinic so that in the event of any equipment challenges, patients could be transferred inside the clinic to complete treatment. Happily, all equipment functioned properly and all treatment, including extractions, restorative work and a new patient exam was completed successfully on the mobile unit.

Lisa Grimes, (Enid) and Wavel Wells (Lawton), stepped up to provide volunteer dental care for this trial run, along with dental assistants Jennifer Redding and Dannell Collins. Patients and dental professionals commented positively on the high quality of the dental equipment on

Following patient treatment, a debriefing

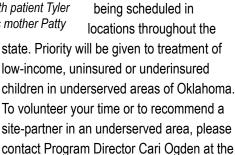
board the mobile unit.

was held to discuss any changes or suggestions for future use of the mobile unit. Missing supplies and instruments were noted. and recommendations were made regarding

> future patient care and expectations in a mobile environment.

Thanks to the volunteer dental professionals, the staff at the Mary Mahoney Clinic, and the Oklahoma Dental Foundation, the Mobile Dental Care Program is one giant step closer to a successful May 2006 launch.

The Mobile Dental Care Program is dependent on the volunteer services of dental professionals. The mobile unit is now being scheduled in



Oklahoma Dental Foundation or visit the



Dr. Lisa Grimes and assistant Jennifer Redding provide excellent care in the mobile unit.



Dr. Wavel Wells with patient Tyler Hasbell and Tyler's mother Patty

ODF Mobile Dental Unit Screening

Mother's Day weekend seemed an appropriate time to invite mothers to bring their children to a dental screening hosted by the Oklahoma Dental Foundation, in partnership with the ODA and the Children's Oral Health Coalition. 87 children and their mothers were screened in preparation for the first official outing of the Mobile Dental Care Program's mobile dental van. 16 individuals were given appointments on the mobile unit, scheduled to visit Brett Leemaster with their neighborhood on May 26th. And many hugs and smiles were received in return!

Fifteen students from the Oklahoma University College of Dentistry participated as the screeners, along with instructor Dr. Theresa White. The dentists-in-training enjoyed the opportunity to use their skills and provide a much-needed service to this low-income, underserved community located on the south side of Oklahoma City.



Brett Leemaster with child at screening



Students Daniel McNair, Kendra Hammond and instructor Dr. Theresa White



Ben Humphrey helps Kendra Hammond translate important information

Students Brett Leemaster and Kendra Hammond took a leadership role in coordinating this event.

website at www.okdf.org.

The screening was in preparation for a large "Block Party" planned for May 26th in the Oak Grove apartment complex managed by the Oklahoma City Housing Authority. The Block Party will provide an opportunity for many healthcarerelated organizations to share information and educational materials with the residents. The Oklahoma Dental Foundation's mobile dental van will be on-site for ten hours that day, providing treatment to children and their mothers who do not have a dental home and do not have the means to pay for desperately needed dental care.

The ODF Mobile Dental Care Program is dependent on the volunteer services of dental professionals. Five "Block Parties" have been scheduled through out the summer months in the Oklahoma City area and volunteers are needed to staff the mobile unit. To volunteer your time, please contact Program Director Cari Ogden at the Oklahoma Dental Foundation by calling 405-848-8873, or send an email to cogden@okda.org.

COSMETIC dentistry PRINCIPLES AND PRACTICE

A One Day Session 8 CE Hours

Oklahoma City, OK September 29, 2006 Limited Seating!

In today's rapidly changing environment of dental materials and techniques, it is important that you are knowledgeable and current. It is equally important to consistently deliver optimal results to your patients using techniques that are proven and reliable. The purpose of this session is to demonstrate to you in a detailed step-by-step fashion, procedures that if practiced can impact on your ability to deliver an improved level of dentistry in your practice tomorrow.

Techniques and materials used to place morphologically precise direct anterior and posterior composite restorations.

Esthetic Inlays, Onlays, and Veneers: preparation, provisionalization, impressions, and placement.

Esthetic Crown and Bridge Techniques: Use of all ceramic systems and ceramometallic restorations in various clinical situations.

