



Jon Y. Hatakeyama, DDS & Don Nguyen, DDS

Smile Files



Produced to improve your dental health and awareness of our community

Fall 2010



Christian's first teeth arrive!

Dr. Don Nguyen and wife, Donna were at the beach enjoying the summer weather when Dr. Don first noticed something sharp nibbling on his finger. It was Christian and his first two lower teeth coming in. Most babies will get their first teeth between four to seven months of age. This is a great time to begin brushing a baby's teeth if you have not already started. They began brushing Christian's teeth early on and these days he has a routine where his teeth are brushed and he continues once his parents have finished, with assistance of course.

Christian has reached a few milestones since our last newsletter. Now that he is crawling and getting around the house on his own, he is starting to become more independent and adventurous. However he still looks to mom and dad for support. The other day, Dr. N was teaching Christian how to get down from a mattress onto the floor. Dr. N would place him on the bed and signal for him to come towards his dad by curling his fingers towards him. After he crawled into the hallway, Christian turned back to look at Dr. N and curled his fingers. We are not too sure but we think he was trying to signal Dr. N to follow him into the hallway. It is amazing how fast Christian is growing physically and mentally.

Christian's new nickname is *Mr. Sunshine*. When he wakes up in the morning, he has this huge smile on his face resembling the sun with a smiley face.

Christian is camping in Santa Barbara and San Diego for the summer and joins up with his 13 cousins.



Pictured are (left) Bernadette Haro celebrating her 6th year, Delilah Center, and Mercy Cabrera (10 years)

Welcome Delilah!

When staff mainstay, Yolanda Garza's husband, retired earlier this year, she announced that she and Roy were going to move to Maine. As unlikely of a pairing the warm climate loving Garza's and the New England winters were, we sadly accepted the resignation of our receptionist of long standing and began our search for a new staff member.

As many of our patients have already noted, we hit the jackpot in bringing into our fold, *Delilah Hamilton*. Delilah quickly picked up our dental software system, our fees and insurance structures, and the intricacies of being the receptionist for our busy office.

Although she lived in Alaska, and has done some travel, Delilah was born and raised in Gilroy where she presently resides with her family including four young ones. Thus, on her off day, she will often be found volunteering at her children's school.

In her duties as our main receptionist, her warm personality is noticeably extended to all she greets. Like Yolanda, her multitasking skills, most necessary in a popular office like ours, is top notch.

Delilah enjoys reading and working out at the gym.

We are blessed with a congenial staff who not only enjoy patient interaction but can anticipate each others needs to keep our office running smoothly.

As a result of these pleasant working relationships, longevity in our staff employment is outstanding as witnessed by June Taulbee (30 yrs +) and Karen Dennis (20 yrs). Continuity and patient relationships prosper from these conditions.

We invite you to visit our newly renovated website at www.jonhatakeyamadds.com

Dr. H - Dance King?

Among the awards that Dr. H has earned recently (*Gavilan College's Community Spirit Award 2007, Man of the Year Award 2009, etc.*), perhaps his most unusual recognition was winning a dance contest recently at *Clos La Chance Winery*. He was very hesitant in participating but given the choice at his study club final dinner meeting, of entering the dance contest or a hula-hoop contest, he reluctantly chose the former.

When asked about winning the dance off in which a DJ provided the tune (*Brick House* by the Commodores) of each contestant's choice, Dr. H said, "It must be like knowing how to ride a bike, once you learn, you never forget how." Not having danced in over 20 years, we guess that must be true. However, Dr. H wants to emphasize he is not retiring to start a dance studio any time soon! Dr. H attributes his winning moves on staying in shape. After all, isn't dancing another form of exercise?



It is significant to note that despite the economic downturn, our *Morgan Hill 4th of July Celebration* provided even more activities than in previous years.

How can that be when communities throughout Northern California either did not put on a celebration or significantly curtailed its 4th of July Observance?

Morgan Hill's Fourth of July festivities has one of the longest histories of any community in Northern California dating back to 1894. As mentioned, this event has become even more encompassing this year with a family bicycle ride, golf tournament and a 5K fun run.

