



Dr. Kent Jackson's

SMILE · PERFECTION

• NEWSLETTER •

Fall 2009

Your Future...

Is bright & clear!

Whitening At Its Best

We are proud to announce that we now offer the radical in-office whitening system called Zoom!®. It's safe, effective, and very fast – completed in just 60 minutes. It's ideal for anyone looking for immediate results, and it's the perfect choice for the busy individual.

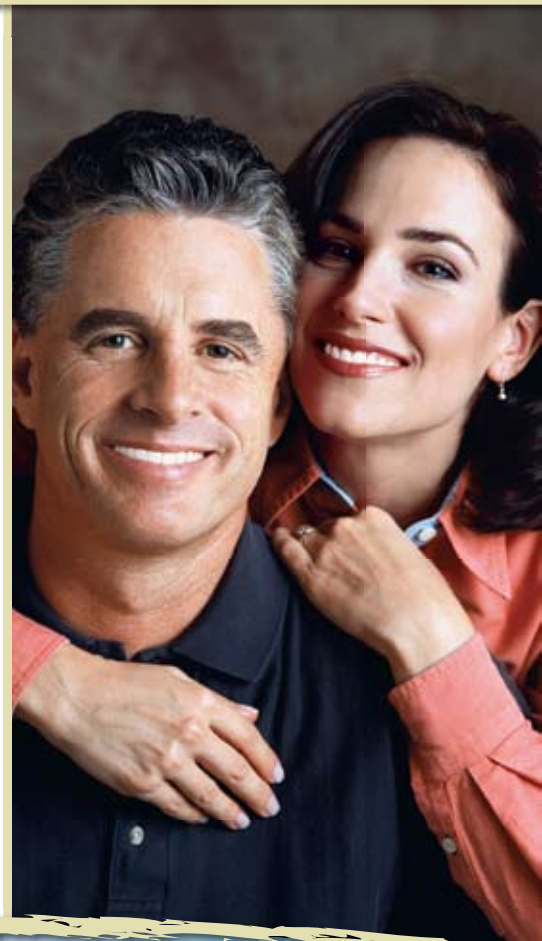
The Zoom! procedure is simple. It begins with a preparation to isolate your lips and gums. We then apply the special Zoom! gel which is activated by a specially designed light. You will be amazed with the results!

Invisalign® Keeps Your Secret

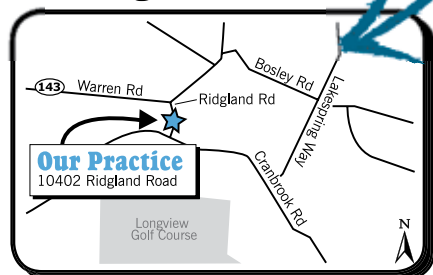
We are one of the first practices to offer Invisalign®, one of the most advanced components of adult cosmetics. It's a proven method for straightening teeth using a series of custom-made, nearly undetectable aligners. Each aligner is precisely calibrated and manufactured to custom-fit over your teeth and gently move them through every stage of your treatment. No metal wires! And because Invisalign aligners are removable, you can still enjoy your favorite foods and smile without holding back!

Adults account for nearly 25% of all orthodontic patients! The most common problems? Crowding, spaces, and protruding teeth. After consultation, we take an impression of your teeth and submit it to Invisalign. Using the latest 3-D computer technology, our instructions are translated into a series of medical-grade plastic aligners. You can even view your own virtual treatment plan when you start, so you can see how great your straight teeth will look!

If you're inspired and think you're a candidate for Zoom! or Invisalign, please call us for a consultation. We want you to feel happy and confident about your smile!



We're in your
neighborhood!



