

Smile Designs

by Dr. Stephen W. Lipson &
Dr. William G. Brandenburg



Produced for the Patients of Stephen W. Lipson, DDS, FAGD & William G. Brandenburg, DDS

Fall 2010

fromthedentist

Welcome!



It is with great pleasure that I introduce Dr. William G. Brandenburg who joined our practice in August. Dr. Brandenburg has been

practicing Dentistry in Lilburn for 32 years. He earned a Bachelor of Science Degree in Aerospace Engineering from the *University of Florida*. (Go Gators!) He had a distinguished career as a Liquid Rocket Test Engineer at Edwards Airforce Base before his interest turned to Dentistry. Dr. Brandenburg graduated from *Emory University Dental School* in 1977. He married his wife Joan in 1970 and they have three children and five grandchildren.

With the addition of Dr. Brandenburg to our practice, we will have over 60 years of experience to offer you the finest care available. I would like to welcome Dr. Brandenburg and his staff to our office.

Yours in good dental health,
Stephen W. Lipson

Whitening For The



On September 25th our staff will host an Open House for our patients, families and friends to celebrate our third Anniversary at our new location and to support the *American Cancer Society* in the fight against Breast Cancer. One in 8 women will be diagnosed with this disease and many women who are dear to us are among those who have been stricken. Recently our staff member of 26 years, Carrie Cave, was diagnosed with Breast Cancer and Dr. Lipson's Mother, Janet, is a survivor of 40 years.

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For each \$100 donation to the American Cancer Society we will present you with a "take home bleaching" valued at \$300. This important event will be held Saturday, September 25th from 10:00 am until 2:00pm at our offices at 4150 Five Forks TriKum Rd in Lilburn.
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There will be food, face painting, moon walking and the opportunity to support a great cause. "Whitening for the Cure" is in honor and memory of all women who have courageously battled Breast Cancer. Please join us for this celebration!



Communication is important to us - don't be afraid to ask questions!

Heads Up On Hearts

Gum disease can predict heart disease

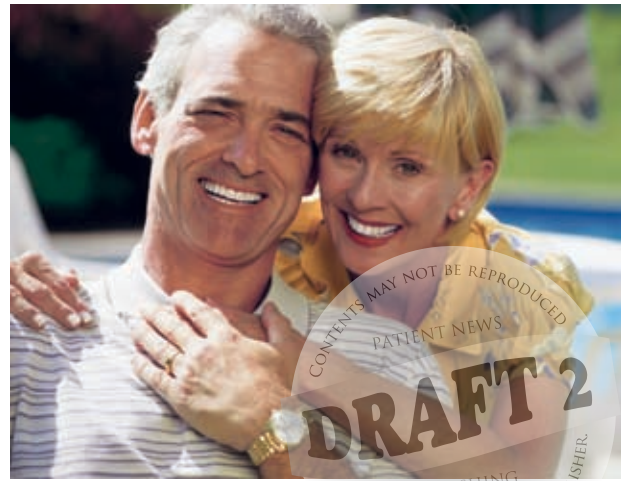
Research suggests that *periodontal* (gum) disease is a stronger predictor for heart disease than other standard markers. These markers include high levels of fibrinogen (a clotting factor), or low levels of good cholesterol, or high triglycerides which are a form of fat in the bloodstream. In fact, people with periodontal disease are almost *twice as likely* to suffer from coronary artery disease that can lead to heart attacks and stroke as those with healthy gums.

What to do? Floss. That's right... dental floss could save your life. Dental floss is the only way to remove plaque

between the teeth where your brush can't reach.

What else? Brush regularly and keep your regular recare visits. There are no symptoms when periodontal disease begins, but we can diagnose it and treat it early.

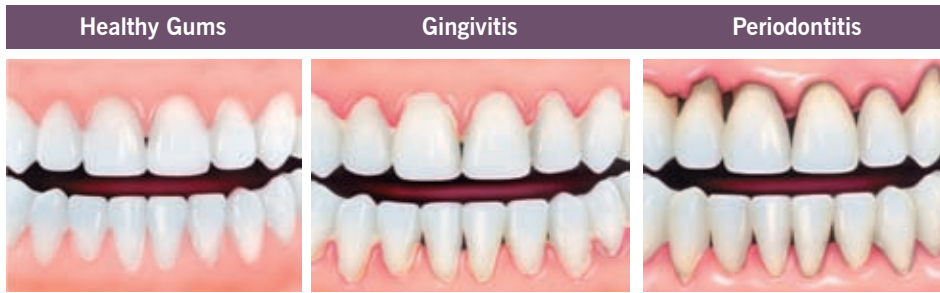
No symptoms? That's right. Swollen, bleeding gums usually only show when plaque, an invisible sticky film of bacteria has hardened into tartar. Once plaque has been allowed to build up and



calcify, only we can remove it. In the meantime, your health and appearance will be affected.

My appearance? Red, receding gums, bone loss, and missing teeth result if gum disease is left untreated. Periodontitis also causes bad breath.

...Now that we all know gum disease is associated with cardiovascular diseases, if you think you're due for a recare appointment or you have symptoms of periodontal disease, please give us a call!



office information

Stephen W. Lipson, DDS, FAGD
William G. Brandenburg, DDS
 4150 Five Forks Trickum Road
 Lilburn, GA 30047-3130

Office Hours

Monday 8:00 am – 5:00 pm
 Tuesday 8:00 am – 5:00 pm
 Wednesday 8:00 am – 5:00 pm
 Thursday 8:00 am – 5:00 pm

Contact Information

Office (770) 717-7225
 Email lipdds@bellsouth.net
 Web site www.lipsondds.com

Office Staff

Carrie Office Coordinator
 Chris, Jaclyn, Stacy, Joan
 Dental Assistants
 Vicki Appointment Coordinator
 Kris Front Desk/Hygienist
 Julianna, Katie, Dana, Brenda
 Dental Hygienists
 Cheryl Front Desk



Dental Trivia I

Did you know...

- Teeth in a growing fetus begin to develop only six weeks after conception.
- If you start smoking at age 18 and smoke one pack a day, you may lose 4-5 teeth by age 35.
- Today's Tooth Fairy needs a lot more silver than she did in 1900 when she left an average of twelve cents.
- Athletes are sixty times more likely to damage their teeth when not wearing a protective mouthguard during athletic activities.
- If you don't floss, you miss cleaning 35% of your teeth!
- The average American consumes 120 lbs of sugar each year. Try to choose sugar-free snacks!

Remember to flash your pearly whites because unlike pet rocks, eight-tracks, and mood rings, a healthy smile is always in style!

Dental Implants

Improving smiles

In the best of all worlds, our natural teeth should last for a lifetime. Unfortunately, most of us will lose teeth over the years due to periodontal disease, decay, trauma, or simple ageing.

Until recently, tooth replacement meant a fixed bridge or removable dentures. Now dental implants can provide permanent, stable, attractive replacement teeth for your lifelong smile. Dental implants consist of three parts: an anchor implanted into your jawbone; a post to attach the replacement tooth; and the replacement tooth itself.

Studies show that almost 90% of denture wearers who switch to implants find their confidence and smile quota improves! It's no wonder that implants are an attractive, effective treatment choice for many patients!