



Dr. Kent Jackson's
SMILE · PERFECTION
 • NEWSLETTER •

Summer 2009

Call Today!

With *Invisalign*® ... metal is just a memory

How does *Invisalign*® work?

Invisalign straightens crowded, protruding, or too far apart teeth without metal braces. First, we take an impression of your teeth, then with the impression, the *Invisalign* lab uses computer technology and your smile prescription to create a series of clear, biocompatible aligners. These will move your teeth in tiny, comfortable increments. You wear each invisible aligner for about two weeks before graduating to the next ... until you have the smile you want.

Is *Invisalign* technology really new?

Yes, and it is built upon reliable, sound, scientific principles.

Invisalign uses:

- Advanced laser technology to create an accurate 3D digital image of your teeth;
- Advanced computer software to simulate time-lapsed tooth correction;

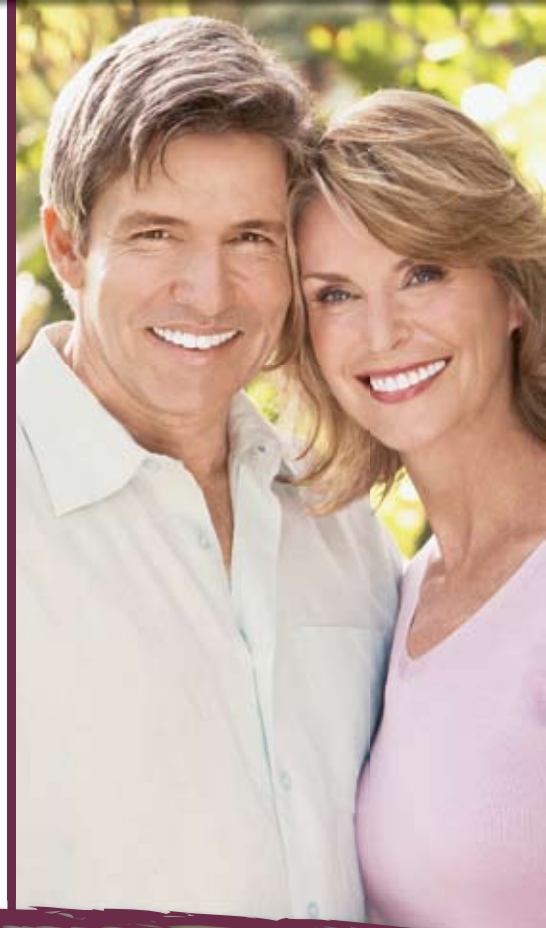
■ Advanced computerized fabrication of customized aligners.

Invisalign benefits you because you are:

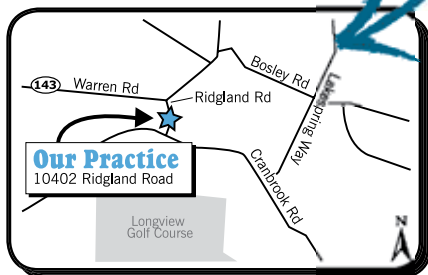
- Sophisticated about and appreciative of technology;
- Computer-literate so you can understand treatment;
- Expectant and appreciative of: wearing invisible appliances; faster results; shorter and fewer appointments; an accurate projection of end results; normal home care routines; use of a biocompatible material to decrease allergic response; minimal discomfort because teeth move in small increments and muscle soreness is rare even with a history of myofascial pain.

Can any dentist prescribe *Invisalign*?

No. Many hours of special training are required. As your dentist, I am the interface between your clinical needs and *Invisalign* technology.



We're in your neighborhood!



Call Today!
(410) 667-4222

Dr. Kent Jackson
 10402 Ridgland Road
 Cockeysville, MD 21030-2796

Office Hours

Monday 9:00 am – 6:00 pm
 Tuesday 9:00 am – 6:00 pm
 Wednesday 9:00 am – 6:00 pm
 Thursday 9:00 am – 6:00 pm
 Friday closed

Email mdtoothdoc@verizon.net
Web site www.kentjacksondds.com

Our Services Include:

- Cosmetic & family dentistry
- Tooth whitening
- Cosmetic veneers
- Tooth-colored fillings
- Dental implants
- Gum treatment
- Children of all ages welcome
- Relaxing & friendly environment
- Most insurance plans accepted
- Visa, MasterCard, Discover Network, cash, and checks welcome



Invisalign® Special

Includes: consultation with dentist, treatment plan and aligners.
 Offer ends: September 30th, 2009

Something To Smile About

Recapture that confident feeling!

It's not too strong a statement to say that your life could improve dramatically after experiencing cosmetic and restorative dentistry. A fine example is one of our most popular and flexible restorative options: dental crowns. Not only are crowns strong and long-lasting, they can be matched to the translucence, color, and contours of your other teeth.

If you have gaps in your smile, or have teeth that are badly worn, fractured, or otherwise damaged, crown restorations are a tried-and-true smile prescription!

A **crown** can be used to cover a tooth to protect and strengthen it, and to improve its appearance.

A **bridge** can combine several crowns to span the gap left by missing teeth and to save your other teeth from drifting.

