MINUTES
BOARD OF TRUSTEES
Oklahoma Dental Association

November 15, 2013
1:30 p.m.

ODA Executive Office
Presidential Boardroom

MEMBERS PRESENT
Dr. Tim Fagan, President
Dr. Matt Cohlmia, President-elect
Dr. Lindsay Smith, Vice President
Dr. Edmund Braly, Secretary/Treasurer & Trustee (C)
Dr. Krista Jones, Speaker, ADA Delegate and Trustee (OC)
Dr. Todd Bridges, Past President
Dr. Douglas Auld, seated for Dr. Sid Nicholson, (E)
Dr. Carrie Chastain, Trustee (NW) teleconference
Dr. Jandra Mayer-Ward, Trustee (N) teleconference
Dr. Raymond Cohlmia, ADA Delegate
dr. Stephen Glenn, ADA Delegate teleconference
Dr. Richard Brown, Trustee (TC) teleconference
Dr. Sid Nicholson, Trustee (E)
Dr. Michael Gliddon, Trustee (SC)

MEMBERS ABSENT
Dr. Kevin O’Halloran, Trustee (SW)
Dr. Stephen Young, ADA Delegate

NON-MEMBERS PRESENT
Dr. Addie Allen, Tulsa County, Leadership Academy
Dr. Michael Auld, Chair, Membership Council & Leadership Academy
Dr. Justin Beasley, Oklahoma County, Leadership Academy
Dr. Robert Bryan, Oklahoma County, Leadership Academy
Dr. Kristen Campbell, Central District, Leadership Academy
Dr. Edward Harroz, Oklahoma County, Leadership Academy
Dr. Eugenia Johnson, Tulsa County, Leadership Academy
Dr. Bill Nations, Central District, Leadership Academy
Dr. Dirk Thomas, Tulsa County, Leadership Academy
Dr. Randy White, Chair, Mentorship Program Task Force
Dr. Jim Lowe
Ms. Chelsea Canada, Communications Manager
Ms. Tina Evans, Director of Communications and Education
Ms. Shelly Frantz, Director of Governance and Finance
Ms. Kristen Kelly, Special Projects Manager
Ms. Lynn Means, Executive Director
Ms. Britney Morris, Operations Manager
Mr. Jerrell Welch, Director of Membership and IT
Mr. John Wilguess, Executive Director, ODF

CALL TO ORDER & CERTIFICATION OF QUORUM
Dr. Tim Fagan, President, called the meeting to order at 1:30.

MENTORSHIP PROGRAM TASK FORCE REPORT
Dr. Randy White, Chair, presented the new mentorship program developed by the task force. The program would allow dental students to make the transition from student to health care professional with the support of experienced practitioners. The program will assist new practitioners in becoming technically adept, ethical dentists by developing relations with mentors. These relationships may be as varied as the individuals involved, but the goal will remain constant: the development of committed, involved, ethical dentists who understand their relationship to the profession and the community.

CERTIFICATION OF QUORUM
Dr. Edmund Braly, Secretary/Treasurer, certified a quorum.

COMMUNICATIONS FROM ALLIED ORGANIZATIONS

OU College of Dentistry
Dr. Raymond Cohlmia reported that third year dental student, Daryn Lu, was elected Vice President of the American Student Dental Association. He reported advancements in renovations to the dental school. There are four people enrolled in the foreign dentist degree program. Graduation is scheduled for May 10, 2014.
DENPAC – A written report was submitted
Dr. Todd Bridges, Chair, reported total DENPAC Hard funds $45,235 and Soft funds $16,611. There were 342 total DENPAC members in 2013 and 30 OKCapitol Club members. As of February 21, 2014, there are 271 DENPAC members and 17 OKCapitol Club members.

Oklahoma Dental Foundation
Mr. John Wilguess, Executive Director, reported that the new President of the Oklahoma Dental Foundation is Dr. Michael Steffen and the Vice President is Dr. Bernie Wynn. The 2014 Volunteer Reception will be at the Devon Boathouse on April 24.

