IN TOUCH SEMINARS and THE AMERICAN ORTHODONTIC SOCIETY
Presents
A FOUR SESSION COMPREHENSIVE ORTHODONTIC COURSE

In Touch Seminars of the Midwest is offering a 4 session comprehensive orthodontic course designed to provide hands-on orthodontic training for the general practitioner. Each 2-day session involves lecture, and typodont exercises. Participants will learn a mechanics system that will allow the doctor to treat about 70% of all the orthodontic cases which are present in a typical dental office. Case selection is a very important aspect of this course. Participants will understand which cases a specialist should treat. This course will be limited to 20 doctors and 20 staff members, and will be held at Intelligent Touch Dental Laboratory in Woodbury, Minnesota.

This course will be presented by Dr. Jim Prittinen. Dr. Prittinen received his DDS degree from the University of Minnesota in 1981 and has been an orthodontic instructor for the United States Dental Institute since 1993. Dr. Prittinen is also an American Orthodontic Society Member. In addition, he has been the director of Practical Orthodontics since 1997. Practical Orthodontics is an organization whose mission is to provide orthodontic CE courses for dentists. Dr. Prittinen maintains a general dental practice in Virginia, MN where he treats about 50 orthodontic cases per year. Dr. Prittinen has had numerous orthodontic articles and reviews published in General Dentistry and many other journals. There will be guest speakers as well, specializing in TMJ, marketing, TADS, and practice management.

The course cost is $3700. The initial payment of $2000 is due before the first meeting. Additional payments of $850 are due before the 2nd and 3rd meetings. If the fee is paid in full before September 1st, 2014, the cost is $3500. Anyone who takes all four sessions will receive an AOS membership free for one year. If you are a 2014-2015 dental school graduate, you may take the course at a 20% discount ($2960 for the entire course). Call Mark Brettschneider for information regarding this special offer. You may also sign up for an individual course (1 session only) for $1100. Furthermore, dental assistants fee is $500 for first assistant, and $250 for each additional assistant.

The lab address is:
Intelligent Touch Dental Laboratory
1830 Wooddale Dr. Suite #800
Woodbury, MN 55125
800-545-4457; 651-457-1660

Session 1 of this course will be held on Friday and Saturday, September 12th and 13th, 2014. The course schedule is from 9am to 4:30pm on Friday and 9am to 4:30pm on Saturday. Fridays will consist of lecture and typodont exercises, while Saturdays will consist of lecture and typodont sessions.

The remaining schedule is as follows:
Session 2: Friday and Saturday October 24th and 25th, 2014
Session 3: Friday and Saturday December 5th and 6th, 2014
Session 4: Friday and Saturday February 6th and 7th, 2015
American Orthodontic Society is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. American Orthodontic Society designates this activity for 56 continuing education credits.

This continuing education activity has been planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through joint efforts between American Orthodontic Society and Intelligent Touch Dental Lab.”

For more information or to register, contact:
Deneen Selvig
Intelligent Touch Dental Laboratory
1830 Wooddale Dr. Suite #800
Woodbury, MN 55125
800-545-4457; 651-457-1660
seminars@intelligenttouch.mygbiz.com

Name __________________________
Address ________________________
City, State, Zip ___________________
Phone __________________________
e-mail address ____________________
I will pay the course fee by check ___ (enclosed) Credit card_____
Amount______
Visa____ MasterCard ____AMEX_____
Credit Card number_______________________
Expiration Date ________
Security Code__________

This course fulfills 12 hours of the AGD PACE mastership program.
Practical Orthodontics is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing dental education programs of this program provider are accepted by the AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 7/1/2012 to 6/30/2015 Provider ID# 217542.
Dear Colleagues,

Thanks for considering this orthodontic course. At Intelligent Touch Dental Laboratory, we strive to provide the best service possible to our clients. This includes providing first-rate continuing education experiences. Here are some items that you need to know regarding this course.

1) Lunch will be served on-site each day of the course. This is included in the course registration fee. During each lunch break, we will be showing a video. The topics presented in these videos will tie into the material presented during that day’s meeting. Video topics include bracketing and bonding technique, the use of cone beam in orthodontic treatment, biomechanics of center and off-center bends, using uprighting springs, using the propel device to accelerate tooth movement, as well as many other topics. All of these presentations feature nationally known lecturers, so it is a good opportunity to see some exceptional speakers.