This broadening of activities is possible because of the hard working volunteers who make up the Morgan Hill Independence Day Inc, the organization which sponsors Morgan Hill's 4th of July observance. MHIDI solicits volunteers and raise money for the spectacular fireworks displays and events which happen that weekend. Thus, Morgan Hill's 4th of July is not tied to any governmental agency for its planning, personnel or funding.

At this year's event, Dr. H decided at the last minute to enter the Freedom 5K run which began at 8:30 am. on the 4th. He figured he would be doing a run for his cardio exercise anyways. Why not there?

Dr. H managed to place within his age group along with patients Marti Menz and Andy Froumis as pictured above. Being involved in Morgan Hill's activities can be fun too!

Teeth Whitening *Special!*

For the month of September we are pleased to offer our patients of record a **\$100 discount** on at-home teeth whitening and touch-up kit.

We recommend that you have an oral exam and your teeth cleaned first as individual results will vary.

Dreaming of a White Christmas?

We will also offer this as a gift certificate in time for the holidays. Book now, this \$100 discount ends September 30th, 2010.

We appreciate you!



All The Way From Australia

Amy Rossi, a resident of Shelly Beach, New South Wales (1 ½ hour's drive from Sidney Australia), has now taken away the distinction of being our patient who lives furthest away from Morgan Hill from Maggie Chang-JiauTlejsdorf of Paris.

Amy, daughter of Thomas & Marita Roth of Morgan Hill, returns to Morgan Hill twice a year so Amy's four year old son, Jason, could be appropriately pampered by his grandparents. She will visit her many friends and family and of course, get her teeth cleaned and examined by our office.

This visit also allows Amy's husband, Justin, a professional glass blower artist, to connect with his business associates and promote his art work.

When not caring for Jason, Amy works as a special education teacher. She also has taken up the glass blowing art with her husband. Amy has been a patient of our Practice since January of 1998.

We enjoy our long term relationships with our family of patients and welcome the referrals they have provided us.



THE SUM

While preparing for an attendance of a wine tasting event in which the theme was to come up with a wine of superior quality for a price inferior to prices of wines of this level of quality, Dr. H happened at Costco, to find an interesting bottle which was noted to have been bottled by Tuck Beckstoffer.

Knowing that the Beckstoffers' family is a legendary vineyard farming family with more wineries referencing their cabernet grape sources, than any other cabernet vineyard source in Napa Valley, Dr. H thought this wine was worth a try. The Beckstoffers also have vineyards which are a part of the legendary To Kalon Vineyards of Robert Mondavi Cabernet fame.

Dr. H took a bottle which retailed under \$14. from Costco, home for a tasting. This Cab is a blend of 75% Cab, 15 % Syrah and 10% Petite Syrah resulting in an inky dark, ripe cherry augmented by spicy tobacco blueberry fruit.

Dr. H immediately went back to the Almaden Costco to purchase a case of this wine he felt was worth at least \$70. per bottle.

At the tasting, Dr.'s The Sum won the Cheap Thrills Award as the best value to cost wine of the event. Robert Parker rated this wine a 90!

Dr. H highly recommends this wine for his Cabernet lovers.

ZOOM!® Into You can have your whitest smile ever! *Brightness*

We have always taken great pride in providing you with leading-edge technologies and procedures. It's particularly gratifying when we can personally attest to remarkable outcomes that result in happy patients who can't stop grinning. That's definitely the case with ZOOM!® in-office teeth whitening. This time-tested, proven safe and efficient method of whitening, takes only about an hour here at the office instead of weeks at home.

Chances are you've seen ZOOM! on ABC's *Extreme Makeover*, but although the results can sometimes be quite spectacular, the procedure itself is more than just hype. It can whiten teeth up to eight shades, and the results can last for years. We send everyone home with a personal touch-up kit to help maintain that just-whitened sparkle.

Where did the original shine go in the first place? Well, for most of us, staining is self-inflicted through the consumption of foods and beverages like tea, coffee, colas, red wine, dark berries, and tobacco products. Ageing, some medications, and excessive fluoride may also contribute to tooth discoloration. And there's good news even for those who never had it to begin with! People who inherit darker or yellowish enamel can put their own shine in with teeth whitening.