Tooth preparation: The importance of "negative space".

Provisionalization: The progenitor restoration: Custom staining and contouring. Techniques for the creative use of methylmethacrylates and bisacrylics.

Final impressions: First time, every time. Use of the double cord technique and "cordless" impressions.

Case Presentation/Comprehensive Treatment Design: A Template For Success!

Since this session is very "technique oriented", attendance by your entire dental team is encouraged. Each of your team members should be able to discuss treatment rationales with your patients through a better understanding of the step-by-step techniques. This way many of the techniques can be immediately incorporated into your practice tomorrow!



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Dr. Robert A. Lowe graduated magna cum laude from Loyola University School of Dentistry in 1982 and was an Assistant Professor in Operative Dentistry until its closure in 1993. Since January of 2000, Dr Lowe has been in private practice in Charlotte, NC. Dr. Lowe lectures internationally and publishes in well-known dental journals on esthetic and restorative dentistry; He is a clinical evaluator of materials and products with many prominent dental manufacturers. Dr Lowe received fellowships in the AGD, ICD, ADI, ACD and received the 2004, Gradon Christopean Outstanding Lecturers Christensen Outstanding Lecturers Award at the Chicago Midwinter Meeting. In 2005, he was awarded Diplomate status on the America Board Of Aesthetic Dentistry.

"This session will also include case presentations that will incorporate many of the described techniques and will show you creative ways of managing difficult aesthetic and restorative problems that face all of us.





WHO&WHAT

A Day in the Life of... ...an OUCOD Student

Over the next year, the ODA Journal will be periodically publishing articles chronicling the life of an OU College of Dentistry student. Ryan Whitman has graciously shared a day in his life as an OUCOD student. Here are his words:



My name is Ryan Whitman and I just finished my second year of dental school at OU. I did not come from a family of dentists like a lot of dental students. My dad was in the military and my three brothers, two step-brothers, and I. moved around quite a bit, living in Utah, Germany, and Hawaii. As much as we all

wanted to stay in the great state of Hawaii, we finally settled in McAlester to be closer to family. I was not sure about what I wanted to do until we had a career fair during my junior year of high school. I had always liked science and math, so I asked a local dentist if I could watch over his shoulder for a day. From that point on I knew that is what I wanted to be when I grew up. I enjoyed the hands-on activity with dentistry, as well as interacting with people. After graduation from McAlester High School in 2000, I moved to Norman to attend the University of Oklahoma, where I majored in Biochemistry. My freshman year I lived in the dorms and met my future wife, Brooke. We hit it off from the start and have been married for three years. I graduated from OU in May of 2004 and started dental school the following summer.

I thought my undergraduate studies were pretty difficult, but after going through the first few semesters of dental school, I realized just how hard dental school really is. It seems like the first two years have just flown by, but I am trying to enjoy it while I can. I feel that the

first major hurdle in dental school is over by completing the part one dental boards. The second year of dental school is quite different from the first year, which is mainly attaining a wealth of information from the basic science courses. The second year still has science classes, but there is much more hands-on lab work, and clinically we begin seeing patients.

Seeing patients for the first time can be daunting, but luckily they make you complete another major hurdle of dental school: our first injections, on each other. This allows us to get a little bit of practice before we start working on strangers. I was quite nervous at first, but feel much more comfortable now. Right now we are working on setting teeth for dentures and waxing a fixed partial denture. One aspect of dental school I have enjoyed is endodontics where we are taking a pre-clinic course and working on extracted teeth. As summer grows nearer and the end of my second year draws to a close, I am looking forward to the junior and senior years of dental school, as they bring more patient interaction in the clinic.

Of course, there is more to being a dental student than class. In addition to the schoolwork, I am involved in the American Student Dental Association where I am the newsletter editor and the pre-dental chair. ASDA recently visited the University of Oklahoma pre-dental students to answer questions about dental school and what they can expect in the future years. Mentoring the pre-dental students is fun for the ASDA members because we all remember worrying about being accepted to dental school. Currently, I am the co-social chair for the class of 2008 and enjoy helping to plan social events to enjoy in our time off.

