

DOCTOR'S WORD:

New Members of the Family Part 1:

Welcome to the family Virginia and Jessica, who have recently joined us at Norco Valley Dental. Virginia has 15 years experience in the dental field. This experience has allowed her to develop a tremendous level of knowledge and skills in all aspects of a dental practice. You will start to see and hear her greeting you in the office and over the phone. She will be a wonderful addition to our team here at Norco Valley Dental.

Jessie, who has also recently joined the team, just finished her Dental Assisting program and is working on her externship here at NVD. She is a fast learner and enjoys putting what she learned in class into practice. Moreover, she is very nice and ever smiling.



New Members of the Family Part 2:

As many of you already know, Lily is expecting our 3rd child. Her due date is mid August. Preliminary studies point to the baby being a boy!! This child will join our 2 daughters Karina (8) and Daniela (3) in the Martinez household.



INDUSTRY UPDATES:

What is Periodontitis?

When gingivitis is not treated, it can advance to "periodontitis" (which means "inflammation around the tooth.") In periodontitis, gums pull away from the teeth and form "pockets" that are infected. The body's immune system fights the bacteria as the plaque spreads and grows below the gum line. Bacterial toxins and the body's enzymes fighting the infection actually start to break down the bone and connective tissue that hold teeth in place. If not treated, the bones, gums, and connective tissue that support the teeth are destroyed. The teeth may eventually become loose and have to be removed.

I approach the treatment of gum disease with traditional methods enhanced with the state of the art use of local antibodies and blade-free surgery. Remember that early detection of gum disease makes for easier and faster treatment.

SPECIALS!!! \$\$\$\$\$\$ **Spring FREE Zoom special \$450.00 value.**

During the months of April, May, and June 2008, we are offering a free "Zoom" in office whitening with the acceptance of any smile make over that includes four or more porcelain veneers. The Free in office whitening includes the in office service and the take home whitening kit. This is an awesome opportunity to save some money while getting that beautiful smile that you deserve. For more information on smile makeovers, porcelain veneers, and Zoom whitening process, please visit our website at www.NORCOVALLEYDENTAL.COM. Also we are continuing the referral special. Any new patients referred to our office by you; you will receive \$150.00 of credit toward any dental service.



RACHEL'S CORNER:

On March 23th I was able to enjoy *The Phantom of the Opera* at the Orange County Performing Arts Center. As a child I was fortunate to see *Beauty and the Beast* on Broadway, but hadn't seen any productions since.

Phantom of the Opera was very impressive. The sound of the performer's voices, as well as the orchestra was beautiful. My new found interest in the theater will lead me to a production of *A Chorus Line* with my mom in the future.

Norco Valley Dental

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Newsletter

Spring 2008

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Dear Friends-

2008 is well on its way. Those of you who have been in may have noticed the continued improvements around the office. We are continuing our pursuit of providing you all with an office you can be proud to visit. We have been working tirelessly on renovating the office with items like recessed lights, new wall covering work, and updated computers. We have come a long way since we started, and our work is not done. We will keep working to make sure you are treated in a clean, beautiful office with the most modern technology available. Keep your eyes open for the new décor and equipment that will be coming to Norco Valley Dental in 2008. We'll see you soon.

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