



Smile Files



Produced to improve your dental health and awareness of our Community

Winter 2009

CHAMBER OF COMMERCE NAMES DR. HATAKEYAMA MAN OF THE YEAR FOR 2009

It was Tuesday, Dec 16th mid morning when Morgan Hill, Chamber of Commerce CEO and President, Christina Guisiana along with Office Manager, Garrie Bryant, Pattie DeLa Rosa, Special Events Director, and Laura Brunton, Past Chamber Chairman carried out a surprise visit to Dr. Hatakeyama's office. He was summoned to the reception room, then greeted with a floral bouquet followed by an announcement by Christina that he had been selected by the Chamber as their choice for Morgan Hill's Man of the Year for 2009. According to his staff, Dr. H was in a minor state of shock for the remainder of the morning. We congratulate Dr. Hatakeyama for this well deserved recognition spanning his many years of dental practice and community service.



We invite all to attend the recognition dinner of Morgan Hill's selected honorees on January 31, 2009 at the Morgan Hill Community Center. Contact Patti DeLaRosa, special events coordinator at 408-779-9444 or at pdelarosa@morganhill.org for more information and reservations to attend.

(See what Dr. H looks like without his mask, loops and gown!)



BOARD MEMBERS OF THE TEACHERS AID COALITION:

L to R: Judy Besheres, Roger Beaulieu (President), Jon Hatakeyama, DDS, Elvis, Kiki Nakauchi (Secretary-Treasurer), Marilyn, Jona Denz Hamilton (KBAY radio personality), and Loritta Johnson.



Teachers Aid Coalition

'Salute to King Cab' Event

On October 23rd, 2008, local supporters of public education converged at the Clos La Chance Winery in San Martin for fun, fundraising and nostalgia. The evening began with wine tasting from Guglielmo Winery, Sycamore Creek Vineyards, Morgan Hill Cellars, and Clos LaChance Winery, complimented by delicious preserved fruit from Andy's Orchard. The fabulous meal was supplied by Lucia Nevejans of Le Bistro Restaurant.

The event was emceed by KBAY's personality, Jona Denz Hamilton. A benefit for public school teachers could not be complete without a lecture, and Stephen Tebb, winemaker at Clos LaChance, humorously filled this role. He gave great insight into the intricacies of making Cabernet Sauvignon. Entertainment included Gilroy's own *King*, Don 'Elvis' Prieto, in vintage style, wowing the attendees with his premiere performance as the King of Rock & Roll. There was also a surprise appearance by Morgan Hill's own, Lauren 'Marilyn Monroe' Cowan!

This successful event was made possible in part by our great sponsors and media support from the Morgan Hill Times. The Teachers Aid Coalition is a non profit organization dedicated to providing classroom supplies for our local public school classrooms. TAC welcomes new members. Donations are now being accepted for our Spring and Fall Classroom Supply Giveaways for 2009. Please contact TAC President, Roger Beaulieu at robeau6@charter.net or 779-5308 for more information.

We invite you to visit our newly renovated website at www.jonhatakeyamadds.com



MARK YOUR CALENDAR!

11th Annual South Valley Wine Auction

Dr. Hatakeyama will be a special guest for the 2009 event as Founder and organizer of this event in 1999.

- April 3rd, 2009 from 6-9 pm
- Morgan Hill Community & Cultural Center
- Tickets are \$50 in advance or \$60 at the door

The South Valley Wine Auction, originally conceived and chaired by Dr. Hatakeyama to benefit the athletic running programs at *Live Oak High School*, now enjoys the sponsorship of both *Live Oak High* and *Ann Sobrato High School's* Athletic Booster organizations. The fundraiser provides funds for all of the sports of our local public high schools and benefits trickle down to *Martin Murphy* and *William Britton Middle Schools* sports as well.

In addition to directly benefiting all of these sports programs, funds are also provided for scholarships. Dr. H, a strong believer in sports and exercise, is justifiably proud of what his creation has expanded to become.

Sobrato High School Athletic Booster President, Mitch Baio, and Live Oak High Schools Athletic Boosters President, Pam Mancias, are the co-chairpersons of this year's SVWA.

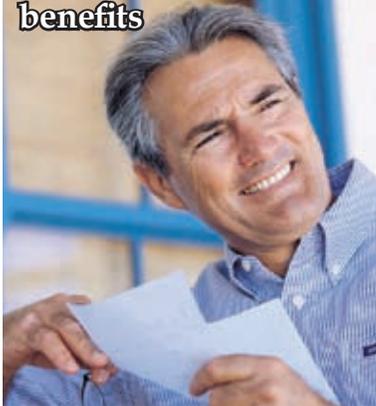
This event, emceed by Jona Denz Hamilton, features food from our local restaurants as well as local wineries, and will feature both a silent, and a live auction.