In the near future, I would like to find a summer job at a dental office and learn the business side of dentistry. Eventually, my wife and I want to end up in the Tulsa area. Some of my concerns for the coming years include taking WREB, being able to pay my student loans, and supporting a family while starting or associating in a practice.

Look for more from Ryan next fall as he begins his junior year.

THE OU COLLEGE OF DENTISTRY ALUMNI ASSOCIATION THANKS THE FOLLOWING SPONSORS FOR THEIR SUPPORT OF THE 2006 ALUMNI WEEKEND

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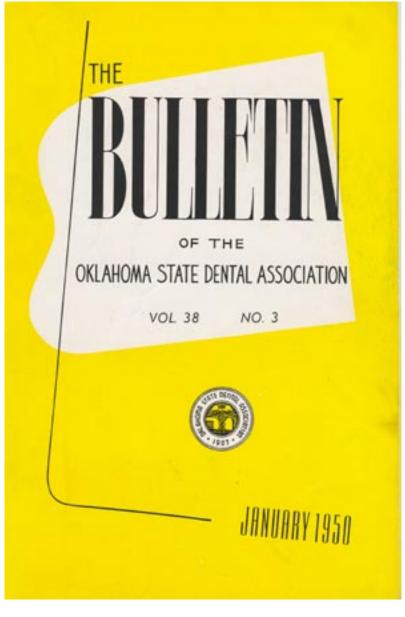
Your support made our first Alumni Weekend an amazing success and we thank you!

Matt Cohlmia OU College of Dentistry Alumni Association President Rob Schick OU College of Dentistry Alumni Association Past President

FEATURES



In the spirit of celebrating our 100th birthday, the ODA Journal will be featuring articles, trivia and advertisements from past Journals over the course of the next two years. Join us now as we rewind to the January, 1950, issue of the Oklahoma Dental Association's The Bulletin.





EDITORIAL

The Value of Your A.D.A. Membership

In an organization the size of the A. D. A., you may think the problems of the Association are of no concern to you, but you as a member make up the Association, therefore, they become your problems and require some thought and attention on your part.

Do you know the purpose of the American Dental Association? As stated in Article II of its constitution, "The object of this Association shall be to encourage the improvement of the health of the public and to promote the art and science of dentistry."

As a member of the A. D. A., the Oklahoma State Dental Association, and your local component society, what are the benefits you receive?

You, as a member, have the opportunity to be kept informed with all phases of dentistry. The channels through which you may receive information are the Annual National Meeting, your Annual State meeting, and your local society meeting, whether monthly or quarterly. Also, scientific information is disseminated through study club groups and fellowships in Honor Societies, the prerequisite of election to these groups being memberships in your dental society. You receive information of unexcelled value in your monthly copy of the A. D. A. Journal and the quarterly publication of The Bulletin.

You receive protection by being a member of the A. D. A. You may not realize the protection received against unsound, unfavorable or ruinous legislation on the local, state and national levels. You are also protected against unjustified demands by governmental health agencies and the Armed Services. You are protected against inferior pharmaceuticals, denture and restorative materials, and other dental supplies by A. D. A. certification or acceptance.

Being a member of the A. D. A. gives you security against misfortune. When in need, benefits are received through the State and National Relief Funds.

Where can you have better fellowship than in a dental society? Here, life-long friendships are made, an opportunity to see your fellow class mates, teachers, meet outstanding men in dentistry, are yours because you are a member.

Prestige is gained through your membership in the A. D. A. Identification with your dental society gains for you community respect and recognition.

Space does not permit a complete break-down of all the activities of the A. D. A. Work is steadily increasing in Dental Health education to motivate the public to seek dental service. A large library is at your service. It is complete with books, journals, pamphlets, slides, movies and a vast quantity of helpful and valuable information. You help pay for it, why not use it? The Washington Bureau is another activity of the A. D. A. It takes an extremely active part in protecting our best interests in national health. These are just a few of the departments and bureaus which are functioning for you every day.