Dr. Kent Jackson

10402 Ridgland Road
Cockeysville, MD 21030-2796

Office Hours

Monday 9:00 am – 6:00 pm
Tuesday 9:00 am – 6:00 pm
Wednesday 9:00 am – 6:00 pm
Thursday 9:00 am – 6:00 pm
Friday closed

Email mdtoothdoc@verizon.net

Web site www.kentjacksondds.com

Our Services Include:

- Cosmetic & family dentistry
- Tooth whitening
- Cosmetic veneers
- Tooth-colored fillings
- Dental implants
- Gum treatment
- Children of all ages welcome
- Relaxing & friendly environment
- Most insurance plans accepted
- Visa, MasterCard, Discover Network, cash, and checks welcome

Call Today!
(410) 667-4222



Invisalign® Special

Includes: consultation with dentist, treatment plan and aligners.
Offer ends: December 31st, 2009

Don't Wait – *Rejuvenate*

Get the smile you want to keep



Some experts believe the growth in demand for smile treatments can be explained by the influence of extreme makeover shows, but people are more sophisticated than that, don't you think? Just as you choose to invest in health and fitness, spa treatments, and in maintaining a youthful appearance, it's only natural to want a smile that matches the rest of you.

You can...

Brighten discolored teeth with professional whitening that lightens and whitens stains by up to eight shades.

Even out the appearance of slightly irregular or overcrowded teeth painlessly

through enamel shaping or contouring. You'll see immediate results.

Cover more serious stains, minor gaps, or slightly chipped or cracked teeth with natural-looking tooth-colored bonding material or custom-designed cosmetic veneers that have been called *instant orthodontics*.

Reshape an uneven gumline or **reveal** more enamel in a too-gummy smile that makes teeth appear too short to show off a natural broad smile.

Replace one or more teeth with a dental crown, crown and bridge, or permanent dental implants that will help prevent bone loss and can support a denture.

Cosmetic dentistry goes beyond appearance. Improving the look of your teeth can also restore your oral health. And that will help your smile stay bright and healthy for a lifetime. You don't have to wait 'til your next appointment to find out how your dental problems can be solved. Call us now to book a consultation.



At Your Peril?

Oral piercing

If you do decide to have your tongue or lip pierced, make sure it's done at a sterile, safe, and reputable establishment. You must regularly – and meticulously – keep jewelry clean, brush your tongue, and irrigate the hole with water. *But please, before you go ahead, seriously consider the possible perils of piercing!*

Infections

Nerve damage due to tooth deterioration.

Tooth erosion/cracking due to the jewelry hitting teeth.

Tooth decay due to bacteria gaining access to healthy tooth via cracks.

Gum erosion & recession due to continual rubbing of metal on flesh.

Shifting & sensitive teeth due to bone loss & gum recession.

Still think that piercings are for you? We'll be happy to monitor your oral health and help you to develop home care routines that will work for you.



Go to a dentist

Chronic snorers face more than sleep loss and daytime fatigue. Cranky sleep-deprived partners can lead to family tension and eventually the break up of their relationship. And believe it or not, the non-snoring partner can suffer more by being awakened by an oblivious snorer. More than one third of snorers mistakenly believe there is no effective treatment available to them. Not so – dentistry could have a solution.

If you are a chronic snorer, you may think you've tried everything ... changing your sleeping position ... wearing a nose clip ... and you may be ready to resort to surgery. But before you do, consider a dental solution. A small comfortable custom-fitted oral appliance may be the solution for you.

And there's more good news. Your oral appliance can also help with grinding and jaw joint problems as well as snoring.



**Save Your
Marriage**



9 Things To Do For You

Flash your very best smile... for a lifetime!

Some people assume they will lose their teeth as they age. That doesn't have to happen to you. Here are 9 steps to dental health and a winning smile!

Be aware and share your unique oral health needs with your dentist.

Vegetarian? Post menopausal? Diabetic? Your oral health is linked to your overall health, the medications you take, your stage of life, and your oral hygiene routines.

Stick with your daily home care routines.

Ask your dental team to help design an effective routine with oral hygiene tools that make it easy for you to follow consistently.