Oklahoma Dental Relief and Disaster Trust – A written report was submitted.
The Oklahoma Dental Relief and Disaster Grant Program has $145,700 and contributes $7,800 annual to the Oklahoma Health Professionals Program. In response to the May 2013 tornadoes, the RDGP received $67,725 in cash donations. The RDGP helped eight dental professionals that applied for emergency disaster grants to the tune of $34,000 and contributed $10,000 to the Oklahoma Dental Foundation Mobile Smiles program. The RDGP also gave $1,000 to the New York Dental Association to help the relief efforts of Hurricane Sandy. The current board members are Drs. Bill Wynn, Chair, Vann Greer, Secretary/Treasurer, Jeff Broermann, Larson Keso, and Juan Lopez.

APPROVAL OF THE MINUTES
Without objection, the minutes of the November 15, 2013 meeting were approved.

EXECUTIVE SESSION
Dr. Tim Fagan moved to enter into executive session. Motion seconded and adopted.

Dr. Fagan moved to adjourn executive session and reconvene to the regular meeting of the Board. Motion seconded and adopted.

REPORTS

President
Dr. Fagan reported on the 2014 OkMOM held in Enid on February 7-8.
- $1,344,540.60 in donated dental care
- 11,786 dental procedures performed
- 1,465 patients treated
- $917.78/patient
- 1,717 total volunteers

Dr. Fagan moved to use up to $2,500 from the president’s contingency fund to fund ODA Speaker of the House, Dr. Krista Jones, to attend the Parliamentary Procedure Workshop the Missouri Dental Association is hosting, June 13-15, 2014, in St. Louis, Missouri at the Greater St. Louis dental Society executive office. The presenter will be Barry Glazer, MD, CPP-T. The estimated cost for the workshop is $1,000 - $1,500, which includes the presenter’s honorarium and other expenses associated with the workshop. The total will be determined and divided equally among each participant and billed after the workshop. This fee does not include travel expenses, which are estimated at $1,000. Motion seconded and adopted. Dr. Krista Jones recused herself from the vote.

Dr. Fagan moved to amend the 2014 approved operating budget by adding $1,500 to the Council on Membership and Membership Services’ budget to fund a mentorship program developed by the task force chaired by Dr. Randy White. Motion seconded and adopted.

President-elect
Dr. Matt Cohlmia reported his appointments for 2014-2015:
- Secretary/Treasurer: Juan Lopez
- Annual Meeting Planning Committee Chair: Matt Gray
- Building and Grounds Committee Chair: Lee Beasley
Communications Advisory Committee Chair: Raymond Cohlmia  
Rewards Partners Committee Chair: Krista Jones  
Investment Committee Chair: Douglas Auld  
OkMOM Planning Committee Chair: Rieger Wood  
Council on Budget and Finance Chair: Dan Wilguess  
Council on Bylaws and Rules Chair: Vann Greer  
Council on Dental Care Chair: Robert Herman  
Council on Dental Education and Public Information Chair: Rebecca Davis  
Council on Governmental Affairs Chair: Douglas Auld  
Council on Membership and Membership Services Chair: Michael Auld

Dr. Cohlmia asked for volunteers to serve as Board Liaisons to Councils:  
Dr. Edmund Braly volunteered to serve on the Councils on Dental Care and Dental Education and Public Information  
Dr. Raymond Cohlmia volunteered to serve on the Council on Governmental Affairs.  
Dr. Michael Gliddon volunteered to serve on the Council on Membership and Membership Services.

Dr. Cohlmia announced that a strategic planning session is scheduled for June 27, 2014 at the ODA office and encouraged everyone to participate.

Dr. Cohlmia reported that the emphasis at the ADA President-elect Conference in February was on the Power of Three. This campaign is designed to help the ADA, the Constituent Societies and the Component Societies focus their efforts on their strongest services rather than duplicating efforts. Dr. Cohlmia plans to make this a focus during his presidency.

Vice President  
Dr. Lindsay Smith reported that he is scouting locations for the 2016 Oklahoma Mission of Mercy and he is actively seeking a chair for the event.