Do you belong to any other organization in which you receive so many benefits for such a small investment of three dollars monthly? According to the latest figures, the plumbers, bricklayers, and the plastering men pay higher dues than is paid for membership in the A. D. A. Are we not in a better position than they? Think it over.

-W. C. Hopkins, D. D. S., Editor

2006 ODA Annual Meeting Review



The 2006 Oklahoma Dental Association Annual Meeting took place on April 27 – 30, 2006, at the DoubleTree Hotel and Tulsa Convention Center in beautiful downtown Tulsa. A recordbreaking registration, top-notch scientific speakers, a new "Oklahoma Twister" CE series, and a new Digital Dental Office were some of the highlights of this year's meeting.

OPENING SESSION

The 2006 Opening Session featured Oklahoma Lt. Governor Mary Fallin, who addressed the access to oral health care problems in Oklahoma and praised the ODA and ODF for their efforts in this area. Dr. Stephen Mayer, ODF President, delivered a special message about the many wonderful changes happening with the "New ODF". The ODA surprised Dr. Richard Haught, Past President of the ODA and ADA, by honoring him with the prestigious ODA James A. Saddoris Lifetime of Leadership Award [see page 8 for more]. The following is a list of other ODA Award winners honored during this year's Opening Session:

> Dentist of the Year William Lee Beasley, DDS, Oklahoma City Young Dentist of the Year William B. Wynn, IV, DDS, MS, Tulsa Thomas Jefferson Citizenship Award Joe F. Maltsberger, DDS, Oologah Dan E. Brannin Professionalism Award Steven W. Hogg, DDS, Broken Arrow Robert K. Wynne Public Information Award Kimberly H. Cozort, DDS, Tulsa Richard T. Oliver Legislative Award Robert A. Augsburger, DDS, Tulsa President's Leadership Award Lisa Grimes, DDS, Enid

THE DIGITAL OFFICE

New to the ODA meeting this year, the Digital Dental Office, located in the Exhibit Hall, was a fully functional digital office, created so that meeting attendees could see first-hand what the possibilities are for full digital integration of a modern dental office. The Digital Dental Office was run by ODA volunteers, offered 1 hour of CE, and allowed all participants to explore, at their own pace, how a digital office works.

OKLAHOMA TWISTER

Also new to the ODA Annual Meeting, was the new CE series "Oklahoma Twister". Attendees earned CE credit from their own Oklahoma colleagues. Each "Twister" focused on a dental specialty in the areas of Oral Surgery, Periodontics and Pediatric Dentistry, and featured ODA member presenters. The series was a huge success and will be continued in 2007.

EXHIBIT HALL

The Exhibit Hall featured over 130 booths of various vendors exhibiting the latest goods and services related to the practice of dentistry and the business of running a dental practice. Attendees in the Exhibit Hall participated in a Treasure Hunt, had an opportunity to tour the new ODF Mobile Dental Unit and the ODA Digital Dental Office, and participated in the DENPAC Silent Auction, always one of the most popular events at the Annual Meeting. This year's Silent Auction raised over \$11,000 for DENPAC, the Oklahoma Dental Association's Political Action Committee.

WINES FROM THE HEARTLAND - A TASTING

A wine tasting event was held Friday night in the Exhibit Hall. The Exhibit Hall remained open and meeting attendees enjoyed some excellent Oklahoma wine while they perused the many companies, checking out the "latest and greatest" in dental care. Showcased were the excellent wine selections from two Oklahoma wineries, StableRidge Vineyards in Stroud, OK, and Cabin Creek Vineyard and Winery in Big Cabin, OK. Look for this event again next year!

SID'S ALL AMERICAN DINNER

On Saturday night the Annual President's Dinner was held. Friends and family joined Dr. and Mrs. Sid Nicholson in celebrating another great year for the ODA. This year's President's Dinner was different from previous years. Instead of a formal dinner, food stations representing different cuisines from across the nation were featured. As soon as you stepped in the door, the bar was open, the band was playing, folks were dancing, and the food was ready.

