

Dear Friends:

The holiday season has wrapped up and so has the year. The lucky winners of our annual Turkey raffle were the Ayapantecatl family, the Hatzenbuhler family (BELOW) and the Anderson family. Hopefully you all had a wonderful Thanksgiving with your friends and family. Our Christmas card was a hit. Many of you have come in and mentioned that to us. We actually planned to do a very formal, proper picture but the inspiration struck at the last moment and we decided to go in another direction. If it put a smile on your face then it accomplished its purpose.

The start of a new year is a great time to plan for the future. In all of the excitement and planning don't forget to stay on top of your oral health with your regular visits. We are excited about the new year and looking forward to seeing you all again.



Dr. J.E. Martinez
2574 Hamner Ave
Norco, CA 92860

NORCO VALLEY DENTAL

NORCO VALLEY DENTAL



NVD NEWSLETTER

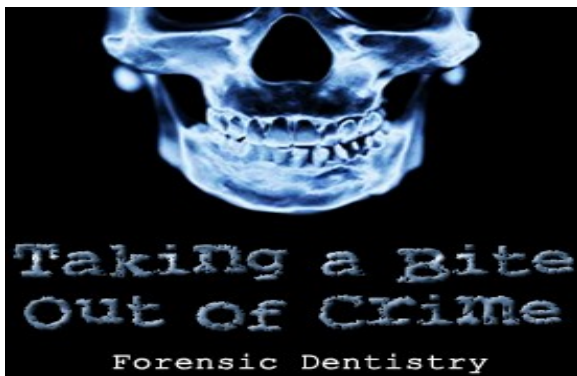
Winter 2008

www.NORCOVALLEYDENTAL.com

951-817-1166

Doctor's Word

I recently became a member of the American Society of Forensic Odontology. For years I have been intrigued and attracted to this branch of Dentistry, and its roll in response to mass disaster. You might remember from our summer newsletter that I attended a lecture at the CDA conference in Anaheim. Additionally, last year I had the chance to hear from a group of doctors that volunteered in the identification process in the areas impacted by the Katrina hurricane. By using dental records they identified corpses, that would otherwise be buried without a name. This society is one of the largest organizations representing all of those interested in forensic dentistry worldwide. The groups objective is to advance the science and develop higher standards of practice, through study, discussion, seminars, and publications. As my patient you should know that you and your families dental records are in the hands of a doctor that understands the value and importance of those records.



This January I became a member of an incredible study club. The study club consists of dentists and specialists in the area that focus on advanced cosmetic interdisciplinary dentistry. Once a month the group meets to present and brainstorm specially complicated cases. This forum is a great way for me to gain knowledge and experience which helps me be a better provider to my patients.



Dr. Martinez receiving his plaque

Ask Dr. Martinez

"So, what is a "smile makeover" because if it is like a house makeover, it seems painful?"

D.R. in Corona

Dear D.R.

A smile make over is changing your current smile into the smile you wish you had. This can be done in a few different ways. Many patients with straight healthy teeth can accomplish the smile they want with a one hour Zoom whitening appointment. The zoom system combines an ultra violet light with a peroxide based solution to improve the white-

ness of your teeth up to 5 shades in one visit.

Other patients that have chipped teeth, gapped teeth, or extreme discoloration can also accomplish the smile of their dreams with Lumineers. Imagine placing a contact lens type tooth over your current tooth. The incredible technology of today's Lumineers lets me place the product over your teeth without any shots or drilling. This really is an incredible product.

So, that is the long and short of "smile makeovers", they are definitely not like a tear down and build up you might think of in a home makeover. A smile makeover will give you a sense of pride and confidence when you see your beautiful smile in the mirror and when you start receiving compliments from family and friends.

If you have a question for Dr. Martinez contact him at NorcoValleyDental@gmail.com.

NORCO VALLEY DENTAL

Dr. J.E. Martinez
2574 Hamner Ave
Norco, CA 92860

Phone: 951 817 1166
[www. NORCOVALLEYDENTAL.com](http://www.NORCOVALLEYDENTAL.com)