Those who would like to help by donating auction items or wish further information should contact Mitch Baio at Mbaio@mhtb.com or Pam Mancias at liveoakathleticboosters@yahoo.com. Tickets will be available through Dr. Hatakeyama.

The South Valley Wine Auction is Morgan Hill's premiere wine and food event. Make April 3rd a gathering of your friends while helping our beleaguered public schools meet both their scholastic and athletic needs.

Self Insure

The best option after the loss of dental benefits



Many of our patients are 'Baby Boomers', and are reaching or have reached retirement. One of the consequences of many in retirement is a loss of employment benefits, including dental insurance benefits. However, many younger men and women now have jobs with companies that have down sized or have eliminated dental benefits due to the unfavorable economic conditions currently worldwide.

In considering what to do upon loss of dental insurance, first one must get down to basics and consider what insurance was designed for. Insurance was created as a risk management tool to pool small fees provided by each of many participants to cover a potentially large, devastating loss by possibly a few of its participants. The typical examples would be insurance against fire for one's home, accident insurance for your automobile, or health insurance for your family. In each case, a relatively small fee is paid which could potentially cover hundreds of thousands of dollars in costs, if one's house burned down, if one were involved in a car accident, or if one were to suffer a major health issue requiring extensive treatment and rehabilitation.

Dr. Hatakeyama suggests you set aside a monthly amount to cover your annual dental needs for 2009. Allow expenses for x-rays, check ups and cleanings, and perhaps a filling or two each year. If you don't use it, you still have it. In fact, it might even earn interest for you in the bank. Dr. H and his staff would be happy to assist you with your self insurance planning. In these economic times, we all need to use our resources wisely.

Dr. Hatakeyama and his staff are proud and excited to announce their official new website has been designed with the patient in mind. This new website will provide information on Dr. Hatakeyama and Dr. Nguyen, the office staff, procedures, contact information, directions to our office and anything new that may be happening at our office. We are excited about this new website and would be very encouraging for our patients and their friends to visit the site and tell us what you think. We value your opinion and would appreciate any feedback to help us better serve you. Here's a link to our new website www.jonhatakeyamadds.com. We look forward to seeing you in our office and hearing your thoughts

Patient Appreciation - Care to Share Cards

One of the finest compliments our patients can give, is a new patient referral. Obviously, this has happened many times in our office. We finally figured a way to show our "thank you" to our appreciative patients who tell their friends, family and co-workers about our office. Ask for a "Care to Share" card next time you are in our office.

This will entitle you a \$20 credit to your account and a \$20 credit to whom you give this card when they receive services in our office. We are grateful for the great relationship our office has with our patients and community.

Osher Life Long Learning Institute

Bernard Osher, a self-made billionaire, was named by Fortune Magazine as one of America's wealthiest individuals. He embarked on becoming one of America's most prolific philanthropists. Between 2004 and 2008 Bernard has committed over \$800 million to support higher education, the arts, social services and medical research. His foundation recently provided a \$50 million commitment to California's community colleges for tuition scholarship support. This is the largest single grant ever made to a community college system in the nation.



The Osher Foundation supports the Osher Lifelong Learning Institute (OLLI) for mature adults on the campuses of over 120 colleges and universities nation-wide. The Institute is dedicated to providing university level instruction for students fifty years of age or better. Recently, the OLLI at San Jose State offered to extend its classes to be held at the Morgan Hill Centennial Recreation Center on Edmundson Avenue, offering such provoking classes as 'Scorsese on Film', 'Century of Jewish Humor in America', 'History of Morgan Hill', and 'Infection and Immunity'.

To attend these classes you simply need to meet the age requirement, and pay a nominal membership fee of \$25. Membership privileges include a newsletter, classes in other locations, and other benefits. For more information visit www.osher.sjsu.edu, call (408) 924-2734 or stop by the Centennial Recreation Center Reception Desk.

Osher Lifelong Learning Institute has recently asked Dr. Hatakeyama and his group involved with their recent presentations of 'Local History of Japanese American Families', to make a presentation on this subject at the Centennial Recreation Center. Look for this course to be presented in Summer or Fall 2009.

Assessing Tooth Decay

Despite the recent advances in dentistry, increased knowledge of preventative measures and the use of fluoride and other chemicals, some patients continue to suffer from tooth decay, decalcifications, and recurrent decay around restorations. Tooth decay is now recognized as a *biofilm disease*. (Biofilm is a mat of bacterium which colonizes on moist surfaces). Dental plaque is a biofilm found in the mouth. Biofilm also lines our digestive system and arteries.