During the President's Dinner, the 2006-2007 officers were installed by ADA Past President Dr. Richard Haught [see page 14 for a listing of new ODA officers]. Dr. Lee Beasley presented the ODA Past President's plague and pin to Dr. Nicholson and everyone enjoyed the sounds of the band Souled Out.



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2007 Annual Med

April 26 – 29, 2007 **Cox Convention Center Downtown OKC**

The 2007 ODA Annual Meeting will mark the Association's 100th year! Mark your calendars now for the biggest ODA meeting yet! The following is a snapshot of some of the CE that will be offered during the meeting. Make plans now to attend!

FRIDAY MORNING SESSIONS. **APRIL 27, 2007**

Breakdown - The Hidden Signals of System Erosion Sally McKenzie

The erosion of a practice is a silent process. Like decay, it quietly eats away at management systems until breakdown occurs...and often causes long-term negative effects. Typically, the environment that fosters such erosion is a "we've always done it this way" attitude. Although many practitioners and staff are resistant to change, it's important to recognize that management systems used in the past are probably not right for use today. Sally brings to you techniques developed during 25 years of on-site consulting in practices throughout the U.S. Her analysis of dental practices has uncovered inefficiencies in management systems from scheduling to sterilization. Sally's eye-opening statistics will help you establish a new way of looking at your practice and give you the yardsticks to measure the performance of you and your staff. You will benefit from Sally's research of the mistakes and successes of your peers. Get the advantage of knowing what works and what doesn't. Recognize the hidden signals, identify the causes and correct the breakdown of the top five management systems in dentistry.

Esthetics For Life -**Creating the Foundation**

Cherilyn G. Sheets, DDS, and Jacinthe M. Paquette, DDS

Numerous studies have shown that the desire to be attractive is universal. All generations, cultures, and genders embrace this common wish. Today, many patients are able to benefit from the positive psychological impact that an attractive smile has on self-esteem and

confidence due to restorative esthetic dentistry. In fact, as patients progress throughout their lifetime, many are able to eliminate the dental signs of aging through esthetic procedures that "turn the clock back in time". However, as we deal with the esthetic desires of our patients, we face some of the same challenges as our plastic surgeon colleagues. With this opportunity to help our patients achieve their esthetic goals comes new challenges and patient management issues that go beyond strictly disease-generated therapies of the past.

Increase Income & Reduce Stress with Electrosurgery/Radiosurgery (hands-on) Keith Rossein, DDS

Electrosurgery instruments use highfrequency radio waves to cut, coagulate, or remove tissue with little or no bleeding. This hands-on workshop will teach the clinical and histological significance of frequency and waveform and how to control lateral heat to reduce tissue alteration. The "shave technique," unique to electrosurgery/radiosurgery, will be discussed. This allows the practitioner to contour or remove tissue without using sutures and with minimal discomfort to the patient. The advantages, disadvantages, precautions and indications for the use of electrosurgery will be discussed. Fifty percent of the time will be hands-on participation, performing dental procedures on beefsteak around model teeth, allowing the participants to develop competence and confidence in this type of instrumentation. Specific clinical techniques will be practiced including clinical crown elongation, troughing before crown & bridge impressions, pulpotomies, gingivectomies and more. Clinicians will see how electrosurgery can become a routine, safe and predictable procedure in their practices. All participants will receive a lab/reference manual and can put to use what they have learned the very next day.

FRIDAY AFTERNOON SESSIONS. **APRIL 27, 2007**

Breakdown - The Hidden Signals of System Erosion (part two) Sally McKenzie

Esthetics For Life -Creating the Foundation

Cherilyn G. Sheets, DDS, and Jacinthe M. Paquette, DDS

Today the esthetically oriented restorative practice provides patients with options and possibilities never before imagined. Conditions, which were once considered untreatable, can often be resolved through a multidisciplinary

approach providing the patient with esthetic, functional and mechanical solutions to their problems. Once the "esthetic stage" has been set through multidisciplinary care, the precision of the restorative care becomes paramount to achieving the patient's immediate desired results and long-term stability.

