



Dr. Kent Jackson's
SMILE • PERFECTION
• NEWSLETTER •

Winter 2012

WE ARE MOVING! *Dear Neighbor...*

Having been privileged to serve our community over the years, Dr. Jackson and his amazing team will soon be moving to a brand new facility! In order to better serve your oral health needs, we will be serving you in a much larger, state-of-the-art, conveniently located facility.

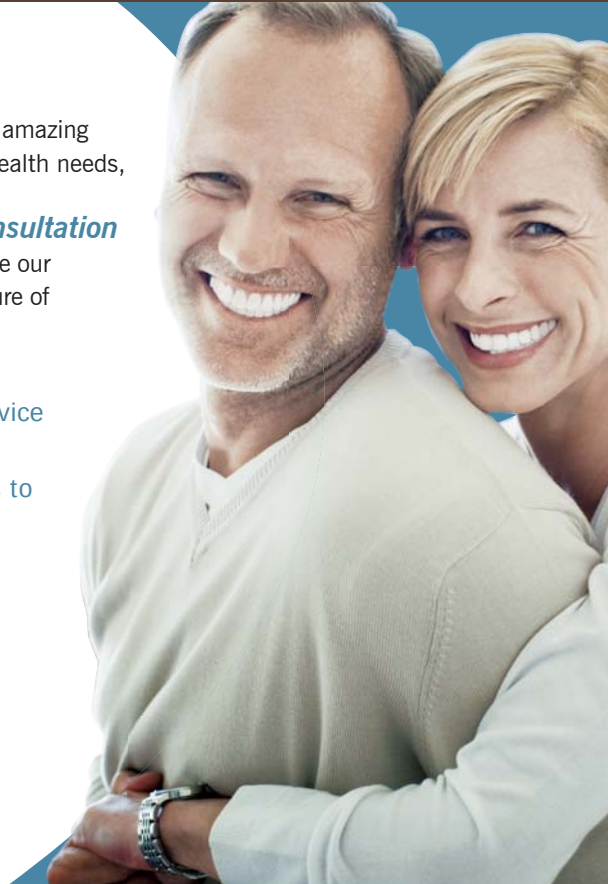
In honor of the upcoming February move, we are inviting you to call for a **free consultation and oral health exam**. You will get to meet our team and discuss opportunities like our upcoming **Invisalign® Open House, (see page 4)** your first step towards a future of confident smiles.

WE OFFER:

- Expertise in all areas of dentistry backed by 15 years of invaluable service
- Convenient hours to make appointment times work for you
- A full pallet of cosmetic options from color-matched composite fillings to hi-tech dental implants
- A beautiful, spacious and friendly facility designed with you in mind
- A family-focused, patient-centered Smile Team eager to support your goals
- An open and friendly atmosphere where your needs and concerns are our first priority

Call (410) 667-4222 today for a consultation and get your smile-dreams on track.

– Dr. Kent Jackson and Staff



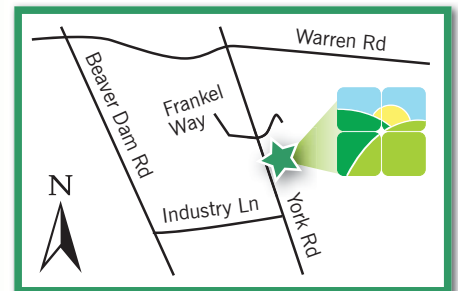
Providing World Class Smiles!

When you visit our dental office your smile is our top priority

CALL TODAY! (410) 667-4222

See back page for our *Invisalign®* Open House and our Winter Specials!

Interest-free financing
with monthly payments as low as \$89/month!



We always accept new patients!

Kent Jackson, DDS

Cosmetic & Family Dentistry

10151 York Road, Suite 110
Cockeysville, MD 21030

www.kentjacksondds.com

5 Fabulous Fixes

Face up to your full potential

Time can be unkind. Stress can take its toll. Loss of bone and soft tissue can cause your face to shorten, your chin to recede, and your cheeks to appear hollow and droopy. What a drag! Cosmetic dentistry can give you the lift you need by helping you to restore more youthful proportions to the lower third of your face.

We can create harmonious solutions that fit your unique circumstance, your budget, and your individuality.

- 1 **Crowns** can strengthen and brighten damaged teeth.
- 2 **Veneers** of ceramic or resin composite can straighten the appearance of teeth almost instantly, camouflage gaps and irregularities, and lengthen the appearance of your teeth.
- 3 **Orthodontics** can reposition your teeth.
- 4 **Recontouring** of your gums can reveal more enamel with less gum tissue and make your gumline more even.
- 5 **Whitening** and **Enamel-Colored Fillings** can re-energize your stressed-out smile.

Whichever procedure you choose or however you want to mix 'n' match them, you can count on looking completely natural!



Young adults with healthy teeth and gums show an average of 3.37 mm of their upper teeth with lips parted at rest – by their 50s, it's less than half of one millimeter!