Secretary/Treasurer – A written report was submitted  

Executive Director – A written report was submitted  
Ms. Lynn Means reported that the fourth quarter 2013 financial report is included in her written report. Unaudited income was $1,329,155 and expenses were $1,175,823. The new Membership Services Manager is Kylie Ethridge. There were 44 non-renewals for 2013. In response to the Oklahoma Professionals Insurance Trust being dissolved in mid-2013, Alexander and Strunk has developed and launched a new ODA Insurance Exchange. This “private” exchange is a website allowing ODA members and/or their employees to access quotes and issue individual health insurance policies from multiple health insurance companies. The exchange is accessible at http://oda.saleslinkportal.com. The ODA was again selected to participate in the ADA Membership Program for Growth for 2014, with a grant award of $4,100, as approved by the ADA Council on Membership’s Membership Opportunity Review Committee. Our focus will be on programming designed to recruit and retain women dentist members.

Ms. Means presented a request from the Oklahoma Dental Foundation to sponsor the 2014 Volunteer Reception on April 24. Dr. Raymond Cohlmia moved to sponsor the reception for $1,000. Motion seconded and adopted.

Annual Meeting Planning Committee  
Dr. Fagan reported that the Annual Meeting is April 24-26, 2014 at the Cox Convention Center in Oklahoma City. Sherrie Coale is under contract to present at the Opening Session. The following Scientific Speakers will also present: Dr. James Kessler, Dr. Robin Wright, Rebecca Wilder, Dr. Alex Fleury, Dr. David Hornbrook, Steven Anderson, Misty Absher Clark, Dr. Sid Nicholson, Dr. Paul Mullasseril, Linda Jo Parson and Angela Craig.

Council on Bylaws and Rules – A written report was submitted  
Dr. Raymond Cohlmia moved to recommend adoption of Resolutions 3, 4, 5, 6, 7, 8, 9, 10, 11, 13, 14, 15, 16, 17, 18, 19, and 20. On vote, motion adopted. The resolutions are:

Resolution H-BR(2013-2014)-3  
Council Name Change – Bylaws and Rules  
Resolved, to amend the Bylaws, Article IX, Section 1, Item B by striking “and Rules” and adding “Policy and Ethics”.

Resolution H-BR(2013-2014)-4  
Omit Standing Committee on Insurance  
Resolved, to amend the Bylaws, Article IX, Section 1 by striking Item F, 2. Standing Committee on Insurance.

Resolution H-BR(2013-2014)-5  
Council Name Change – Nominations and Elections  
Resolved, to amend the Bylaws, Article IX, Section 1, Item G by striking “and Elections”.

Resolution H-BR(2013-2014)-6  
Council Name Change – Bylaws and Rules – Council Manual  

Resolution H-BR(2013-2014)-7  
Council Name Change – Nominations and Elections – Council Manual  
Resolved, to amend the Manual for Councils and Committees, I. Standing Rules, C. Item 7 by striking “and Elections”.

Resolution H-BR(2013-2014)-8  
Members, Elections and Terms  
Resolved, to amend the Manual for Councils and Committees, II. Members, Elections, Terms, Substitutions and Vacancies, A. by striking “with the exception of the Council on Nominations and Elections,” to read: Members of all Councils, with the exception of the Council on Nominations and Elections, shall be elected by the House upon nomination by the Council on Nominations for a term of three years with approximately one-third elected each year.

Resolution H-BR(2013-2014)-9  
Members and Terms  
Resolved, to amend the Manual for Councils and Committees, II. Members, Elections, Terms, Substitutions and Vacancies, B. by striking “The voting members shall consist of a minimum of five elected members and a maximum of ten, with two members possible from OCDS and TCDS, and one from each of the remaining Components unless otherwise specified in these rules for the Council on Membership and Membership Services, Budget and Finance, Bylaws and Rules, and Nominations and Elections” and inserting “There are no term limits.”

Resolution H-BR(2013-2014)-10  
Council Duties; Ethics  
g. Establish guidelines for investigating, mediating and adjudicating such complaints.

Resolution H-BR(2013-2014)-11  
Council Duties; Appoint Representative to Communications Advisory Committee  
Resolved, to amend the Manual for Councils and Committees by adding to the duties of the Councils on Dental Care, Dental Education and Public Information, Governmental Affairs, and Membership and Membership Services to “Appoint a representative to the Communications Advisory Committee at the first meeting of the new governance year.”

