MINUTES
COUNCIL ON MEMBERSHIP & MEMBERSHIP SERVICES
Oklahoma Dental Association

February 14, 2014 10:00 a.m.  ODA Building
Presidential Boardroom

MEMBERS PRESENT
Dr. Michael Auld, Chair
Dr. Tim Fagan, President
Dr. Matt Cohlmia, President-Elect
Dr. Justin Beasley, New Dentist Chair
Dr. Todd Bridges, Immediate Past President
Dr. Michael Flint
Dr. Somer Heim
Dr. Matthew Heim
Dr. Aaron Cohenour

OTHERS PRESENT
Ms. Lynn Means, Executive Director
Ms. Kristen Kelly, Special Projects Manager
Mr. Jerrell Welch, Director of Membership Services & IT
Ms. Tina Evans, Director of Communication & Education

MEMBERS ABSENT
Dr. Krista Jones, Speaker of the House
Dr. Carrie Chastain
Dr. Clay Anderson
Dr. Kendra Yandell
Dr. Kristen Wolever

CALL TO ORDER & CERTIFICATION OF QUORUM
Dr. Michael Auld, Chair, called the meeting to order at 10:25 a.m. and certified a quorum.

APPROVAL OF MINUTES
Minutes from the August 8, 2013 meeting were presented. With no objection, the minutes were passed as written.

REPORTS/UNFINISHED BUSINESS

New Dentist Sub-Committee
Dr. Justin Beasley, Chair, reported on New Dentist activities and events.

The committee will host the ODA New Dentist Reception at the 2014 ODA Annual Meeting. The reception will be held on April 24, 2014 from 4:00-5:00pm in the Hospitality Suite at the Renaissance Hotel in Oklahoma City.

The 2013 ODA New Dentist Seminar was held on October 4, 2013 at the ODA Building. There were 14 total attendees. The date was set for the next New Dentist Conference on October 17, 2014. Dr. Beasley will solicit speakers and sponsorships for the event.

The committee reviewed the New Dentist After Hours CE event held in Tulsa on February 20 at the Meadowbrook Country Club. Henry Schein sponsored and Dr. Byron Tucker spoke to the 19 attendees.
The ADA New Dentist Conference will take place July 17-19, 2014 in Kansas City, MO. A $1,000 stipend was raffled to Greg Ragulsky, a senior dental student, at the ODA Junior/Senior Night event. It was not finalized who the other $1000 stipend will go to for the trip.

**New Member Welcome**

The council reviewed a list of new ODA members received since the last council meeting. Dr. Auld encouraged the council members to make contact with the new members from their component and invite them to meetings and other ODA activities to encourage their involvement. Ms. Means suggested creating an email template to send to new members every time a new list is received.

**Membership Status Report**

The council reviewed an updated ODA Membership Status Report and, as of December 31, 2013, there are 1,138 full dues equivalent members, 25 retired members and 230 student members, total active membership is at 1656. 81.2% of Oklahoma licensed dentists are ODA members.

Jerrell Welch reported that overall the ODA membership is remaining steady, yet getting older. The largest amount of non-renews came from Oklahoma County with 30. Jerrell will send the breakdown of those non-renews to the Oklahoma County Council members.

**ODA Leadership Academy Update**

The next Leadership Academy session will coincide with Dentist Day at the Capitol on February 25, 2014. There are nine scholars in the academy, one dentist has dropped. The makeup session will be held on February 28, 2014 as the Media Training Workshop.

**Women Dentist Committee Chair Selection**

Dr. Flint nominated Dr. Addie Allen to serve as the Chair of the Women Dentist Committee. Dr. Somer Hein seconded. With no objections, the motion was approved.

There were no other nominations.

**Mentorship Task Force Update**

Dr. Randy White is Chair of the Mentorship Task Force. Jerrell Welch reported that networking events will take place in the summer. The program will start with DS2 students that will be DS3 students in the fall. The taskforce will fall under the Membership Council. Lynn Means reminded the Council to budget for these events in the future. June 12, 2014 and June 20, 2014 will be short training for mentors. June 26, 2014 will be the large networking event with the mentors and dental students. The OAWD no longer has a mentorship program so it was decided it is a good time for the ODA to take over that task.

**Dental School Programs**

Jerrell Welch presented the Council with the recent dental student partnered events. Welch reported that students have been highly involved this school year and even added a couple programs.

1. Student Fall Festival – August 21, 2013
2. Entrepreneurship Panel – September 12, 2013
3. Pizza & Politics – October 9, 2013
4. Dent Fest – October 10, 2013
5. Faculty Appreciation Lunch – November 11, 2013
6. Rural Panel Discussion – November 19, 2013
8. Sandwiches & State Advocacy – February 17, 2014
9. Pre-Dental Day – February 15, 2014
10. Dent Fest – March 6, 2014
11. Senior Breakfast – Set Date
NEW BUSINESS

ADA Annual Conference on Membership Recruitment and Retention
The conference will be held on April 4-5, 2014 in Chicago, IL. Dr. Auld and Jerrell Welch will attend on behalf of the ODA.

ODA Component Redistricting
The ODA Board of Trustees requested that the MMS Council review the idea of redistricting the ODA components. Dr. Fagan mentioned the rural districts would like to combine with other districts to encourage more involvement and participation. Many of the rural districts do not have leadership or have had the same leadership for an extended number of years. In 2006, the idea of redistricting was addressed, however, Tulsa County did not agree with the change because it would limit the amount of leadership available across the state. Since then, Tulsa County is again open to the discussion of redistricting. A survey was conducted of the membership with little response. Lynn mentioned that overall there was a lot of confusion that the Board of Dentistry’s components directly relate to the ODA’s components, which is not true. Jerrell reported that a few responded that they do not want to drive far for meetings; however, many rural districts are not currently hosting regular meetings. After discussing possible solutions, Dr. Bridges proposed to hold a teleconference meeting with the rural component officers and trustees to further discuss their opinions on the matter. Dr. Bridges will then report back to the Council on what was decided.

Next MMS Council Meeting
The next council on Membership and Membership Services meeting will be May 2, 2014 at 10:00am at the ODA building.

ADJOURNMENT
There being no further business, the Council adjourned at 11:40a.m.

A sub-committee of the council met immediately following this meeting to review the nominations for the following ODA awards and chose this year’s recipients: Distinguished Dentist Service Award, Young Dentist of the Year, the Thomas Jefferson Award and the Dan E. Brannin Award. The award recipients will be notified by mail and honored during the 2014 ODA Annual Meeting.