



# Press Release

## FOR IMMEDIATE RELEASE

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### **FILLING IN THE LINES—HOW DO CONSUMERS CHOOSE?**

#### ***Leading plastic surgeon Dr. Henri P. Gaboriau is expert on the full range of cosmetic fillers***

**Seattle, WA**, January 5, 2007—Consumers who want to stay youthful and vital are faced with a wide range of cosmetic fillers that have been FDA-approved and can be used for the treatment of facial lines and wrinkles, such as the nasolabial folds and smile lines. These fillers include Zyderm® and Zyplast®) Cosmoderm® and Cosmoplast®) Restylane ® and Hylaform®. Radiesse®) Sculptra ® and Juvéderm™ .

How do consumers choose the best cosmetic filler? Now more than ever patients need guidance in deciding.

Dr. Henri P. Gaboriau, **medical director of The Sammamish Center for Facial Plastic & Reconstructive Surgery**, is a leading expert on the full range of cosmetic fillers that are available in the market place.

Dr. Gaboriau is responsible for training physicians worldwide in the use of cosmetic fillers. According to the prominent plastic surgeon Sam Naficy, “Dr. Gaboriau is a well-trained facial plastic surgeon who is heavily involved in teaching filler techniques to other physicians and health care providers.”

While Botox® and Restylane® have practically become household names, Dr. Gaboriau has found two new next-generation fillers to be very effective. Juvéderm, from Allergan Inc., is the latest advance in dermal fillers. Juvéderm™ is a non-animal, hyaluronic acid in the form of a smooth gel, offering both a natural look and feel and long-lasting results for up to six months. Radiesse®, a facial filler made of beads of mineral calcium, is a long-acting injectable, that can last between twelve to eighteen months, three times as long as Restylane. Both Juvéderm and Radiesse are vying to overtake the current market leader, Restylane.

But which filler is best for the patient?

According to Dr. Gaboriau, “It all depends on what the patient wants to achieve immediately and over the course of time. Every patient is different and has different

needs. I have to carefully assess my patient to determine which is the right filler to recommend. “

As a leading expert, Dr. Gaboriau is part of the Medical Education Faculty affiliated with BioformMedical, Inc., the Santa Rosa, California-based company that owns and distributes Radiesse. He is part of the Botox® Cosmetic National Education Faculty affiliated with Allergan, Inc., and is highly skilled in the latest techniques that can be produced with Allergan’s next-generation filler, Juvéderm™.

Well-know eastside-based plastic surgeon Dr. Jan Zemplyeni described Dr. Gaboriau “as a conscientious physician who has excelled with fillers. In his hands, cosmetic fillers are an art form.”

With the wide range of cosmetic fillers that are available in the marketplace, patients often need guidance in deciding which filler is the right one. Dr. Gaboriau uses Botox for expression lines, and Juvéderm, Radiesse and Restylane for passive unmoving lines around the eyes or mouth. And the Doctor, who trains other doctors in how to inject Botox and fillers, does all of the injectables himself. “My doing the injectables rather than having a trained nurse give injections gives my patient a reassuring feeling and comfort,” Dr. Gaboriau says.

Dr. Gaboriau’s medical practice--**The Sammamish Center for Facial Plastic & Reconstructive Surgery**--is an Eastside facility featuring a state-of-the-art Ambulatory Surgical Center and a Medical Spa. The Center provides a full range of services including microdermabrasion, European facials, photo facials, pre/post surgery treatments, laser hair removal and glycolic peels. 22840 NE 8<sup>th</sup> Street, #103, Sammamish, Wash. (425) 898-1228 [www.sammamishfacial.com](http://www.sammamishfacial.com)

**NOTE TO EDITORS and PRODUCERS:** Dr. Henri Gaboriau is an expert who is based in the Seattle area. Dr. Gaboriau is available for interview and can present neutral third-party assessment of the pros and cons of the cosmetic filler competitive landscape. Dramatic case studies are available for your perusal. Before and after patient photos, along with a live demonstration of a wide variety of treatments, are available upon request. Please contact Patricia Vaccarino, 206 979 3380 [patricia@xanthuscom.com](mailto:patricia@xanthuscom.com)

#### **About Henri P. Gaboriau, M.D.**

A native of France, Dr. Henri P. Gaboriau received his medical degree from Tulane University Medical School in New Orleans, Louisiana. He also completed his medical studies in Paris XII University Medical School in Creteil, France. He completed his residency in Otolaryngology-Head and Neck Surgery at Tulane University Medical School in New Orleans and he completed his Fellowship in Facial Plastic and Reconstructive Surgery at the University of Washington in Seattle. An award-winning surgeon, Dr. Gaboriau is a member of the American Academy of Facial Plastic and Reconstructive Surgery.