Resolution H-BR(2013-2014)-13  
Standing Committee on Insurance
Resolved, to amend the Manual for Councils and Committees by striking the Standing Committee on Insurance.

Resolution H-BR(2013-2014)-14
Composition of the Council on Nominations
Resolved, to amend the Manual for Councils and Committees, Composition of the Council on Nominations, by substituting: “Any officer or representative, appointed by the component dental societies, may serve as members and the Association’s President-elect shall serve as Chairman. Unfilled positions on this Council may be filled by ODA presidential appointment for a one year term.

Resolution H-BR(2013-2014)-15
Vendor Reviews
Resolved, to strike H-BY(2004-2005)-49
All vendors doing business with the ODA will be reviewed annually by the appropriate responsible board, councils or committee. These reviews shall be submitted to the Executive Director and shall be included in the Executive Director’s report to the Board of Trustees. No less than once every three years, there shall be an in-depth review of the major vendors by the staff, council, or other appropriate party, with a written report to the House of Delegates, which includes recommendations. This report will include the solicitation of proposals from competing agencies and an objective analysis of the existing agency’s performance proposals.

Resolution H-BR(2013-2014)-16
Gifts from Vendors
Resolved, to strike H-BY(2004-2005)-51
Gifts from vendors and prospective vendors in any form to members of the Board, councils or committees are unnecessary and considered inappropriate. If such vendors wish to show appreciation to the Association, they shall be advised that gifts are accepted through submission to and approval by the Board of Trustees. All such gifts shall be reported to the House of Delegates at the next regularly scheduled meeting.

Resolution H-BR(2013-2014)-17
Cariogenic Beverage Consumption
Resolved, to amend H-DE(2003-2004)-7:
The Oklahoma Dental Association, through its appropriate Councils, Standing Committees, and Task Forces, will gather the scientific facts and supporting data concerning the oral health effects of the increasing consumption of cariogenic beverages. The ODA will develop (or adopt previously developed) educational materials (for example a pamphlet) has adopted “Sip All Day, Get Decay”, a pamphlet developed by the Minnesota Dental Association, for use in the effort of educating school districts and the public on the health implications of the consumption of cariogenic beverages. The ODA will work with education officials, pediatric and family practice physicians, dietetic professionals, parent groups, and all other interested parties, supports efforts to increase awareness of the importance of maintaining healthy vending choices in schools, and to encourage the promotion of beverages of high nutritional value. The ODA opposes contractual arrangements that influence consumption patterns that promote increased access to cariogenic beverages for children.

Resolution H-BR(2013-2014)-18
Associate Placement and Practices Database
Resolved, to strike H-By(2005-2006)-3:
The Oklahoma Dental Association has established a contact database to facilitate an effective location of graduates and coordinate the efforts of the dental schools, the member dentists of the Oklahoma Dental Association, the American Dental Association, and the Federal Services in the placement and location of dentists, dental hygienist, dental assistants and other office auxiliary.

In an effort to facilitate the program, the committee sponsors a networking lunch which encourages the communication of recent graduates with dentists who are looking for an associate. Additionally, a database is maintained with two categories (1) a list of dentists, communities and federal service organizations with employment opportunities; (2) a list is maintained for dentists, recent graduates, dental hygienists, dental assistants and office staff seeking employment. This database also serves as a temporary staffing service for the dental office.

The committee hopes this program will assist the dental team in locating new employment, relocated or returning to the work force and a networking tool for the recent graduates.
Resolution H-BR(2013-2014)-19
Active Member Dues
Resolved, to add to the policy manual the amount for active member dues: “Active Member dues shall be $516.

Resolution H-BR(2013-2014)-20
Dental Lab Listing in the Directory
Resolved, to striking H-MS(2005-2006)-62
The ODA Member Dentist Directory shall include an annual listing of dental labs and dental supply companies and a fee of $100.00 will be charged to each company/lab for the listing.

Resolution H-BR(2013-2014)-2
Assessments
Resolved, to amend the Bylaws, Article III, Section 6 by striking “majority” and inserting “two-thirds”.

Dr. Stephen Glenn moved to recommend do not pass and that the resolution be further considered by the Council on Bylaws and Rules. On vote, motion adopted.