This course will focus on the clinical details that help provide predictability in results and the maximum esthetic potential. Simple to complex treatment situations will be illustrated.

Increase Income & Reduce Stress with Electrosurgery/Radiosurgery (hands-on) (part two)

Keith Rossein, DDS

SATURDAY MORNING SESSIONS, **APRIL 28, 2007**

Adhesive Dentistry for the New Millennium

John Kanca, III, DMD

This course continues its history of engaging controversial issues head-on. A hard look will be taken at new technologies, including the misnamed and overly-promoted "air abrasion," and especially devices for highenergy polymerization, lasers and plasma lamps. These devices are intended to shorten clinical procedures by effecting rapid composite polymerization. The question is not whether or not composites can be rapidly polymerized, the real question is whether or not they should. Are these things really necessary, and how much time will they really save? Is it the light, or is it the materials? Do you really want to spend a fortune for things you don't need? The course will cover the principles of adhesion, recommended products and techniques. How you can save time by slowing polymerization. About 1 1/2 minutes with a good halogen light is all the time you need for virtually any class II. See what those white lines around composites really are, what causes them and how to minimize them. Figure out the cause of sensitivity and how to treat it. Know pulpal pain from dentinal pain. You can cement all-ceramic crowns with a resin-modified glass ionomer cement-they are not too weak and the crowns don't explode. See why. Not all decay needs to be removed from carious lesions! What are the guidelines? Do you know what to offer your patients to slow down or stop the caries process? See why it is better for you never to have another carious exposure. The best impression material ever, and why what you've been taught about impressions is ALL WRONG.

ng CE Preview

Betting on Complete Removable Prosthetics as Your Retirement: The Best Part of Your Dental Career Joseph Massad, DDS

- The 62-point examination Q & A that gives you the result before beginning treatment.
- A new innovative impression technique is discussed in detail. Dr. Massad has been able to combine both the static and the functional impression techniques in a single appointment.
- A new outlook for both tooth and implant placement guided by muscular action.
- The esthetic connection: How to determine tooth height, implant height and smile design in minutes, completed with extreme accuracy.
- Taking the mystery out of bite registrations. An old concept updated for today's demands.

Care & Maintenance of Dental Implants Keith Rossein, DDS

This lecture will discuss in-office maintenance/ recall and home care regimens for patients with dental implants. Compared to individuals with natural teeth, a varied approach must be taken because of the difference in soft tissue attachment, the biophysical nature of the titanium implants and the psychology of the patient population needing implant therapy. Both clinical and home care oral hygiene products will be discussed and evaluated as well as techniques to accomplish these tasks. With an aging population and implant treatment becoming more routine, long-term success can be achieved with appropriate understanding, motivation, teaching and compliance for both dental practitioners and patients.

Creating Practice Success with Porcelain Bonded Restorations (hands-on)

Cherilyn G. Sheets, DDS, and Jacinthe M. Paquette, DDS

Learn how to consistently achieve world-class results using porcelain-bonded restorations as a part of your esthetic treatment plans. This fast-paced, fun and informative handson workshop will provide you with the latest information to easily restore teeth with several preparation designs. Step by step preparations are performed by all participants with the aid of the clinical microscope. Demonstrations of provisionalization techniques for all restorations are detailed and made simple. Full-mouth clinical models of idealized preparations, an NCOFI bur block with all necessary armamentaria, simulated patient models for

the hands-on portion of course, and course handouts are provided. Each participant leaves empowered with not only the technical understanding of what to do, but also a conceptual understanding of what makes a final result esthetic. Customized, one-on-one training and instruction will help you achieve long term, beautiful, predictable results. Participants have rated this as a practice- changing experience!