2) About a month before each meeting, you will be emailed 2 articles and a short quiz. Your assignment will be to read the articles and take the quiz. Bring the quiz to the meeting, as we will go over the answers as part of the meeting. The reading assignments are important; again, the articles tie into the material that will be presented.

3) At the first meeting, you will receive a flash drive with approximately 8 GB of material loaded onto it. The material on this flash will be all the slides used in the course, adjunctive reading material, video and audio presentations relevant to the practice of orthodontics, and practice management materials. Having this material allows you not only to review the material presented in the course, but it also provides you an opportunity for further study. There is a steep learning curve to the practice of orthodontics; quite frankly, it’s not easy to learn to do good orthodontics. The reading assignments and material on the flash drive will make climbing that learning curve just a little bit easier.

4) Each lecture will be recorded; if you miss a lecture, a DVD of that lecture available to you. Again, this is included as part of the course registration fee.

5) Finally (and most important), if you pay the course fee in full, as an added bonus you receive a one year AOS membership. This membership provides access to some of the finest continuing education experiences in orthodontics today. The AOS annual meeting is something you don’t want to miss. So, register for this course today and become a member of the largest orthodontic continuing education group in the country. You’ll be glad that you did.

Thanks for taking the time to consider our course. I look forward to seeing you in September.

Sincerely,

Jim Prittinen DDS

**Guest Speakers:**

Mark Paschen DDS

Terry Spahl DDS
Dear AOS colleagues,

First, I would like to introduce myself. I am David Thorfinnson, the incoming president of the American Orthodontic Society.

As incoming president of our great organization, one of my goals is to bring high quality orthodontic continuing education back to the Upper Midwest.

I am pleased to inform you that the AOS has partnered with Intelligent Touch Laboratory, located in Woodbury, Minnesota, to present a Comprehensive Orthodontic course beginning this fall.

This is a great opportunity for us to receive high quality orthodontic education without the necessity of air travel.

Dr. Jim Prittinen, an AOS member and experienced educator, will be instructing this course. Dr. Prittinen is also a practicing dentist in Virginia, Minnesota.

I encourage you to attend this meeting. It is an excellent opportunity to advance our orthodontic knowledge and abilities.

I am hopeful this will encourage more great instructors to bring their courses to the Upper Midwest and continue to create new programs and services that truly benefit our members and their practices.

For more information, feel free to contact Intelligent Touch Lab @ 1-800-545-4457 or visit their web site @ http://www.intelligentinntouchdentallaboratory.com.

I look forward to seeing you at this course!

Sincerely,

David M. Thorfinnson, DDS, DAOS
2014-2015 Incoming President
American Orthodontic Society
### Woodbury 2014 Session 1 Schedule

#### Friday
- **9:00-10:30am** Muscle strength implications in orthodontic diagnosis
- **10:30-10:45am** Break
- **10:45-11:15am** Work up and record keeping
- **11:15-11:30am** Growth prediction with cervical vertebrae analysis
- **11:30-12:00pm** Orthodontic photography
- **12:00-1:00pm** Lunch (on site) Every lunch includes a video presentation.
- **1:00-2:30pm** Bracket prescription basics
  - Bracketing and banding basics
  - Arch wire sequencing
- **2:30-2:45pm** Break
- **2:45-3:15pm** Introduction to biomechanics
- **3:15-4:00pm** Bonding troubleshooting
- **4:00-4:30pm** Q and A session

#### Saturday
- **9:00-10:30am** Hands on exercise-placing brackets on a model
- **10:30-10:45am** Break
- **11:00-12:00pm** Orthodontic Informed Consent
- **12:00-1:00pm** Lunch (on site)
- **1:00-3:00pm** Intro to cephalometrics
- **3:00-3:15pm** Break
- **3:15-3:45pm** Definition of common orthodontic terms
- **3:45-4:15pm** Q&A Session

### Woodbury 2014 Session 2 Schedule

#### Friday
- **9:00-10:30am** Mechanics of tooth movement
- **10:30-10:45am** Break
- **10:45-12:00pm** Wire sequencing and arch width control
- **12:00-1:00pm** Lunch (on site)
- **1:00-2:30pm** Bite Opening Techniques
- **2:30-2:45pm** Break
- **2:45-3:30pm** Angle of wire entry- implications in early stages of treatment
- **3:30-4:00pm** Management of unexpected tooth movement

