

# Justin Beasley DDS

**B**eing on the receiving end of a volunteer's care usually makes people smile. Thanks to Justin Beasley and his professional staff, those smiles are even brighter. Since establishing his private dental practice in 2003, Beasley and his team have dedicated themselves to providing help to those who need it the most, racking up 224 hours of volunteer service in 2010 alone.

We decided to reach out into the community and volunteer our time and efforts to help people unable to afford oral care," said Patti Jones, registered dental hygienist. "This has made our entire organization feel closer to our community and the people in it."

Poor dental health isn't just a cosmetic issue; it can have a severely negative impact on an individual's overall health. Thus, in addition to providing free dental care, Beasley and his staff also educate the people they're assisting about the importance of caring for their teeth and gums and show them the proper techniques to do so.

"Ultimately this treatment and knowledge will allow the patients to learn proper oral health care," Jones said. "This will allow them to keep their teeth healthy and save on costly future care."

Staff members have participated in efforts such as the Oklahoma Dental Foundation's Mobile Dental Care program, the Oklahoma

Mission of Mercy, and school screenings and free care at West Nichols Hills Elementary School. In February of 2010, Beasley's team assisted in a two-day Oklahoma Mission of Mercy event in Tulsa that provided dental care to nearly a thousand people – the largest such event held in the state. Checkups and cleanings were just the tip of the iceberg; the team also performed fillings, root canals and extractions. All told, the mission gave free dental work to almost 1,800 patients in 2010.

For the Mobile Dental Care program, Beasley's staff members routinely travel across the state in a fully functioning 35-foot Winnebago loaded with state-of-the-art dental equipment. The program provides quality dental care to the uninsured, underinsured, Medicaid, gap and indigent populations within the state. Beasley's personal dedication to giving back was even more evident when he traveled to Piuria, Peru to provide badly needed care to its residents.

"As a practice we strive to provide quality care with the personal attention our patients deserve and to ensure their continued good health," Jones said. "It is important to Dr. Beasley and our staff to offer this same high-quality care to those who are typically unable to afford it. We hope it is as gratifying to the patients as it is for us as providers."

## CHARITABLE INFLUENCE: SMALL BUSINESS

### AT A GLANCE

**Name of company:**  
Justin L. Beasley DDS

**Headquarters location:**  
Oklahoma City

**Year established:**  
2003

**Type of business:**  
General dental practice

**No. of employees  
(statewide):** 9

**No. of employees  
(total):** 9

**No. of volunteer hours  
in 2010:** 224



JUSTIN L. BEASLEY, DDS  
PROVIDING THE QUALITY YOUR SMILE DESERVES