SATURDAY AFTERNOON SESSIONS. **APRIL 28, 2007**

Adhesive Dentistry for the New Millennium (part two) John Kanca, III, DMD

Betting on Complete Removable Prosthetics as Your Retirement: The Best Part of Your Dental Career (part two) Joseph Massad, DDS

Patient & Personal Stress Assessment and Management

Keith Rossein, DDS

This lecture/participation course is appropriate for dentists and any of their office staff. Our quality of life and the ability to enjoy both work and recreation is directly related to the way each of us handles stress. Much of the presentation will involve demonstration, roleplaying and active participation. Participants will be given questionnaires to evaluate and assess their personal stress profiles as related to life changing events, daily activities and especially the dental office environment. Nine practical tips to manage stress will be discussed and/or demonstrated. All participants will learn, experience and practice relaxation techniques in groups and teams. These techniques can be used effectively at any time in the future without additional workshops or training. This course is an upbeat, interactive presentation that will leave a long-lasting impression on the participants.

Creating Practice Success with Porcelain Bonded Restorations (hands-on) (part two) Cherilyn G. Sheets, DDS, and Jacinthe M. Paquette, DDS

In addition to these great scientific sessions, we will again offer the "Oklahoma Twister" series. Earn CE credit from your own Oklahoma colleagues. Each "Twister" will focus on a different dental specialty and will feature ODA member presenters. We're also bringing back the "Digital Dental Office" and the annual "Eat and Learn" breakfast. Watch future issues of the ODA Journal for more information.



Sally McKenzie



Jacinthe Paquette, DDS



Cherilyn Sheets, DDS



Keith Rossein, DDS



John Kanca, III, DMD



Joseph Massad, DDS

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ROOT

Buccal Pit Study Club #7

Things were going entirely too smoothly. Even for a monday morning the computers in Dr. Ed Lebiew's office were operating at an unusually high level of cooperation, which led Winona the office manager to raise her hard drive crash threat level to red. Almost on cue the server began to make strange cat-strangling sounds as she attempted to schedule Gator Crossing's most-referred patient, Maudy McGruder, for her once-every-five year recall appointment. With fingernails on blackboard sound, a small curl of smoke

from the back of the CPU heralded the end of computer operations for the day, leaving Maudy to settle for a hand-written appointment card on the back of an expired fishing license of Dr. Ed's. Winona figured she probably wouldn't remember the appointment anyway, either that or try to show up on the expiration date. Ignoring all practice management advice was second nature, and backing up the computer every day never seemed to get on her schedule. So there they were, computers crashed and burned, office schedule in ruins, and Maudy headed out the door to pass on to the crowd at the Longbranch another in a long line of complaints about Dr. Ed's lack of management skills. And it was only 9 AM!

Getting new computers were not on Dr. Ed's to-do list at the moment. About the time the hard drive crashed found him and his assistant in the throws of a third molar extraction that had disaster written all over it from the get-go. Oral surgeons had not been flocking to Gator Crossing lately, and the last one the Buccal Pit Study Club had talked into driving over from McAlester one day a week had thrown in the towel more than ten years ago. Seems there wasn't a big demand for implants or other esoteric surgical procedures in the local population, and boredom usually set in after a few trips. Lack of opportunity to refer had unintended benefits as most of the study club members developed unusual, inventive and somewhat effective methods of tooth extraction. A favorite of Dr. Ed's was to obtain profound anesthesia with 2 to 4 carpules of 2% Viagracaine (see earlier Root Tips for reports of previous unfavorable outcomes). Luxation was effected by gentle elevation using a custom designed forcep Dr. Ed had Sid

down at the garage make for him from an old Craftsman socket wrench handle and a #3 spark plug remover. Things usually went smoothly, but today the distal root was not cooperating and the simple procedure had turned into a full-blown search and destroy mission. Fortunately the patient was somewhat distracted from the proceedings by the one major side effect brought on by the local and didn't mind the extra efforts required to retrieve the wayward root tip. Finally the fractured section was identified from the inferior alveolar nerve and gently teased out with the suction tip. High fives were given all around, adequate sutures placed and postoperative instructions imparted. Dr. Ed encouraged

staying away from the Longbranch for 24 hours postop, but such advice was rarely followed and a call to Wanda was made to be on the lookout for a customer with impaired speech.