If a patient continually gets decay around fillings and crowns despite excellent home care, they may have dental biofilm disease. Treatment would include reduction of bacterial plaque with antibiotic rinses, oral rinses to reduce saliva acidity, fluoride rinses and varnishes placed directly on the teeth, as well as the use of Xylitol® containing gums. Assessments and daily logging of oral home care, diet assessment, and checking salivary flow may also be considered.

Dr. Hatakeyama and his hygiene staff have applied the CAMBRA approach for patients with frequent cavities despite excellent home care. CAMBRA stands for Caries Management By Risk Assessment. Do not hesitate to contact your hygienist about CAMBRA if you suspect you suffer from too frequent tooth decay despite excellent home care.



San Pedro Ponds

2nd Tree Planting planned for February 2009

The San Pedro Percolation Ponds (owned by the Santa Clara Water District), is located off Hill Road between East Dunne Avenue and San Pedro Avenue in Morgan Hill. This rural area has become a Mecca for folks to escape the concrete for a relaxing walk along the seven ponds clustered on 28 acres. These ponds are a major source of drinking water for South County and Morgan Hill.

For over 29 years this property was sparse of vegetation, but through the efforts of the San Pedro Ponds Ad Hoc committee, chaired by Dr. Hatakeyama, its public opening dedication ceremony was observed in January of 2004. Seeing the need for oversight of this property, Dr. H became instrumental in forming a non profit organization, the San Pedro Ponds Trail Volunteers (SPPTV). Through the dedicated efforts and hard work of SPPTV President, Stu Nuttall, officers Ken and Irene Mort, and Marty Cheek, they have melded the policies of the City and Water Districts to provide a master plan to plant native trees and renew the natural habitat of this beautiful park.

The SPPTV, Santa Clara Valley Water District, and the City of Morgan Hill will be staging their second tree planting for this property in February 2009. Only twenty tree planting volunteers will be sought, so if you wish to participate please contact Stu Nuttall at snuttall@sportsbasement.com or 778-4420. Donations are welcomed for the purchase of native trees for the Ponds.

Crowns In A Day! Introducing Cerec™ Technology

Cerec™ by Sirona Dental Systems is the world's only system for the fabrication of all ceramic dental restorations in one office visit. This means fewer injections, less drilling and less time out of your hectic schedule for dental care.

Most dental restorative methods require more than one visit to the dentist. With Cerec, the procedure is done in a single appointment, start to finish.

Using the finest dental materials, a Cerec tooth restoration isn't just convenient, it is also healthy. We use strong, tooth colored ceramic materials to restore your teeth to their natural strength, beauty, and function. These materials closely match the composition of natural tooth structure, so when you eat hot food and then drink something cold, the restoration and tooth expand and contract at almost equal rates, helping to prevent cracking. The materials are chemically bonded to your tooth, so your dentist can save as much healthy tooth tissue as possible while providing you with a dental restoration that strengthens your tooth.

Dr. Hatakeyama and Dr. Nguyen are pleased to offer the Cerec technology to our patients. Please call for a consultation.



Dr. Hatakeyama Recognized

Morgan Hill Philanthropy Day

On November 6th, 2008, the Morgan Hill Community Foundation in conjunction with Fry's Electronics sponsored the 3rd annual *Morgan Hill Philanthropy Day* luncheon to celebrate philanthropy, including non-profit organizations, community leaders, businesses and residents. The MHCF's goal for the luncheon was to show how philanthropists, non-profits, city government and businesses work together to endow our community with the spirit of philanthropy.

Dr. Hatakeyama was nominated for recognition on this occasion by San Pedro Nature Trails Volunteers President, Stu Nuttal. Dr. H has received this award for an unprecedented third year in a row. He serves as advisor to the SPNTV which provides stewardship to the San Pedro Percolation Ponds.

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A typical Invisalign case takes about a year from start to finish. Every few visits you'll be given additional aligners to continue your treatment. The number of aligners worn during treatment is usually between eighteen and thirty, but treatment time and number of aligners will vary from case to case.

Invisalign can be used to treat the vast majority of common problems for adults and teens. An Invisalign Certified Dentist can use Invisalign clear aligners in all or part of just about any treatment plan.

office information

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June, RDA Treatment Coordinator
Mercy, RDA Patient Coordinator
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..... Prevention & Hygiene



49th Annual Morgan Hill Haru Matsuri April 19th, 2009



One of Morgan Hill's hidden secrets is South County's longest continuous cultural event which will be celebrating its 49th Annual Haru Matsuri Festival (Celebration of the coming of springtime) on April 19, 2009 at the Morgan Hill Buddhist Community Center located at 16450 Murphy Avenue.

It features many elements of Japanese Culture including traditional foods, art, demonstrations, and entertainment including several taiko (coordinated precision drumming with large drums) groups.

Dr. H will have the limited food tickets (Obento Box lunches) available for sale at his office. It should be a fun family event.