A **dental implant** can permanently replace one or more teeth by attaching a crown to an artificial root anchored into your jawbone. By helping to reduce bone loss, an implant can combat the collapsed look that occurs with missing teeth.

Talk about a more youthful appearance!

Your crown restoration will...

- ...look and function like a natural tooth;
 - ...prevent more extensive damage and more costly repairs;
 - ...restore your ability to enjoy food and socializing;
- And there's more... Crowns can be shaped, sized, and positioned to dramatically improve the look and function of your teeth.

We really can help you to get your best smile – and your confidence – back!

It's A Sneak Thief

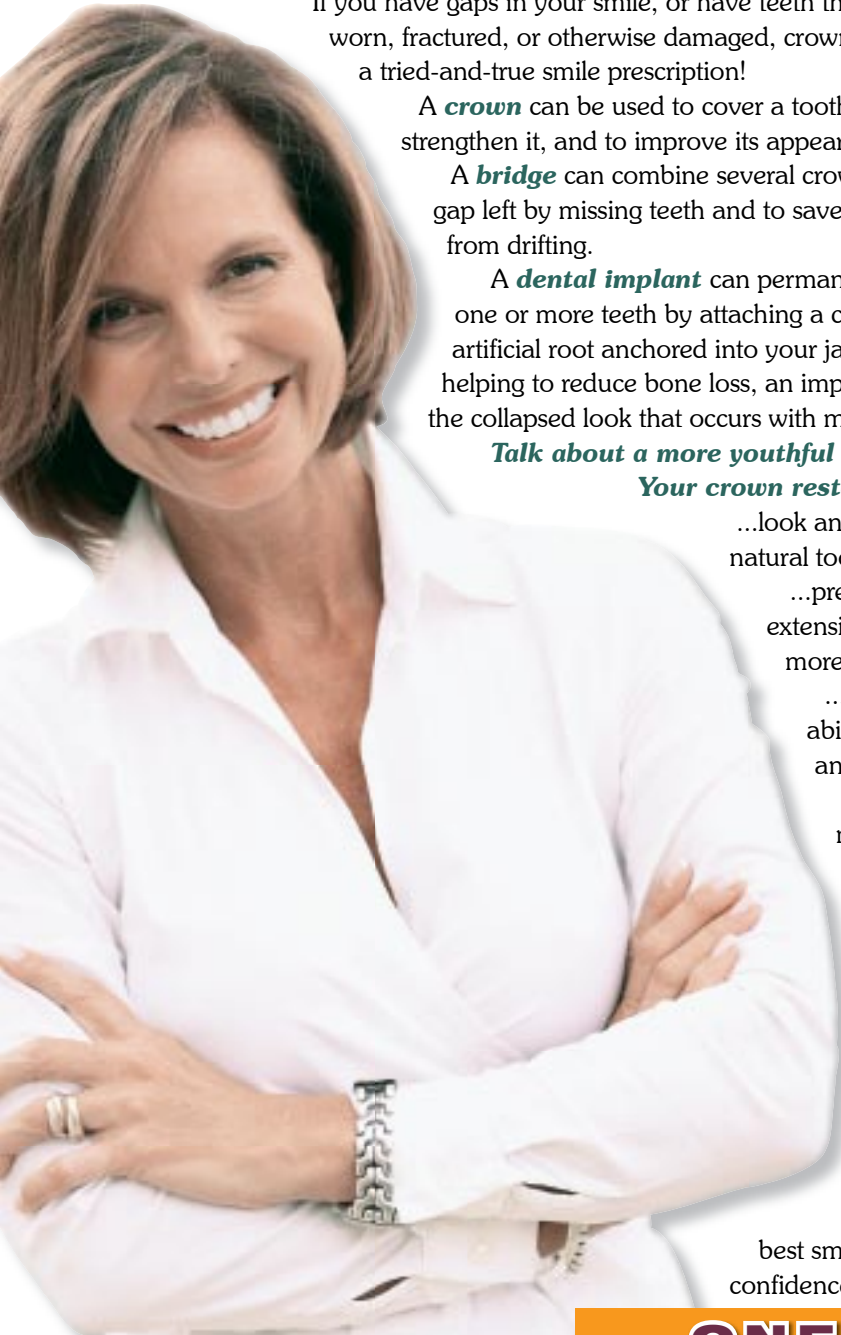
Don't lose your teeth

Gum disease is sly – it can turn up without symptoms. It's also responsible for more tooth loss than any other dental problem. Gum disease is an infection caused by plaque – a film of harmful bacteria that forms on teeth and irritates the gum tissue. Eventually, without treatment, the gum will pull away from the teeth, jawbone is destroyed, and the tooth is lost.

You could have gum disease if you experience:

- red, swollen, or tender gums;
- gums that bleed when you brush;
- receding gums;
- loose teeth;
- a change in your bite or the way dentures fit;
- chronic bad breath.

If caught early enough, gum disease can be treated and sometimes reversed. There's no way to determine its severity without a detailed examination at the dental practice.



SEVEN Interesting Things YOU NEED TO KNOW

ONE

You may transfer cavity- and gum-disease-causing bacteria through kissing, tasting, sharing or blowing on food, or by sharing eating utensils, toothbrushes, or water bottles.