Resolution H-BR(2013-2014)-12
Council Duties; Women Dentists
Resolved, to amend the Manual for Councils and Committees by adding to the duties of the Council on Membership and Membership Services, “h. to appoint a chair to oversee programs for women dentists.”

Dr. Stephen Glenn moved to amend by substitution:
“h. to support or liaison with programs & organizations for diverse membership sub-categories and special interest groups.” Motion to amend seconded and adopted.

Communications Advisory Committee – A written report was submitted
Dr. Raymond Cohlmia, Chair, moved adoption of Resolution H-CAC(2013-2014)-21, Advertising.
Resolved, that all content submitted for inclusion in the ODA Journal, including but not limited to, articles, news and advertisements, must comply with any and all applicable legal requirements imposed by state or federal law. The submission will not be accepted if it conflicts with any American Dental Association or Oklahoma Dental Association policy or ethical principles. The Oklahoma Dental Association Journal Editorial Board reviews, and has sole discretion to accept or reject, all submissions for inclusion in the ODA Journal. Decisions of the Oklahoma Dental Association Journal Editorial Board may be appealed to the Oklahoma Dental Association Board of Trustees. The ruling of the Oklahoma Dental Association Board of Trustees shall constitute a final, non-appealable decision. On vote, motion adopted.

Dental Care – A written report was submitted

Dental Education and Public Information – A written report was submitted

Governmental Affairs – A written report was submitted

Membership and Membership Services – A written report was submitted

Nominations and Elections
Dr. Matt Cohlmia, Chair, presented the following resolutions from the Council:

Resolution H-NE(2013-2014)-22
Nominee for Vice President
The Council on Nominations and Elections nominates Dr. Edmund Braly, Central District, for Vice President.

Resolution H-NE(2013-2014)-23
Nominee for ADA Delegate
The Council on Nominations and Elections nominates Dr. Raymond Cohlmia, Oklahoma County, for ADA Delegate.
Resolution H-NE(2013-2014)-24
Nominee for ADA Alternate Delegate
The Council on Nominations and Elections nominates Dr. Douglas Auld, Eastern District, for ADA Alternate Delegate.

Resolution H-NE(2013-2014)-25
Nominee for Speaker of the House of Delegates
The Council on Nominations and Elections nominates Dr. Krista Jones, Oklahoma County, for Speaker of the House of Delegates.

Resolution H-NE(2013-2014)-26
Nominations for Councils
Resolved, that the following nominees for Councils be elected by the House of Delegates:
- Budget and Finance
  Todd Bridges (SC-5-17)
- Bylaws and Rules
  E. Vann Greer (OC-4-17)
- Dental Care
  Jeff Pierce (NW-2-17)
- Standing Committee on OHCA and DHS
  James Wells (E-3-17)
- Dental Education and Public Information
  Susan Whiteneck (C-1-17)
  Mathew Hookom (E-1-17)
  Danny Cannon (TC-1-17)
- Governmental Affairs
  Susan Davis (NW-2-17)
  Brian Drew (C-3-17)
  Sam Owens (TC-1-17)
- Membership and Membership Services
  Audrey Crawford (N-1-17)
  Chris Fagan (NW-1-17)
  Somer Heim (OC-2-17)
  Nathan Talley (SW-1-17)
  Kendra Yandell (E-2-17)

On vote, the Board of Trustees recommends adoption of Resolutions 22-26.

Rewards Program Committee – A written report was submitted
Dr. Krista Jones, Chair, reported that the Rewards program saves members $10,378 per year and generates $160,970 in non-dues revenue to the ODA ($140 per member savings).

Dr. Jones moved adoption of Resolution B-RP(2013-2014)-12, Terminate Endorsement of Sharps.
Resolved, to terminate the endorsement agreement with Sharps Compliance. On vote, motion adopted.

Dr. Jones moved adoption of Resolution B-RP(2013-2014)-13, Terminate Endorsement of The Dental Record.
Resolved, to terminate the endorsement agreement with The Dental Record. On vote, motion adopted.

Dr. Jones moved adoption of Resolution B-RP(2013-2014)-14, Terminate Endorsement of Dell.
Resolved, to terminate the endorsement agreement with Dell. On vote, motion adopted.