Chronic Jaw Or Facial Pain?

We can help

Do you suffer from chronic jaw or facial pain? Then you could have *Temporomandibular Joint Disorder* (TMD). TMD involves the joint that connects the lower jaw to the skull and the muscles that surround it. Over ten million North American adults suffer from TMD which affects both appearance and overall health.

CAUSES:

- Stress (teeth grinding and clenching)
- An uneven bite
- Arthritis
- Jaw dislocation or injury

SYMPTOMS:

- Chewing difficulty
- Jaw and facial pain
- Headache and earache
- Clicking or grating sounds when chewing, yawning, or talking

POSSIBLE SIDE-EFFECTS:

- Impaired bite
- Tooth and restoration wear and damage
- Tooth loss

Over time, TMD can cause serious tooth and bite issues, affecting your appearance as well as your health. Let's discuss your particular dental problems before they become even larger ones.

Known Stress Risks

How tension affects oral health

You know that anxiety and stress can affect your overall health, but did you know that they can also affect your oral health? Know the risks!

Gum Disease: Stress has been linked to an increase in dental plaque which can cause, or worsen, gum disease.

Mouth Sores: Stress-related fatigue and a suppressed immune system can cause canker sores or an outbreak of cold sores in virus carriers.

Teeth Clenching & Grinding: These common stress-related symptoms can lead to tooth damage, jaw pain, and headaches.

Poor Oral Hygiene: Anxiety about dental visits and avoiding your usual hygiene routine can create new problems and aggravate existing ones.

Anxiety and stress seem to be unavoidable in modern-day living, so it's important to take care of yourself. Call us today and let us help keep you on the path of good oral health.



Brush Your Canines

And your
dog's
too!

Good oral hygiene is good for your overall health, including your heart health. And did you know that keeping your dog's teeth clean may prevent canine heart problems? Brushing them daily will also help fight tartar, plaque, gingivitis, bad breath, and improve the length and quality of life.

Step 1: Apply doggy (never human) toothpaste to a finger brush made for dogs.

Step 2: Gently massage the brush against her teeth and gums. You don't need to clean the inside of her teeth – her tongue does that job.

Step 3: Reward her, even if she allows you to work on her mouth for only a few seconds.

Step 4: Repeat daily, gradually increasing brushing time.

Good oral health, for dogs as for humans, promotes better health and a happier life. So get brushing!

LOOK YOUNGER TOMORROW

What we can do for you

Maybe you can't put the toothpaste back in the tube, but it's never too late to put the zing back in your smile. Of all the excellent options available to restore damaged, discolored or missing teeth, crowns and bridges are among the most popular. You'll feel and look so much healthier and more youthful that crowns and bridges will do wonders for your self-confidence!

CROWNS:

- ❑ Crowns are used to restore and strengthen teeth that are damaged, misshapen, discolored, or whose strength is compromised by too many fillings.
- ❑ They can cover and reinforce an existing tooth, attach a bridge, or replace a missing tooth when anchored to a dental implant.
- ❑ Care for your crowns, as you would your natural teeth, with regular brushing, flossing, and dental checkups.

BRIDGES:

- ❑ Permanent bridges are cemented to one or more teeth on either side of a space, to support artificial replacement teeth.
- ❑ Bridges help maintain your face shape and alleviate the stress in your bite.
- ❑ Care for your bridge by brushing and flossing as usual and by flossing under the replacement tooth. We'll show you how.

You don't have to live with damaged or missing teeth. Crowns and bridges will improve the esthetics and function of your smile, and give you greater self-assurance. We're here to discuss the option that's best for you. Look younger tomorrow by calling us today.



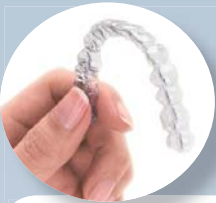
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Cockeysville, MD 21030-3314



PRSRT STD
U.S. POSTAGE
PAID
PNP 14304



Invisalign® Open House



Special ONE Day Offer!

**MONDAY, March 19th, 2012
FROM 4:00PM TO 7:00PM**

- **\$500 OFF complete set of Invisalign braces**
- **FREE Whitening with Invisalign**
- **Financing available – 0% interest**
- **Monthly payments as low as \$89/month**

To be eligible for Invisalign, you must have had an oral exam done within the past year and all major cavities filled. If you require an exam please call today!

Not valid with insurance discount.

Hurry!
Seating is limited to the first 25 patients!

Call for details and to setup your exclusive appointment.



Winter Specials!

\$500 OFF

complete set of
Invisalign® braces

*Must attend Open House
Not valid with insurance discount

**\$100 OFF
Zoom!®**

Whitening

Refer A Friend!

Get a \$25 Gift Card
for you and the
person you refer

*Not including consultations
Not valid for patients in the
same household

Offers end: April 15th, 2012
*For new and existing patients

Call Today!
(410) 667-4222