#### Saturday
- **9:00-10:00am** Expansion
- **10:00-10:15 am** Break
- **10:30-12:00pm** Class II correction
- **12:00-1:00pm** Lunch
- **1:00-2:30pm** Extraction mechanics
- **2:30-2:45pm** Break
- **2:45-3:15pm** Midline correction
- **3:15-4:00pm** Molar control
- **4:00-4:30pm** Q and A session
Woodbury 2014 Session 3 schedule:

**Friday**
- 9:00-10:30am: Early Treatment
- 10:30-10:45am: Break
- 10:45-12:00pm: Aggressive early treatment
- 12:00-1:00pm: Lunch (on site)
- 1:00-2:00pm: Canine impaction
- 2:00-2:30pm: Inter-proximal reduction (IPR) principles and methodology
- 2:30-2:45pm: Break
- 2:45-3:30pm: Open bite diagnosis and treatment
- 3:30-4:00pm: Root resorption: recognition and management
- 4:00-4:30pm: Q and A session

**Saturday**
- 9:00-10:30am: Diagnosis and treatment of TMJ problems
  
  Presented by Dr Terry Spahl
- 10:30-10:45am: Break
- 10:45-12:00pm: TMJ Treatment (continued)
- 12:00-1:00pm: Lunch (on site)
- 1:00-2:00pm: TMJ treatment (continued)
- 2:00-2:30pm: Break and informal discussion with lab techs about TMJ appliances
- 2:30-4:00pm: Distalization mechanics
- 4:00-4:30pm: Q and A session

Woodbury 2014 Session 4 schedule

**Friday**
- 9:00-10:30am: Use of temporary anchorage devices (TADs) in ortho treatment
- 10:30-10:45am: Break
- 10:45-12:00pm: TADs (continued)
- 12:00-1:00pm: Lunch (on site)
- 1:00-2:00pm: Class III diagnosis and treatment
- 2:00-2:15pm: Break
- 2:15-4:00pm: Finishing and retention

**Saturday**
- 9:00-10:30am: Practice Management Presented by Dr Mark Paschen
- 10:30-10:45am: Break
- 10:45-12:00pm: Case Acceptance/Marketing
- 12:00-1:00pm: Lunch (on site)
- 1:00-2:30pm: Diagnosis and treatment planning
- 2:30-2:45pm: Break
- 2:45-4:00pm: Putting it all together
- 4:00-4:30pm: Q and A session. Where do we go from here?
Session 1 Objectives. After completing the 1st session, the participant will be able to:

1) Understand Bjork’s research and its implications in orthodontic diagnosis and treatment.
2) Understand how to do an orthodontic pre-treatment work up.
3) Understand the basic components of orthodontic photography.
4) Place spacers and fit orthodontic bands.
5) Describe the parts of an orthodontic bracket and understand how the bracket prescription affects treatment results.
6) Place brackets in the correct position based on the original malocclusion.
7) Perform an initial tie-in on an orthodontic case.
8) Understand the basics of the wire progression and realize that different wire progressions are necessary for different patients.
9) Understand how to gain informed consent from an orthodontic patient and his or her guardian.
10) Assess the development of the cervical vertebrae on a cephalometric x-ray and use that information to determine approximately how much and when a patient will grow.
11) Understand how to use some simple cephalometric measurements in case diagnosis.
12) Understand how forces applied to orthodontic brackets affect tooth movement.
13) Order orthodontic supplies efficiently for your office.

-Dr. Jim Prittinen

Orthodontic Practice Management Pearls (half day)