REPORTS FROM COMPONENT DENTAL SOCIETIES

Eastern District Dental Society
Dr. Sid Nicholson, Trustee, reported that Eastern District Annual Meeting is in Hot Springs on March 21-22. Contact Dr. Jack Sheets to register. Dr. Nicholson is the CE presenter.

Oklahoma County Dental Society
Dr. Krista Jones, Trustee, reported that Dr. Matt Heim was installed as president at the January meeting of the Oklahoma County Dental Society. The OCDS is collecting bottles of wine to auction at the DENPAC Silent Auction in April.

South Central Dental Society
Dr. Mike Gliddon, Trustee, reported that the South Central District has a CE and fishing meeting scheduled for June 20-21 in Ardmore.

Tulsa County Dental Society
Dr. James Torchia, Alternate for Dr. Richard Brown, Trustee, reported that the TCDS installation of officers is March 11 at Te’Amos in Tulsa. The TCDS golf tournament is scheduled for June 27.

REPORT FROM THE AMERICAN DENTAL ASSOCIATION

Dr. Raymond Cohlmia, Delegate, reported that Dr. Maxine Feinberg, ADA President-elect, Dr. Gary Roberts, ADA 12th District Trustee, Dr. Steven Goudardes, ADA President-elect candidate and Dr. Carol Summerhays, ADA President-elect candidate plan to attend the ODA Annual Meeting in April. The 2014 ADA Annual Session will be in San Antonio.

NEW BUSINESS

NOMINATIONS AND ELECTIONS FOR COMMITTEES OF THE BOARD

Building and Grounds Committee
Dr. Lee Beasley was nominated to serve another term on the Building and Grounds Committee (2014-2017).

DENPAC Board of Directors
Dr. Raymond Cohlmia was nominated to serve another term on the DENPAC Board of Directors.

Executive Director Annual Evaluation Committee
Dr. Matt Cohlmia nominated and Dr. Krista Jones to serve as an at large member on the Executive Director Annual Evaluation Committee for 2014. On vote, motion adopted.

Dr. Krista Jones nominated and Dr. Stephen Glenn to serve as an at large member on the Executive Director Annual Evaluation Committee for 2014. On vote, motion adopted.

Investment Committee

Rewards Partners Committee
The following members were nominated to serve another term on the Rewards Partners Committee: Drs. Krista Jones, Doug Auld, Tamara Berg, David Birdwell, Beth Bohanon, Ed Braly Seth Evetts, Tim Fagan, Matt Gray, Larson Keso, Mary Martin, and Paul Mullasseril. On vote, motion adopted.

ANNOUNCEMENTS

A. Woody Cohlmia Golf Tournament
   April 23, 2014 – Rose Creek Golf Course

B. Board of Trustees Meetings
   April 24, 2014 at 10:00 a.m. – Room 14, Cox Convention Center, Oklahoma City
   July 15, 2014 at 5:30 p.m. – Teleconference
   November 14, 2014 at 1:30 p.m. – ODA building
   March 6, 2015 at 1:30 p.m. – ODA building

C. ODA Leadership Academy Breakfast
   April 24, 2014 at 8:30 a.m. – Room 15, Cox Convention Center, Oklahoma City

D. Executive Committee Meeting
   April 24, 2014 at 9:45 a.m. – Ballroom C, Cox Convention Center, Oklahoma City

E. CORD Caucus and Luncheon
   April 24, 2014 at 11:30 a.m. – Room 16, Cox Convention Center, Oklahoma City

F. House of Delegates Meeting
   April 24, 2014 at 1:00 p.m. – Ballroom C, Cox Convention Center, Oklahoma City

G. Annual Meeting
   April 24 – 26, 2014 – Cox Convention Center and Renaissance Hotel, Oklahoma City

H. Annual Meeting Registration Packets
   Trustees who register for the Annual Meeting may pick up their registration packets at the Board meeting in Room 14 of the Cox Convention Center on April 24, 2014.

I. ODA Strategic Planning Session
   June 27, 2014 – ODA Building, Oklahoma City

ADJOURNMENT

Without objection, the meeting adjourned at 4:06 p.m.