TWO

You can brush and floss away plaque which is the soft invisible bacterial film that builds up on teeth.

THREE

Tartar or calculus, the hard yellowish deposit that forms when plaque is left to collect, can only be removed during a dental visit.

Got You Covered!

Cosmetic solutions for every need

Did you know that for every decade over the age of 30, you show a millimeter less of your front teeth as everything starts to sag a bit? That could be up to 15-20% of your smile! Today, beautiful permanent cosmetic veneers are only one of the many cosmetic options available to help you look your youngest, healthiest, and most attractive.

Here are some examples of safe and effective procedures that can be used individually or in combination to create your dream smile...

Supervised Teeth Whitening – This has become a favorite way to brighten smiles whether dulled by time, life’s little habits, or health issues.

White Fillings – Fabulous durable and completely natural-looking materials can be used to create the appearance of a flawless smile that has never been touched by a dentist’s drill.

Bonding – Matching composite material to the surface of your tooth can cover stains, chips, or cracks and reshape your tooth to fill gaps much like a cosmetic veneer.

Translucent Porcelain Veneers – Today’s veneers range from very fine to thick enough to mask even serious staining and smile flaws while still looking completely natural. Veneers have even been called *instant orthodontics!*

Thankfully, cosmetic dentistry has never been a “one size fits all” kind of science. In fact, it’s the artistry behind many techniques, and the trust that is built up with your dentist, that creates your ideal results. We’ll be happy to answer all of your questions.

BEFORE



AFTER

TMD Symptom Checklist

Get your pencil ready!

Stressed out? It could be affecting your oral health. Sore jaws, popping, clicking, and headaches belong to a host of symptoms of Temporomandibular Joint Disorder (TMD).

If you think you may have signs of jaw joint trouble ... take the pressure off! Share your symptoms with your dental team at your next visit. There could be a dentally related solution.

Jaw joint (or temporomandibular joint) problems can develop for many reasons:

- Stress-related behaviors like clenching and grinding teeth;
- Repetitive habits like pen and pencil biting, nail biting, gum chewing;
- A misaligned jaw joint/bite;
- A direct blow to the face or jaw, or a whiplash injury;
- Poorly fitting dentures;
- Erupting wisdom teeth;
- Worn, loose, or missing teeth.

FOUR

Plaque and tartar can cause decay and gum disease.

FIVE

Gum disease may be linked to systemic and inflammatory diseases including cardiovascular diseases, arthritis, diabetes, cancers, lung diseases, and complications of pregnancy.

SIX

Some people can inherit a gene that makes them as much as six times more likely to get severe gum disease.

SEVEN

You can prevent gum disease by brushing twice a day, flossing once per day, and keeping your regular dental appointments.

#1 Whitening System

Zoom2® your smile

We are pleased and proud to offer our patients the newest generation of the world's leading whitening system! Zoom2® is the fastest, most comfortable, and most effective in-office whitening system ever. In just 45 minutes, your teeth will be dramatically whiter: ideal for anyone looking for immediate results, and its convenience makes it the perfect choice for the busy individual.

The Zoom2 procedure is simple. We apply the special Zoom2 gel which is activated by the Precision Light Guide System. Teeth typically become at least six to ten shades whiter, and sometimes even more. A five-minute fluoride treatment completes the procedure. You will be amazed with the results!

Please call for an appointment to make sure your dream smile becomes reality.

WHITENING
SPECIAL

Zoom!® Your Smile!

Includes: consultation, Zoom!® application, take-home touch-up kit.

Regularly \$495

Now \$395

Offer ends: September 30th, 2009



Dr. Kent Jackson
10402 Ridgland Road
Cockeysville, MD 21030-2796

PRSRT STD
U.S. POSTAGE
PAID
PNP 14304

Dear Neighbor,

How long has it been? Don't put it off any longer – here's why!



Did you know that you can be symptom-free and still have gum disease? Or that without treatment you could lose teeth and possibly affect your general health? Your regular dental visits are always too important to miss ... and never more so than when you're on a tight budget. Avoiding treatment can lead to higher costs for your health, your appearance, and your finances.

We particularly recommend that you book an appointment if you...

- are under stress that can decrease your ability to fight infections;
- have been diagnosed with an inflammatory condition such as cardiovascular disease, arthritis, or diabetes;
- are pregnant or preparing to start a family;
- are in a time of life where hormonal fluctuations are present;
- have a family member with gum disease which can be passed along;
- consume tobacco or alcohol;
- have sore or bleeding gums or have ever been diagnosed with gum disease;
- grind or clench your teeth which can speed up the progress of gum disease.

Please call (410) 667-4222 today for a free consultation. We can diagnose and treat gum disease even when you have no symptoms. And we'll be happy to discuss flexible financial options to help keep your smile at its healthiest and most attractive.

Sincerely,

Dr. Kent Jackson

P.S. Schedule your FREE consultation today and discover why our patients love "going to the dentist"! Absolutely no charge. Absolutely no obligation.

Call Today! (410) 667-4222



Mixed Sources
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