Key Orthodontic Statistics;
Evals/month, case starts/month, patients pending, patients in growth guidance
Practice Principles, Team and Leadership;
    Only way for patient to accept treatment is for them to want to accept it
The healthiest of all human emotions is gratitude
Desire to be recognized, praised, and considered important is our deepest need
Leadership Qualities, Leadership test, Generational differences in the workplace
Dealing with conflict
What is a Patient?
Meetings;
    Agenda, spokesperson, timeframe, setting, how often
Survey;
    How are we doing, what can we do better, complacency breeds failure
Communication in the office;
Receptionist scripting, qualities, duties in an orthodontic setting, welcome packet
Something positive about the dentist, keep it conversational
Hygienist scripting, getting the patients to proceed with orthodontic records, follow-up
New Patient Evaluation for Orthodontics;
    Template the appointment – no interruptions during doctor time
Consultation Steps, mistakes made during the consult, making the “sale”
    How will treatment benefit the patient
Growth Guidance (Orthodontic Recall);
    Keep them connected to the office, separate hygiene appointments, no charge for appointments
Marketing, Internal and External;
    Contests, newspaper articles, birthdays, testimonials (scrapbooks, wall), after photos
Start and finish bags (make it fun), before and after treatment notes, care cards, Logo wear, social media, health fairs, silent auctions and donations TV and Radio

This is a 3-4 hour presentation dealing with how to run an orthodontic practice within a dental setting. Work needs to be fun, and your relationship with your team members is a big part of that. You need to communicate effectively with your team and your team needs to communicate effectively with your patients. You will leave this presentation with a renewed enthusiasm for orthodontics and for working with your team. Work will become more fun, relaxing, and profitable for you.

Dr. Mark Paschen

The seminars will be taking place at Intelligent Touch Dental Laboratory, 1830 Wooddale Dr. Suite #800 in Woodbury Minnesota, 55125. Below are hotels in the area that will help accommodate sleeping arrangements for those from out of town.

Hampton Hotel
1450 Weir Dr, Woodbury MN, 55125
(651) 578-2822
Rooms from ~$139.00/night

Sheraton Hotel
676 Bielenberg Dr, Woodbury MN, 55125
(651) 209-3280
Website: http://www.starwoodhotels.com/sheraton/property/overview/index.html?propertyID=3077
Rooms from ~$159.00/night
TESTIMONIALS

I am writing this note in support of Dr. Prittinen. I recently completed a two year part time study in orthodontics with the United States Dental Institute. Dr. Prittinen was one of my instructors. Personally, I consider myself highly skilled. I have studied dentistry intensely, did three years of post graduate studies and taught briefly approximately 1.5 years each at Columbia University and Howard University as a clinical instructor in Fixed Prosthetics. I can safely say that with the level of education so far acquired, I can easily recognize and gravitate toward the best clinicians and finest available post graduate seminars. Dr. Prittinenís course is dynamite! His techniques are superb and highly efficient. I am presently doing my cases with him and they are coming along nicely. I never thought orthodontics could be this easy.

The USDI course presented an enormous amount of theory. It became quite overwhelming and confusing with all the different techniques. And since there was no actual work on patients I was unable to fully understand the material. For that reason I didn't start any cases, that is, until Dr. Prittinen came into the picture. That changed everything. I finally could make heads or tails out of all this stuff.

A student can only learn theory if mass is present. That is, if you are talking about bracket positioning, you must actually place brackets (whether on a model or a patient) in order to fully understand. Even though I was happy with Dr. Prittinen's lectures I was still at a loss. I needed to see orthodontic techniques. A friend and I negotiated with him and we flew to Minnesota and spent 4 days at his office. That was probably the best continuing course I ever took! That was the missing part of the puzzle. Everything fell into place and made sense. Starting with the basics like bracket positioning to bending wires, we did a lot. It was a great experience and his staff and family are wonderful and easy to get along with.

I am presently doing all my cases with Dr. Prittinen. It is so easy to communicate with him. He is pleasant and has an agreeable personality. If you are a GP interested in ortho, I highly recommend his course. Expect to be impressed.

I can be reached anytime for questions.

Sincerely,

Peter Merai, DDS
6188 Oxon Hill Rd., #410
Oxon Hill, MD 20745
301-367-8268 cell

From : Katte Anilesh DDS FAGD
Sincere Dental Arts PC
44 Tuckahoe Road
Yonkers NY 10710.

Often, general dentists need guidance when starting, managing, and finishing orthodontic cases. Dr. Jim Prittinen is always there to help with patience, in depth knowledge and practical tips. He has mastered, with compassion, teaching orthodontics to general dentists. He has given hands on courses in my office over 8 years, which has enabled me to learn orthodontics in a systematic way. I am one of the lucky dentists to have participated in this program. I strongly recommend this course to my friends who wish to further their education in orthodontics.

Yours truly,

Katte Anilesh