Necessity has always been the mother of invention, and nothing proved more necessary than to get the office computers up and running. Hardware installation had taken place seven years ago and was miraculously accomplished by Winona's stepson, J.D., who had received his initial computer training from his bunkmate at the juvenile farm in Talihina and his postgraduate courses at the Votech as part of his parole agreement.

Parisi, printed with permission

What J.D. lacked in expertise was made up for with brute enthusiasm, and he was at the office as soon as Winona tracked him down. His diagnosis was a major computer infarction resulting in a severe hard drive failure with fatal results. New equipment from the top down was required, so an eBay search was initiated from the computer in the back room at the Longbranch. Software would be another matter, as Dr. Ed had been running the Schein Veterinary program "EasyPet 2002"...a bargain at the time, but requiring some modifications for dental use. Recalls were entered as distemper injections, extractions as canine fecal floats, etc. It all worked out well once the system was mastered, but did cause some patient confusion. Time was of the essence as dental practice activities would have to cease until new

equipment was on board and, as always, there were many

sources of advice to be found at the Longbranch.

The search was on.



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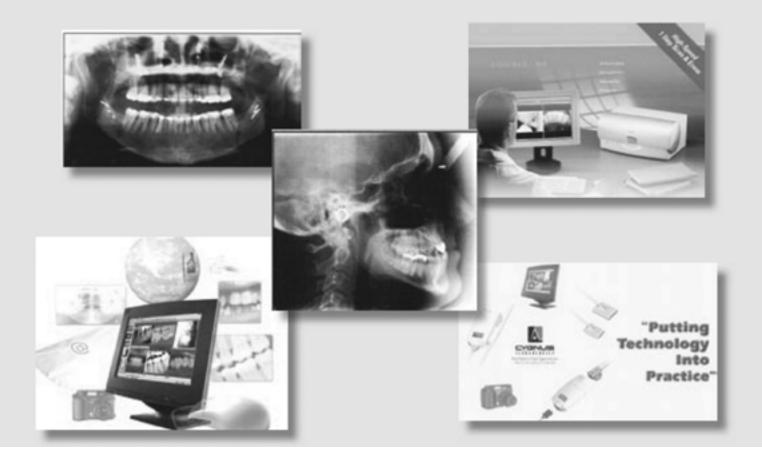
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THE FATHER OF DENTISTRY TO USHER IN ODA CENTENNIAL

To commemorate the Oklahoma Dental Association's Centennial in 2007, Dr. Gary Gardner, ODA Past President, 1976-1977, has created an original, life-size sculpture, "Father of Dentistry", of Pierre Fauchard, the French dentist and founder of modern dentistry.

During the 2005 ODA Annual Meeting, several **ODA Past Presidents were** discussing the completion of the new ODA Building and the upcoming Centennial celebration - two extraordinary events in recent ODA history. Knowing it was an exceptional time for Oklahoma dentistry, they were trying to identify the perfect way to memorialize the two events. From this brief brainstorming session came the Pierre Fauchard Statue Project.

With the gracious donation of his time and tremendous talent, our own Dr. Gary Gardner, the

commissioned artist of several well-known pieces around our fine state, has sculpted a beautiful statue of Pierre Fauchard. His "Father of Dentistry" will be placed at the entrance of the ODA Building and will serve to greet ODA members and visitors for years and years to come. This gorgeous, life-size figure will commemorate the Centennial Celebration of the Oklahoma Dental Association and will be dedicated during the 2007 ODA Annual Meeting.

Dr. Gardner, who donated his entire artist fee to the project, considers this a true labor of love. He welcomed

this project as a way to give back to the place that has provided him so much over the years. He and his wife, Judie, have spent many, many volunteer hours with the ODA, and Dr. Gardner established many of his dearest and longest-tenured friendships through the Association.

As part of the celebration, seventy-five numbered, bronze miniatures have been fashioned. You can have your own piece of ODA history and support your state professional organization by purchasing one of these beautiful replicas for your office or home. There has been no

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home. There has been n outlay of expense to the ODA. All proceeds will directly benefit the ODA Building Fund by helping to retire the mortgage on the new ODA building.



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