Ask your dental team about fluoride products.

Fluoride strengthens and can help prevent decay in both adults and children.

Brush twice a day and floss once a day to remove bacterial plaque that can cause decay and gum disease.

Eat a balanced diet to ensure an adequate supply of minerals and vitamins for oral and overall health. Limit sugary snacks that feed bacteria.

Moderate your alcohol consumption, particularly when combined with tobacco.

Stop using tobacco products. Smoking or using smokeless tobacco increases your risk of oral cancer, gum disease, and tooth decay.

Examine your mouth regularly for changes even if you visit the dentist regularly.

Visit the dental office regularly as recommended by your dental team.

A healthy oral foundation is the basis for a healthy smile, a great social life, and overall health!

Recycling For Health

It's the grapes

Today, we've introduced a whole new element to the culinary pleasures of moderate wine consumption. Recycled winery waste products like seeds and skins are being used increasingly as dietary supplements and as potential treatment for diseases.

Here are some examples of exciting research findings...

The antioxidant *resveratrol*, found in grape skins and red wine, is known for its ability to protect plants from bacteria and fungi, helping to prevent the negative effects of high-calorie diets. It also has anti-inflammatory and anti-cancer potential.

Low doses of resveratrol can also deliver anti-ageing, heart, skeletal, muscle, and brain health benefits at the genetic level. This could result in new diabetes and metabolic illness treatments.

Beneficial components exist in lesser amounts in white wine, which doesn't stain – but as long as you rinse immediately after red wine, you're okay!



New Patients Welcome!

Our door is open

We pride ourselves on the high quality of service and care we provide. There's no better sign that we are serving you well than the number of new patients who walk through the door. Referrals and word of mouth are our number-one source of new patients. When you give us a good reference, we won't let you down! A vibrant patient base helps our practice grow and expand so that we can continue to offer the very best in dental treatment.

So, if you're wondering whether or not we accept new patients – the answer is YES. Not only do we accept them, we encourage them. There's no higher compliment for us than to be given the privilege of meeting and serving the needs of a new patient.

WHITENING

Zoom!® Your Smile!

Includes: consultation, Zoom!® application, take-home touch-up kit.

Regularly \$495

Now \$395

Offer ends: December 31st, 2009

SPECIAL



Dr. Kent Jackson
10402 Ridgland Road
Cockeysville, MD 21030-2796

PRSR STD
U.S. POSTAGE
PAID
PNP 14304

It's True...

Dental implants: They won't know if you don't tell!

Who wouldn't want to look better, speak better, eat better ... and smile more? Dental implants are now the treatment of choice for many people who need to replace missing teeth.



Interestingly, implants are considered by many dentists to be a more conservative intervention than traditional bridges or fixed partial dentures. They require only normal brushing and flossing to maintain oral health, unlike bridges that may make cleaning awkward.

Because implants are anchored into the bone like the roots of your teeth, they act like natural teeth and preserve and strengthen the underlying bone. There is no need to shape adjacent healthy teeth, and there are no plates to affect comfort and fit.

An implant has two parts: a root made of biocompatible metal, and a custom-made tooth crown which is attached to it. Most implants are made of titanium, an inert metal proven effective at fusing with living bone.

In one survey, patients who had their prosthetic appliances replaced with implants rated them nine out of ten – second only to natural teeth, and far above the two out of ten for their prosthetics! If you're worrying about your age ... *don't!* The oldest known implant patient is 88; the youngest 15.

Call us for a consultation. With implants, your friends won't know how you're looking so good – but you'll feel so great, you might just want to tell them!

Sincerely,

Dr. Kent Jackson

Call Today! (410) 667-4222



Mixed Sources
Cert no. SW-COC-002303
© 1996 FSC

Information included is not intended as dental or medical advice. Contents may not be reproduced without permission from the publisher. © PATIENT NEWS PUBLISHING (800) 667-0268

34422-56830 ND09-3