

Teeth in an Hour, Confidence for Life



Before Tom Cook found Dr. Steven E. Brock, he couldn't smile. Frankly, he didn't want to. He experienced first-hand how much others underestimate the value of healthy strong teeth. Years of foundational and aesthetic punishment to his teeth led to the unfortunate and untimely loss of his upper teeth as a young man.

This condition had taken its toll on his health and on his confidence to interact at work and at home. Past procedures failed him, past specialists failed him, he had to worry every time he took a bite, and he was ready to have his smile back.

Thanks to 3D virtual surgical planning tools of Knoxville's Dental Images and the care of Dr. Steven Brock, Tom is confident, happy and ready to smile again for the first time since his childhood. Dr. Brock's implementation of the Nobel Biocare's Teeth-in-an-Hour™ procedure turned Tom's life around and got him back to living it in a very short amount of time. Of course, it all began with a pre-surgical consultation and a partnered decision of the best course of action for Tom with Dr. Brock.

"I had been through a lot of dental problems caused by football injuries and orthodontic procedures which caused my teeth to move too fast," Tom explains. "This caused me to be nervous about treatment, but I was motivated to find a solution. Dr. Brock was wonderful in making me comfortable. He sat down with me and took the time to identify each step of the process, telling me how long it would take and made me feel much better about any possible

discomfort I might have." Desiring to have a confident smile and trusting Dr. Brock, Tom found the courage and comfort to take a leap of faith.

It was then up to Dental Images and Dr. Brock to give Tom permanent, healthy teeth, with a dental implant and permanent fixed bridge procedure performed in less time than it takes to eat lunch. Tom's favorite meal was prepared on site and everyone witnessed modern minimally invasive medicine in action. Cedar plank grilled Alaskan Salmon with grilled fresh baby asparagus, and warm, out of the oven, double fudge brownies with vanilla bean ice cream filled Tom's plate as he enjoyed his favorite meal less than an hour after surgical care was completed. A life changing event of this magnitude deserves to be celebrated! As a professional furniture designer and consultant, Tom had concerns about his ability to participate in a major national sales market meeting less than a week away. Market days are from daybreak to the wee hours of the morning filled with client lunches and dinners. This special celebration meal put Tom's mind to rest. No down time was in store for Tom to cause him to lose his performance edge before or during market week.

What characteristic pushes Dr. Brock to raise the standards of his care? A passion to meet the physical, emotional and aesthetic needs of his patients through continual research. He is dedicated to find safe effective technologies that make the dental care experience a fulfilling (and painless!) one.

"I try to put myself in their position and ask, 'How can we achieve an excellent result in a way that will be the most resourceful, economical and beneficial to my patient?'" says Dr. Brock.

Tom's story is one of many. The experience all starts the same way. Soothing water sounds when entering, warm textured colors and an inviting stone fireplace, coffees, cappuccinos, a variety of teas, with biscotti let each patient know the moment they walk in the door that Dr. Brock and caring team desire to put them at ease and say welcome in a special way. The warmth and comfort evokes comments like "I could enjoy reading a book and relax with a cup of coffee in this spot". Dr. Brock has succeeded in making his facilities the most disarming, charming, and welcoming in the area. From initial consultation on, the attention to every detail is astounding and every effort is made to provide the least amount of stress and the best clinical outcomes.



*Care from the heart
always leads to a smile*



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making you smile™



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