If your smile says dull instead of dramatic, don't let it get you down. We encourage you to come in for a consultation - ZOOM! could be your best and brightest option.





A CELEBRATION OF WINE

A Celebration of Wine Event is an annual fundraiser staged to benefit the *Enology Department at California State College at Fresno (Fresno State College)*.

The Enology Department at FSC has produced many winemakers throughout California including Morgan Hill's own George Guglielmo, and Ted Maderios of Sycamore Creek.

As Dr. H grew up in Fresno and attended Fresno State, it was given; he would attend the 27th Annual Event held at the *Rancho Vista del Rio* on the banks of the San Joaquin River just North of Fresno. This year's outdoor venue saw a mild day cooled by the proximity of the water on this expanse of lawn, part of a private quarter horse ranch owned by the

Borba family.

Approximately 90 wineries poured their finest including Cabernets from *Silver Oak, Grgich Hills, Duckhorn Vineyards, Frank Family*. Great Pinot Noirs were available from *Golden Eye and Bridlewood*, and a variety of wines from all over the state represented by *Bogle, Concannon, Eberle, Halter Ranch, Justin, Paraduxx, Went* and others.

It is said there isn't much to do in Fresno but dining out is one activity which Fresnoans do often. Most of the

food establishments are family owned representing cuisines from many cultures. There were tempting foods from 50 Central Valley restaurants running the gamut from Armenian Sarma (Cigar shaped stuffed grape leaves full of rice and meats) to the succulent BBQ'd ribs from Sadie Mae's Catering.

A Celebration of Wine was true to its name. The outdoor venue offered a refreshing change to the usual table hopping which goes on at such events and the cause was good too. Thumbs Up!

office information

Jon Y. Hatakeyama, DDS, Inc.
Jon Y. Hatakeyama, DDS
Don Nguyen, DDS
 370 W Dunne Avenue, Suite 3
 Morgan Hill, CA 95037-4846

Office Hours
 Mon-Fri 8:00 am – 5:00 pm

Contact Information
 Office (408) 779-7391
 Fax (408) 779-5081
 Emergency (408) 858-1117
 Email jyhdds@smilefiles.com
 Web site www.jonhatakeyamadds.com.com

Office Staff
 Delilah.....Appointment Coordinator
 Karen Insurance & Billing
 June, RDATreatment Coordinator
 Mercy, RDA..... Patient Coordinator
 Bernadette, RDA..... Patient Coordinator
 Rosa, RDH, Stephanie, RDH, Neva, RDH
Prevention & Hygiene



Give Kids a Smile Day is a nation wide event held the week of Feb 10, 2010. This event focuses on the dental needs of children who otherwise would not have access to dental care. During this week, the American Dental Association (ADA) and dental societies help organize dental screenings and treat children. With the help from volunteer dentists and staff, our local Santa Clara County Dental Society helped organize and screen over 10,000 students and over 50 children treated yearly.

Nearly one in four children, aged 2 to 11 years, has untreated cavities in their baby teeth, according to the Centers for Disease Control and Prevention (CDC). While poor diet and oral hygiene certainly play a role, cavities are actually caused by a disease called caries, which is five times more common than asthma. 73% of students who missed more than two days of school because of a dental problem said they could not afford dental care. The National Institutes of Health reports that 80 percent of tooth decay is found in just 25 percent of children, primarily from low-income families.

With the help of our Santa Clara County Dental Society, our Dr. Don Nguyen has been able to screen kids at our local elementary schools. Kids are given a clinical exam and recommendations are made ranging from: maintain good oral hygiene and see your dentist regularly to immediate care recommended. If the child does not have a dentist, parents are encouraged to contact the dental society to assist in finding a dentist.

Dr. Hatakeyama, Dr. Nguyen and their staff have volunteered their services to provide dental treatment and education to kids at no cost. This year our dental society has referred four children to our office and one of these children was Angel. She was looking forward to seeing a dentist yet apprehensive. She was excited to have her teeth fixed but did not know what to expect. After her first visit with a cleaning and exam, she began to feel more comfortable and more motivated to brush, floss and return for more treatment. Our goal is to educate her and get her to a point where no cavities are present and she can maintain healthy teeth and gums.



Dr. N and Angel

Give Kids A Smile Day!